

FACULTY COUNCIL
SCHULICH SCHOOL OF BUSINESS
NOTICE OF MEETING

A meeting of Faculty Council for the 2000/01 Academic Year will be held on Friday,
June 1 at 11:30 a.m. in Room SSB 030

AGENDA

1. Chairperson's Remarks
2. Dean's Remarks
3. Minutes of Previous Meeting April 27, 2001 (*page 1 -5*)
4. PHD/GBC/UBC Initiatives
5. MBA Committee
 - a) Motion: New course proposal: NMLP 65000030 - Change, Leadership & Complexity in the Nonprofit Sector:
Schulich Course Outline (*page 6-12*)
Librarian's Statement (*page 13*)
Blended SSB and FGS Course Proposal (*page 14 -22*)
 - b) Motion: New course proposal: MKTG 6953.030- E-Commerce Marketing
Schulich Course Outline (*page 23-28*)
Librarian's Statement (*page 29*)
Blended SSB and FGS Course Proposal (*page 30-56*)
 - c) Motion: MPA course replacement: (GS/POLS 51 30.030 Federalism in Canada)
GS/POLS 51 75.06 Canadian Federalism in Comparative Perspective (*page 57-66*)
6. Nominating Committee
Motion: Approval of 2001 -2002 SSB Faculty Committees (*Available at meeting*)
7. Other Business
 - Motion: Approval of Spring 2000 Graduands (*page 67-86*)
 - Motion: Approval of Faculty Council Dates 2001 /2002 (*page 87*)
 - Motion: Delegation of Faculty Council Powers (*page 88*)
 - SSB Committee Reports:
 - PhD Program Committee Report (*page 89*)
 - MBAIMPA Program Committee Report (*page 90-91*)
 - INTL MBA Program Committee Report (*page 92-93*)
 - BBA Program Committee Report
 - Library Committee Report (*page 94*)
 - Nominating Committee Report
 - Research Committee Report
 - Student Affairs Committee Report (*page 95*)
 - MBA Admissions Committee Report (*page 96*)
 - Tenure and Promotions Committee Report
8. Adjournment

Refreshments compliments of the UBC will be available at 11:25 outside Room 030.
NOTE: SEND REGRETS TO sharrison@ssb.yorku.ca or call Ext. 55097

Schulich School of Business

Minutes of Faculty Council

A regular meeting of Faculty Council for the 2000-2001 academic year was held on Friday June 1, 2001 at 11:30 a.m. in Room SSB 030.

In Attendance: R. Peterson Chair
S. Harrison Recording Secretary

Voting Members of Faculty Council Present:

D. Horvath	P. Bradshaw	J. Buzacott	S. P. Roy
G. Jiang	T. Peridis	M. Szaki	C. Courtis
D. Dimick	R. Heeler	L. Wright	E. Maynes
M. Milevsky	R. Karambayya	G. McKechnie	F. Zandi
B. Lim	C. Oliver	G. MacDermid	M. Taylor
J. McKellar	J. Zemans	L. Wasser	G. Roberts
A. Spyridis	K. Bettencourt	D. Steinfeld	B. Wolf
M. Bluestein	E. Watson		

Voting Members of Faculty Council Absent:

E. Auster	A. Bhanich-Supapol	R. Burke	A. Campbell
M. Cao	R. Cuff	W. Cook	W. Cragg
I. Fenwick	F. Gorbet	I. Litvak	J. Dermer
C. McMillan	M. Dong	J. Friedlan	I. Henriques
M. Rice	A. Joshi	P. Sadorsky	H. T. Wilson
A.J. Sirsi	J. Smithin	H. Kim	R. McClean
Y. Pan	P. Tryfos	H.T. Wilson	G. Morgan
E. Prisman	H. Rosin	P. Shum	D. Thompson
L. Thorne	Y. Tian	S. Weiss	S. Thornhill

Regrets, Leaves, Sabbaticals:

B. Gainer	D. Johnston	F. Lazar	R. Lucas
L.S. Rosen	J. Chung	D. Thomassin	P. Phan
T. Wesson	T. Beechy	I. Macdonald	C. Robinson
R. Irving	D. Wheeler	S. Yeomans	B. Zimmerman
M. Biehl	E. Fischer	J. Darroch	T. Barilla
A. Mawani			

Non-Voting Members of Faculty Council Present:

A. Atkey	S. Firth	K. Paterson	D. Farrell
B. Dea	C. Pattenden	N. Sanderson Swartz	J. Parna-Stief
J. Wleugel	A. Zohar		

Non-Voting Members of Faculty Council Absent:

T. D'Agostino	B. Brown	M. Matesic	E. Gutmacher
K. Feiler	G. Kim	C. Ward	D. Barrows
N. Sutherland	A. Middleton		

Item #1 Chairperson's Remarks

Professor R. Peterson called the meeting to order. The UBC was thanked for supplying the refreshments. Prof. Peterson noted that this was the last meeting for 2000-2001 and wished everyone a good summer.

Item #2 Dean's Remarks

Dean Horvath began on a sad note with the news of the death of 65 year old Jim Foy resulting from a heart attack. He was the Director of Career Services and was very active with Alumni. Dean Horvath indicated that there have been endless notes of regrets coming in and that he paid tribute, on behalf of the Schulich School of Business, to Jim Foy at his memorial service on Friday, May 25th. The Heart and Stroke annual bike ride is to take place on Sunday, June 3rd; students and faculty will be joining in, with all proceeds being donated on behalf of Mr. Foy. The Alumni is setting up a scholarship also in Jim Foy's memory.

Recruiting for the year resulted in only half of the anticipated positions filled due to the competitive market. Efforts will continue next year with approximately 14 positions available.

The public launch of the Joint Master of Business Administration program took place on Tuesday, May 1, 2001 which was a very successful event. While Dean Jacobs and Erica Kantor from the Kellogg Graduate School of Management, Northwestern University were in Toronto, along with Dean Horvath, five large corporations were visited promoting the new program. The Kellogg School of Management is in the process of changing Deans with Dr. Dipak Jain announced as the new Dean. Dean Horvath spent May 30th with both Dean Jacobs and the new appointee. The July issue of Business Magazine will feature an article "Executive Edge" which will focus on EMBA programs.

Ground breaking for the new building will take place on June 11, 2001 at 8:00 a.m. In attendance will be Mr. D. Lindsay, President of Superbuild, and a government representative.

A copy of the Wall Street Journal ranking has been distributed to all faculty. Schulich School of Business placed 48th globally in the Wall Street Journal and ranked 7th in foreign schools, which Dean Horvath noted was a tremendous achievement. The Financial Times Executive Education Rankings will be published on Monday, June 4th.

The IMBA 6th annual reunion took place on May 12th and was well attended. The 2nd Sustainability Program on May 14-17, 2001 was a great success. The next Business Leader Seminars presented by the Sustainable Enterprise Academy jointly with North Carolina is planned for November 26-30, 2001. CEO Back-to-Campus is to be held on June 12th at Glendon College.

June 15th is Convocation and will start with a breakfast at 7:30 a.m. at which time Part Time Instructor, Research and Staff awards will be announced. Convocation will begin at 10:00 a.m. with a reception afterwards. A tent will be at the site of where the new building is going to be erected and at 2:00 p.m. there will be a start of construction ceremony. A staff reception is planned for 2:30 p.m. Dean Horvath encouraged staff and faculty to participate in the day's activities.

Dean Horvath thanked the faculty, staff and students for a successful year and is looking forward to the same success in 2001-2002.

Professor Heeler was concerned with how a faculty member would get invited to the CEO Back to Campus. Professor McKellar explained that there is limited space and suggested that any faculty members who have a direct interest in attending this event, should e-mail him directly and he will ensure they receive an information package.

Item #3 Minutes of Previous Meeting

Professor G. McKechnie moved the acceptance of the Minutes of Faculty Council Meeting of April 27, 2001. Seconded by Prof. P. Bradshaw.

Item #4 UBC/GBC/PhD Initiatives

PH.D. – Graeme MacDermid indicated that the Ph.D. Association has been more active with the various councils and other associations this year. Mark Fuller has been working on establishing connections with other Ph.D. associations for the purpose of exchange of information. Internal and external web sites have been developed.

UBC – Anestis Spyridis, UBC, thanked all faculty and staff who attended the Undergraduate formal which was held on May 4th, 2001. Orientation will take place the last week of August. The UBC website is in the process of being updated and will be available for the new students. The primary goal of the UBC for the upcoming year will be cohesiveness between the IBBA and BBA students.

GBC – Melody Taylor introduced Kerry Bettencourt as the new Vice-President of the Graduate Business Council for the upcoming year. Ms. Taylor indicated that the GBC has been quiet over the last month; Winter 2001 term is finished and many students have started their summer jobs. In May the GBC did have their weekend retreat to plan strategies for the upcoming year. She thanked Prof. A. Zohar for linking them with an excellent resource person, Kara Barnard, an MBA graduate, who facilitated the retreat.

Professor Peterson welcomed the new student council members.

Item 5 MBA Committee – START HERE

a) Professor P. Bradshaw, on behalf of the MBA Committee moved

that Faculty Council accept the new course proposal: NMLP 6500.030 – Change, Leadership & Complexity in the Nonprofit Sector

Seconded by C. Curtis.

Prof. Bradshaw noted that this course has been offered three times and will now be a permanent course. Motion Carried.

b) Professor P. Bradshaw, on behalf of the MBA Committee moved

that Faculty Council accept the new course proposal: MKTG 6953.030 – E-Commerce Marketing

Seconded by Professor G. Jiang.

Prof. Bradshaw indicated that this course previously was offered as a mini six week course. It has expanded and now will be offered for the full term.

Motion Carried.

c) Professor P. Bradshaw, on behalf of the MBA Committee moved

that Faculty Council accept a replacement course: GS/POLS 5175.06 – Canadian Federalism in Comparative Perspective

Seconded by Professor B. Wolf. Motion Carried.

Item 6 Nominating Committee

Professor G. McKechnie on behalf of the Nominating Committee moved

that Faculty Council accept the 2001-2002 SSB Faculty Committees
Seconded by Professor B. Wolf.

Prof. McKechnie noted that there were three positions that required election by Council; Faculty Council Chair, Council Representative on Management Committee, and Tenure & Promotions Chair

Prof. McKechnie, on behalf of the Nominating Committee, moved to accept the nomination of Professor R. Peterson as Chair of Faculty Council.
Seconded by Prof. B. Wolf. Motion Carried.

Prof. McKechnie, on behalf of the Nominating Committee, moved to accept the nomination of Professor L. Thorne as Council Representative on Management Committee.
Seconded by Prof. R. Heeler. Motion Carried.

Prof. McKechnie, on behalf of the Nominating Committee, moved to accept the nomination of Professor W. Cook and Professor R. Cuff for one-year term-Tenured and Professor M. Cao as one year term - Untenured.
Seconded by Prof. G. Roberts. Motion Carried.

Prof. McKechnie noted the following changes:

Additions: Prof. R. Karambayya as Affirmative Action Coordinator
 Julie Parna Stief on the MBA Committee
 Janis Joustra on the International MBA Program Committee
 Prof. J. Zemans, Arts and Cultural Media, Program Director.

Deletions: Prof. C. Oliver from BBA Committee
 Beth Brown from International MBA Program Committee

Prof. McKechnie noted that it was brought to his attention just before the meeting that there might be a need for a possible third faculty member representative on the Schulich-Kellogg Joint MBA Program Committee. He indicated that this position could be filled over the summer under Summer Authority and the changes will be noted when the list comes back to Faculty Council in the Fall. Dean Horvath nominated Prof. D. Dimick and his role would be the Vice-Chair: Academic Joint MBA Program Chair. Prof. Peridis commented that he felt that more faculty representation should be on this committee. Prof. Bradshaw proposed that Prof. D. Johnson be added. As Prof. Johnson was not in attendance in the meeting, a TBA-academic will be added for additional Faculty representative to the Committee, and Prof. McKechnie will bring this back to Faculty Council once approval has been obtained. Prof. R. Heeler added that if there was a need, he would be interested in serving on this committee.

Prof. Oliver commented that she felt it would be valuable to recognize on the Committee List the Affirmative Action Area Representatives. Prof. McKechnie felt we could add this information and the names will be included on the List that comes back to Faculty Council in September.

As amended and subject to Summer Authority, Prof. McKechnie moved the acceptance of the 2001-2002 SSB Schulich Committee slate.
Seconded by Prof. L. Wright
Motion Carried.

Item #7 Other Business

- A) Charmaine Courtis moved the approval of Motion: Approval of the potential list of Spring 2001 Graduands.
 Seconded by Prof. B. Wolf.
 Ms. Courtis noted that there will be 3 Ph.D. graduates. She also commented that because of the strike, the BBA's do not have their final grades yet and therefore they will be advised of the process, invited to attend on June 15th, but will not receive their diplomas. The MBA's will get their diplomas. Changes were noted on the list provided.
 Motion Carried.

Charmaine Courtis acknowledged and congratulated the staff of Student Services for all of their hard work during this difficult year dealing with the long strike at York University.

Professor Peterson also praised both Prof. Dimick and Charmaine Courtis for their hard work and patience throughout this trying year. Seconded by Prof. E. Maynes.

- B) Prof. G. McKechnie moved the approval of Faculty Council Dates for 2001/2002.
 Seconded by Prof. D. Dimick. Motion Carried.
- C) Prof. B. Wolf moved the delegation of Faculty Council Powers to Executive Committee for the Summer.
 Seconded by Prof. McKechnie. Motion Carried.
- D) The SSB Committee reports were accepted for information.

Item #8 Adjournment

The meeting was adjourned.