

FACULTY COUNCIL  
**SCHULICH SCHOOL OF BUSINESS**  
**NOTICE OF MEETING**

A meeting of Faculty Council for the 2001/02 Academic Year will be held on Friday,  
**September 21 at 11:30 a.m. in Room SSB 030**

**AGENDA**

1. Chair person's Remarks
2. Dean's Remarks
3. Minutes of Previous Meeting  
June 1, 2001 (*page 1-5*)
4. PHD/GBC/UBC Initiatives
5. Nominating Committee  
Motion: Approval of Changes 2001-2002 SSB Faculty Committees (*page 6-10*)
6. MBA Committee
  - a) Motion: New course proposal: FNSV 6960.015- Activity Based Costing and the Financial Services Industry (*page 11-23*)
  - b) Motion: Proposal for Consent Agenda for Small Course Changes (*page 24*)
  - c) Committee of the Whole: Sub-Committee Report of the Year 2-Core Review (*page 25-30*)
7. Other Business
  - a) SSB Committee Workplans:
    - PhD Program Committee Workplan (*page 31*)
    - MBAIMPA Program Committee Workplan (*Available at meeting*)
    - INTL MBA Program Committee Workplan (*Available at meeting*)
    - BBA Program Committee Report (*page 32*)
    - Library Committee Report (*page 33*)
    - Nominating Committee Report (*page 34*)
    - Research Committee Report
    - Student Affairs Committee Report
    - MBA Admissions Committee Report
    - Tenure and Promotions Committee Report (*page 35*)
  - b) Special Sub-Committee on the State of the University (*page 36*)  
Presentation/Question & Answer period
8. Adjournment

Coffee and Donuts compliments of the UBC will be available at 11:25 outside Room 030

NOTE: SEND REGRETS TO [sharrison@schulich.yorku.ca](mailto:sharrison@schulich.yorku.ca) or call Ext. 55097



## **Item #1            Chairperson's Remarks**

Professor R. Peterson called the meeting to order. The UBC was thanked for supplying the refreshments. Prof. Peterson reported that under Summer Authority the following information was heard by Executive Committee:

Nominating Committee reviewed who was to serve on the Schulich-Kellogg Joint MBA Program Committee. It will consist of:

David Dimick, Vice-Chair: Academic Joint MBA Program Chair  
Erica Kantor, Director of Executive Masters Programs at Kellogg  
Andre deCarufel, Executive Director  
T. Beechy (ACTG)  
C. Oliver (OBIR)  
2 Joint MBA Student representatives  
Dean Horvath, SSB, ex officio (or designate)  
Dean Jain, Kellogg, ex officio (or designate)

IMBA Committee presented a proposal with regards to changes in their program. The following motions were passed:

Motion #1 – approved in principle

Decrease the program by one term so that the program can be advertised as a five-semester program.

Motion #2

Internship advanced standing be granted for INTL 6060.09 (Internship), if the student has had more than two years corporate work experience in a country of his/her IMBA language and his/her proficiency in the language is deemed appropriate by the Director.

Professor L. Wright explained that a Taskforce has been reviewing the entire IMBA program, and that it is important, especially for recruitment which is already beginning for next year, to change to a five-semester program. A brown-bag information/feedback discussion will take place on October 5<sup>th</sup> from 12:00 – 2:00 pm in SSB 033. The report will then be brought to Faculty Council for a discussion in Committee of Whole.

On behalf of Professor McKellar, Professor Peterson noted that meetings with both faculty and staff will be set up to discuss security issues for the new building.

## **Item #2            Dean's Remarks**

Dean Horvath welcomed everyone to the first meeting of what should be an interesting and challenging year ahead. He noted that UFA had settled in record time and the contract ratified.

The Dean reported that there has been a 2.25% budget cut for faculties; 3.7% budget cut for other support groups in the university. Enrollment at York is slightly lower. There are five new or acting Deans within the university. Enrollments for Schulich have shown a slight growth for the BBA program, with a slight drop in the third year students. The MBA numbers are basically the same and the Ph.D. is up with 13 admitted.

Introductions of new faculty were made:

Professor C. Chelariu – MKTG; Professor S. Trividi – ACTG; Professor S. Cleary – FINE (not present); and Professor. M. Wade – MGTS (beginning January 1, 2002); Professor T. Keil – ENTR (beginning May 1, 2002).

New staff were also introduced from Student Services - Catharine Shewell, Assistant Director-Financial Aid; Brendan Schulz, Assistant Director-International Relations; in the Division of Executive Development as a result of the sad and unfortunate death of Peter Zarry, Alan Middleton has been appointed as the new Director; Jill Birch is the new Associate Director-Executive & Custom Programs;

Miro Mandarich, Manager, Finance & Administration. Andre deCarufel, Director, Executive MBA Program was also introduced and briefly addressed Faculty Council noting he was pleased to be running the program. They are currently setting up the infrastructure for the marketing of the program with a new brochure now available and a detailed student handbook was in progress.

Dean Horvath's update on the status of the new building indicated that plans have been finalized for Executive Development which did put an increase in the budget required with total costs running at approximately \$97 million. Dean Horvath has already accomplished raising \$10 million of \$22.5 million that we need to raise, plus a fund raising brochure has been developed. The technology elements and security issues are being worked on. Plans are to move in September 2003. Refurbishing classrooms in our current building could begin as early as next summer. The September 1<sup>st</sup> issue of Report of Business magazine has written a nice article on SSB.

Recruiting for last year resulted in five new members and we are aiming to hire 13 for this year. Various Areas are beginning the process of finding quality faculty members.

In an effort to freshen up our look, an illustrator and professional group has been hired to redo our MBA, BBA and Ph.D. program brochures as they looked very old and outdated.

Dean Horvath was pleased with the results of research study done by the University of Alberta on business schools. Professor W. Cook distributed a summary handout of these results and thanked Professor C. Oliver and others who helped gather the information. He noted that this a profile of journal publications only; it does not include books. There is a website you can also visit: [www.bus.ualberta.ca/citationstudy/](http://www.bus.ualberta.ca/citationstudy/). Dean Horvath added that faculty members across the campus received the largest number of citations across the whole country among the business schools.

### **Item #3 Minutes of Previous Meeting**

Charmaine Courtis moved the acceptance of the Minutes of Faculty Council Meeting of June 1, 2001. Seconded by Magda Szaki. Carried.

### **Item #4 UBC/GBC/PhD Initiatives**

PH.D. – Karen Ekstein introduced herself as the new Ph.D. Rep for faculty council. There was no report.

UBC – Brook Bannister, IBBA rep, noted that orientation took place the last week of August with a great turn out. They are currently distributing SSB t-shirts, planners and name cards. The UBC website has been updated and includes a book swap page that has been very well received. A successful pub night took place September 14<sup>th</sup>. Everyone is looking forward to Career Day that is scheduled for September 28<sup>th</sup>.

GBC – Melody Taylor welcomed faculty and staff back from the summer. The GBC has completed their elections. Elizabeth Marshall was introduced as one of the five academic reps. There has been excellent feedback from Skills week, and Ms. Taylor thanked Prof. P. Bradshaw for all her hard work and to Dean Horvath for providing an excellent CEO panel and reception. The Dean was also thanked for his support for the Olympia get-away weekend. Many Exchange students were able to attend due to the Dean's assistance. Students will be participating in the United Way CN Tower stair climb.

### **Item #5 Nominating Committee**

Professor R. Irving on behalf of the Prof. G. McKechnie and the Nominating Committee moved

that Faculty Council accept the 2001-2002 SSB Faculty Committee changes  
Seconded by Professor T. Beechy. Motion Carried.

**Item #6            MBA Committee**

a)        Professor P. Bradshaw, on behalf of the MBA Committee moved

that Faculty Council accept the new course proposal: FNSV 6960.015 – Activity Based Costing and the Financial Services Industry

Seconded by C. Curtis.

Professor Roy had serious concerns specifically related to Page 12 of the Agenda and felt this course would create redundancy. He felt the course should include more FNSV content or be adopted by the ACTG area. Prof. Bradshaw indicated that FNSV would be happy to see this course under ACTG. Professor Thorne supported the course, agreed with Prof. Roy's sentiment, and noted there is a need to come to an arrangement for strong accounting instructors involved.

Prof. Bradshaw noted that this course will come back to Faculty Council after being offered three times before it can become a permanent course.

Opposed: 4; Abstain: 1    Motion Carried.

b)        Professor P. Bradshaw, on behalf of the MBA Committee moved

that Faculty Council accept the proposal for Consent Agenda for small course changes

Seconded by C. Curtis

Prof. Bradshaw noted that the purpose of the Consent Agenda was a way to facilitate a faster flow of approvals for small course changes. It would involve circulating the agenda and recommendations ahead of time, with an invitation to respond if any Council member would like to discuss the item. The item is automatically approved if there is no response.

Motion Carried.

The Chairman recommended the meeting move to Agenda #7b – Special Sub-Committee on the State of the University and then continue on with regular business following the discussion on this subject.

Seconded by Professor R. Irving.

**Item #7            Other Business**

b)        Two representatives from the Sub-committee on the State of the University (Professor S. Pyke and Professor M. Crerar) addressed SSB Faculty Council. Initially thanking the Council for the opportunity to visit, it was explained that this Committee has been set up to engage in consultation with members of the York community, communicate and seek feedback on a number of questions with regards to the university. Open forums have been held and more are planned, plus they are accepting e-mail submissions to [spyke@yorku.ca](mailto:spyke@yorku.ca) or directly to Cheryl Underhill, Ext. 30335.

A discussion took place with issues raised regarding central accounting procedures (paperwork overwhelming because of requirements), administrative issues (e.g. , students having to take care of their own administrative matters like address changes etc.); further student concerns were with regards to the difficulties receiving pay cheques when working as an RA, transportation difficulties getting to/from York; housing concerns; communication problems (e.g., people not notified of the parking lot changes, etc.). Prof. Irving felt that other universities' attitudes are "how can we help you", and that feeling is not here. Student Brooke Bannister felt the University should have a mascot to increase school spirit.

Prof. Peterson thanked the guests and suggested everyone please forward their comments and suggestions to the Sub-committee, and welcomed this committee to return at a future Faculty Council for further discussion if need be.

The Faculty Council moved back to the Agenda returning to Item #6c.

**Item #6 MBA Committee (continued)**

- c) Professor P. Bradshaw moved that the meeting move to Committee of the Whole to discuss the Sub-Committee Report of the Year 2-Core Review. Seconded by Professor L. Thorne.

Prof. Peterson stepped down as chairman. Professor R. Irving chaired this discussion and suggested a time limit of approximately 15 minutes

Prof. Bradshaw explained that this sub-committee was formed this summer in order to review second year core courses and the first year course course MGMT 5250. This review resulted in a reconfiguration model described in the report. The suggestions and feedback from the Committee of the Whole will be brought back to the MBA Committee.

Prof. L. Wright began by commending the committee for their hard work and supported the proposal. Prof. Wilson felt that the report did not clearly indicate there would reduce classroom time by half a course and speculated this would be difficult.. Prof. Oliver indicated she felt that the report was very good with innovative changes including increasing the credits in 601. She felt that the MBA Committee should review the implications for the current approach to this timing for instructors as chairs. Prof. Peterson felt these changes would facilitate the restructuring in the IMBA area as well. Melody Taylor would like to ensure that the students' representation in terms of continuity in the program is focused on. She had a concern regarding splitting the strategy course into two half courses that there will be some continuity lost which might open up more potential for overlaps or gaps. Prof. R. Heeler and Prof. Dimick both supported the direction this report is moving towards.

Prof. Peterson moved, in principle, for support of the Sub-Committee report of the MBA Program concerning the Year Two Core Review and Recommendations. Seconded by Prof. L. Wright. Motion Carried.

Prof. L. Thorne moved that the meeting move out of Committee of the Whole. Seconded by Prof. B. Bradshaw. Motion Carried.

**Item #8 Adjournment**

Prof. Peterson noted the SSB Committee workplans where attached for Faculty Council's information.

The meeting was adjourned.