

## **SCHULICH SCHOOL OF BUSINESS FACULTY COUNCIL**

A meeting of Faculty Council for the 2006/07 Academic Year will be held on Friday,  
**December 8th, 2006 at 11:30 a.m. in Room SSB W132**

### **AGENDA**

1. Chairperson's Remarks
2. Dean's Remarks
3. Minutes of Previous Meeting
  - Minutes of Regular meeting of Faculty Council - October 6, 2006 (*Pages 1-6*)
  - Minutes of Special meeting of Faculty Council – November 22, 2006 (*Pages 7-8*)
4. Business arising from minutes of previous meeting (October 6, 2006)  
Update: Promotion to the Rank of Professor – Guidelines (*Pages 9-11*)
5. Enquiries and Communications  
For Information: Senate Synopsis: September 28, 2006 + October 26, 2006 (*Pages 12-13*)
6. PHD/GBC/UBC Initiatives
7. Committee of the Whole: (*Pages 14-21*)  
APPC & SCOR (1) Issue of research (2) Discuss research strategies  
With regard to these and other indicators, how should quantity, quality and impact be documented and projected by York's Units?
8. Other Business  
Motion: Graduand List Winter 2007 (*Pages 22-25*)
9. Adjournment

**Note: Send regrets to Vasanthy Nallathamby at [vnallathamby@schulich.yorku.ca](mailto:vnallathamby@schulich.yorku.ca)  
or call Ext. 44611**

**Refreshments will be available at 11:20 outside SSB W132.**

Schulich School of Business

**Minutes of Faculty Council**

A regular meeting of Faculty Council for the 2006-2007 Academic Year was held on Friday, December 8, 2006 at 11:30 a.m. in Room SSB W132.

**In Attendance:** A. Joshi Chair  
 V. Nallathamby Recording Secretary

**Voting Members of Faculty Council Present:**

D. Horvath	C. Graham	A. Joshi	J. Smithin
C. Bouquet	J. Tan	R. Irving	B. Furnezux
W. Cook	S. Hsu	M. Pagell	M. Annisette
D. Dimick	I. Holzinger	T. Peridis	M. Szaki
R. Karambayya	M. Milevsky	A. Madhok	D. Zwick
K. Main	B. Eberlein	F. Zandi	A. Mawani
E. Fischer	S. Hodgson - UBC	T. Wesson	N. Naumoff
N. Alexandrian - UBC			

**Voting Members of Faculty Council Absent:**

A. Campbell	J. Dermer	W. Cragg	R. Heeler
P. Bradshaw	F. Gorbet	J. Chung	E. Auster
L. Thorne	R. Lucas	P. Aulakh	I. Henriques
D. Thomassin	G. Morgan	D. Nandy	I. Fenwick
F. Lazar	M. Kristal	O. Dimitrov	C. Bell
C. McMillan	P. Lee – Ph.D.	P. Sadorsky	M. Wade
J. McKellar	H. Kim	S. Yeomans	H.T.Wilson
R. McClean	E. Watson	A.J. Sirsi	A. Bhanich-Supapol
J. M. Kamstra	T. Beechy	D. Nevo	D. Johnston
R. Peterson	A. deCarufel	E. Maynes	B. Gainer
T. Keil	V. Trivedi	E. Prisman	P. Shum
C. Oliver	A. Richardson	O. Branzei	M. Rice
C. Chelariu			

**Regrets, Leaves, Sabbaticals:**

Y. Deutsch	J. Darroch	K. Bewley	I. Macdonald
M. Cao	J. Zemans	M. Giesler	Y. Tian
M. Dong	M. Kipping	G. Roberts	L. Wright
B. Wolf	B. Zimmerman	S. Bonsu	C. Courtis
H. Rosin	W. Sheremata	M. Biehl	Y. Pan

**Non-Voting Members of Faculty Council Present:**

S. Firth	C. Ward		
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**Non-Voting Members of Faculty Council Absent:**

R. Mayer	S. Tenn	E. Gutmacher	M. Bhutani
B. Schulz	R. Panopoulos	P. Carr	S. Sarik
P. Shanks	J. Parna	A. Gampel	R. Alleyne
K. Larson	C. Partland	A. Makooie	J. Palumbo
A. Middleton	C. Pattenden	T. D'Agostino	T. Tolia
S. Sinclair	C. Shewell	S. Siddik	

**Item #1 Chairperson's Remarks**

Ashwin Joshi welcomed all members of the faculty council meeting of Friday, December 8, 2006. He announced that James McKellar, Chair of the Faculty Council is unable to attend the meeting due to a family emergency. There were no remarks from the Chairperson.

**Item #2 Dean's Remarks**

In his opening remarks, Dean announced that he is looking forward to meet with faculty and staff and their family at the Schulich Family Brunch on Sunday, December 10, 2006.

**Recruiting:** The Dean indicated the following three important faculty members will be arriving in January 2007. Russell Belk, Marketing; Andrew Crane, Business Ethics; and Dirk Matten, HP Chair in Corporate Social Responsibility.

In the context of recruiting, Dean Horvath mentioned that all areas worked very diligently. OBIR Area was commended for submitting their files on time for E. Westney who accepted the offer and will join the Faculty on July 1, 2007. Professor Westney is one of the most important people worldwide in International Business.

Dean Horvath reminded those who are still recruiting to hire candidates who match the standard of our Business School today. The Operating Committee will not consider any recruits that do not meet the standard. Dean Horvath is looking forward for the next Operating Committee for an update on the recruiting process. More interviews will be conducted on number of other positions in Finance and Accounting Areas including Chairs.

**40th anniversary celebrations:** Dean Horvath thanked all participants for their work on the 40th anniversary events which have already taken place, and for activities that are currently in progress. Mini Davos forum is progressing very well and the names of two key speakers will be announced shortly.

Dean Horvath noted that, in December 2006, the school will conclude the Corporate Governance Program which was supported by CIDA for six years. He further commended that our efforts were recognized country wide and CIDA is extremely happy with all activities.

On October 20, the EMBA class KS04 graduated. Maria Livanos Cattai who spear-headed the World Economic Forum was the Honorary Degree Recipient.

Dean Horvath apologized to those who attended the Convocation Ceremony. It was one of the longest convocation ceremonies we have had. He hopes it would be better organized next time.

2006 PIM conference was hosted by Schulich in late October. PIM is the largest association and the most important business schools in the world for exchanges and partnerships, with 80 plus partners. According to the feedback from participants and executives, this was possibly the best ever conference being delivered with 35 Business School Deans in attendance.

**Case competition:** Dean Horvath announced that our students did not do as well in case competitions which were strategy and finance oriented.

The Recruiters Round Table was created in November 2006. All major recruiters were invited to the School to meet with our students.

Dean Horvath met with Chairperson of the Hinduja Group in London with regard to the new business venture in India. He is pleased with the outcome of the meeting and plans to spend more time in India for fundraising purposes in the coming year.

Dean Horvath shared the details of his trip to St. Petersburg, Russia. President Putin has designated two Business Schools in Russia which deems to be two of the top schools in the world within 5-10 years. He

further stated that the competition in MBA Programs moving up to an unprecedented level and reiterated that we need to improve the quality of our MBA program substantially every year to move up in the global market.

Dean Horvath announced that Professor Wes Cragg's Public Lecture "The Schulich School of Business and the Evolution of Business Ethics: 1992-2006" was delivered December 5, 2006 and was well attended.

In conclusion, Dean Horvath noted that International Students Holiday Dinner will be held on Sunday, December 17, 2006 and he looks forward to meeting with the international students.

**Item #3 Minutes of Previous Meeting**

The Executive Officer, M. Szaki moved the acceptance of the Minutes of Faculty Council Meeting of October 6, 2006. Seconded by Professor C. Graham. Motion Carried.

Professor E. Fischer moved the acceptance of the Minutes of Special Meeting of Faculty Council held on November 22, 2006. Seconded by Professor W. Cook. Motion Carried.

**Item #4 Business Arising from Minutes of Previous Meeting**

**Update:** Promotion to the Rank of Professor

Professor W. Cook stated that based on the input of the faculty, minor changes were made to proposed criteria for promotion to the Rank of Professor that was approved at the Faculty Council meeting of October 6, 2006. The revised and final version of this document highlighted and elaborated the "Leadership in Profession" as well as "Leadership in Industry".

**Item #5 Enquiries & Communications**

For information: Senate Synopsis dated September 28, 2006 + October 26, 2006.

**Item #6 UBC/GBC/PhD Initiatives**

PH.D. – The Ph.D. Report is attached herewith.

GBC – There was no GBC representative present.

UBC – Mr. Scott Hodgson, President, noted that 1st Annual Schulich Case Competition: The UBC, in conjunction with the York Investment Club (YIC), will be organizing an internal/external case competition. The concept is to identify who within the Schulich undergraduate community is most willing and competent to represent the school at external case competitions such as ICBC and organized stock simulations.

He also mentioned that the UBC and GBC recently teamed up to take on the Osgoode student body in a friendly blood donor drive. Schulich won the competition and took home an impressive looking trophy.

**Item #7 Committee of the Whole**

**APPC & SCOR (1) Issue of research (2) Discuss research strategies**

**With regard to these and other indicators, how should quantity, quality and impact be documented and projected by York's Units?**

Acting Chair, A. Joshi requested Professor D. Dimick to Chair the Committee of the Whole discussion. Professor Dimick invited Professor W. Cook to make a brief presentation to the members of the faculty council on the subject of Committee of the Whole Discussion. A brief presentation was made by Prof. Cook followed by a question and answer period.

The consensus were to revisit the existing Research Indicators, what indicators would make sense for Schulich as a Business School, how could we broaden and improve on existing Research Indicators, Identify the strength and weaknesses and how to resolve them, call for an open debate on the subject of Research Indicators, suggestions were made for comparison of data department by department with other Universities year after year and publish it. The report on Schulich consensus on the Committee of the Whole discussion will be reported to Senate APPPC & SCOR by Prof. Cook.

Professor E. Fischer, made the motion to move out of committee of the whole. Seconded by Professor W. Cook. Motion carried.

**Item # 8 Other Business**

- 1) Prof. D. Dimick, moved the acceptance of the Winter 2007 Graduand List. Seconded by Professor I. Holzinger. Motion Carried. Prof. Dimick further added that Michael Valente successfully defended the thesis with zero revisions and expressed his congratulations.
- 2) Prof. A. Madhok, suggested that Faculty Council Agenda and relevant documentation be copied back to back. The comments were noted.

**Item #9 Adjournment**

Prof. R. Irving, moved that the meeting be adjourned. Seconded by Prof. M. Milevsky. The meeting was adjourned.

**PH.D. Faculty Council Report  
December 8, 2006**

The PhD students have continued to be very active with their studies and research since our last report.

**Comprehensive Exams and Dissertations**

Jennifer Bartholomew, Ari Pandes, Marie-Agnès Parmentier, and Tom Medcof have all recently passed their comprehensive exams.

Yi Feng defended her dissertation proposal.

Kelly Thomson, Mike Valente, Vladyslav Kyrychenko, Marshall Jiang, and Mark Fuller have successfully defended their dissertations.

Mike's dissertation has also been nominated for the York University Dissertation Award.

**Awards**

Yi Feng also received the 2007 American Finance Association Student Travel Fund award.

**Research Output**

Joe Krasman and Rekha Karambayya won the conference "Best Paper" award at the Midwest Academy of Management conference for a paper entitled "Concerns in the Feedback-Seeking Process: The Influence of Goal Interdependence on Feedback-Seeking Costs"

Yesim Ozalp presented a paper co-authored with Özlem Sandikci (Bilkent) at the Consumer Culture Theory Conference ("Transformation of Urban Space and the Less Advantaged Consumer")

Yi Feng presented a working paper at the Northern Finance Association meeting that was co-authored with Yisong Tian ("Option Expensing and Executive Compensation")

A paper that Saggi Nevo co-authored with Michael Wade and Wade Cook has been accepted for publication in the Journal of Strategic Information Systems ("An Examination of the Trade-off between Internal and External IT Capabilities")

Olga Kaminer presented a paper co-authored with Markus Biehl at the Closed Loop Supply Chain Conference ("Exploring the Impact of Sustainable Manufacturing Activities on the Triple Bottom Line") and a paper co-authored with Markus Biehl, Ashwin Joshi, and Murat Kristal at INFORMS ("Customers' role in enhancing environmental performance of suppliers")

Dino Pupulin presented a paper at the National Conference of the Decision Sciences Institute ("Barriers to Internet Solution Implementation among Small and Medium Sized Enterprises") and Olga Kaminer was a co-author on two papers presented at the same conference. One with Markus Biehl, Ashwin Joshi, and Murat Kristal ("Customer's outcomes from suppliers' enhanced environmental performance") and one with Markus Biehl, Wade Cook, Murat Kristal, and Aleda Roth, ("Effect of competitive environment on the choice of manufacturing capabilities")

And a paper written by Al Goss entitled "Can Professors afford to retire? A survey of Canadian university pension plans" has been accepted for publication in the Journal of Pension Economics and Finance in the Spring of 2007. It is currently available online at [ssrn.com](http://ssrn.com).

## **Employment**

Saggi Nevo has accepted a position with SUNY Albany

## **Upcoming**

Al Goss is presenting a paper co-authored with Gordon Roberts at the Eastern Finance Association Meetings in New Orleans ("Corporate Social Responsibility and the Cost of Bank Debt") in April

Brent Furneaux and Michael Wade will be participating in a theory development workshop that is being hosted by one of the leading journals in the Information Systems field based on a paper co-authored with Hossam Ali-Hassan.