

**FACULTY COUNCIL**  
**Schulich School of Business**

A meeting of the Schulich Faculty Council for the 2012/2013 Academic Year will be held on Friday, April 19, 2013 at 11:30 a.m. in SSB E111.

**AGENDA**

- 1. Welcome & Chair's Remarks**
- 2. Enquiries & Communications**
  - a) Process Re-engineering and Service Enhancement (PRASE) Presentation  
*Renata Faverin, Project Director, Trudy Pound-Curtis, AVP Finance & CFO, and Walter Tholen, AVP Research*
  - b) Call for Nominees for Election to Senate Committees and Other Senate-Elected Positions  
*(Pg. 1-4)*
  - c) Senate Synopsis: February 28th, 2013 *(Pg. 5-7)*
- 3. Dean's Remarks**
- 4. PHD/GBC/UBC Initiatives**
- 5. MBA Program Committee**
  - a) **Motion 1:** New Course Proposal: ENTR 6655 3.00-Social Entrepreneurship *(Pg. 8-28)*
  - b) **Motion 2:** New Course Proposal: MGMT 6600 3.00-Social Innovation and the Structure of Global Poverty and Curriculum change: *(Pg. 8-9, 29-43)*
  - c) **Motion 3:** New Course Proposal: FNSV 6775 3.00-International Credit: Markets & Metrics *(Pg. 8-9, 44-62)*
- 6. MF Program Committee**
  - a) Motion: Proposal for realignment of core/specialization courses *(Pg. 63-68)*
- 7. Programs Coordinating Committee**
  - a) Motion 1: Change the name of the specialization from Nonprofit Management and Leadership to Social Sector Management. *(Pg. 69)*
  - b) Motion 2: To approve new rubric "Social Sector Management", - SOCM *(Pg. 69)*
- 8. Student Affairs Committee**
  - a) **Motion:** Academic Honesty Policy *(Pg.70-94)*
- 10. Adjournment**

**Beverages will be available at the meeting.**

**NOTE: IF YOU ARE UNABLE TO ATTEND PLEASE SEND REGRETS TO VASANTHY NALLATHAMBY AT [vnallathamby@schulich.yorku.ca](mailto:vnallathamby@schulich.yorku.ca) OR PHONE 44611**

## **CONSENT AGENDA**

*A consent agenda item is deemed to be approved unless, prior to the commencement of a meeting, a member of the Council of the Faculty of Schulich School of Business advises the Chair, James McKellar, of their request to debate it.*

### **Consent Agenda**

#### **BBA/iBBA Program Committee**

- a) Consent Agenda: Curriculum changes: INTL 4400 3.00 – Course level and pre-requisite(s)/co-requisite(s) change (Pg.95-98)
- b) Consent Agenda: Curriculum changes: MGMT 3100 3.00 – Course description change (Pg.99-108)
- c) Consent Agenda: Curriculum changes: MGMT 4800 3.00 – Pre-requisite(s)/co-requisite(s) change
- d) Minutes: February 1, 2013 (Pg.109-111)

#### **MBA Program Committee**

- a) Consent Agenda: Curriculum changes: Curriculum changes: FINE 6860 3.00 - Course title, description and Pre-requisite(s)/co-requisite(s) change (Pg.112-123)
- b) Consent Agenda: Curriculum change: MGMT 6200 3.00 – Course description change (Pg.124-132)
- c) Consent Agenda: Curriculum change: MGMT 6500 3.00 – Retire course (Pg.133-134)
- d) Consent Agenda: Curriculum change: NMLP 6350 3.00 – Retire course (Pg.135-136)
- e) Consent Agenda: Curriculum change: SGMT 6700 3.00 – Course title change (Pg.137-149)

#### **Programs Coordinating Committee**

- a) Consent Agenda: Curriculum change: ACTG 6130 3.00 – Course name & pre-requisite(s) change (Pg.150-158)
- b) Consent Agenda: Curriculum change: FINE 6600 3.00 – Pre-requisite(s) change (Pg.159-161)
- c) Consent Agenda: Curriculum change: FINE 6800 3.00 – Pre-requisite(s) change (Pg.162-164)

Minutes: March 15, 2013 (Pg.165-169)

### **Important Dates:**

**Next Faculty Council meeting: May 31, 2013**

Schulich School of Business  
**Minutes of Faculty Council**

A regular meeting of Faculty Council for the 2012-2013 academic year was held on Friday, April 19, 2013 at 11:30 a.m. in Room SSB W132.

**In Attendance:** J. McKellar  
V. Nallathamby, Recording Secretary

**Voting Members of Faculty Council Present:**

Senior Administration	D. Horváth, C. Courtis, T. Beechy, M. Szaki		
Student Council Reps	I. Dhillon (GBC), B. Csillag (GBC), M. Toubiana (Ph.D.)		
ACTG			
ARTM/NMLP			
BSUS			
ECON	A. Bhanich-Supapol, B. Wolf,		
FINE	E. Maynes, M. Milevsky		
MKTG	E. Fischer, B. Gainer,		
ORGS	A. deCarufel, R. Karambayya, C. Oliver, M. Valente, L. Wright, C. Zietsma		
OMIS	M. Biehl,		
PLCY	A. Crane, B. Eberlein, D. Matten, W. Sheremata,		
PROP		OTHER:	

**Voting Members of Faculty Council Absent:**

M. Annisette	D. Cumming	A. Joshi	A. Mawani	K. Tasa
P. Aulakh	P. Darke	M. Kamstra	R. McClean	D. Thomassin-Sing
E. Auster	Y. Deutsch	A. Kecskes	C. McMillan	Y. Tian
K-H Bae	M. Dong	H. Kim	G. Morgan	M. Valela ( UBC)
R. Belk	J. Everett	S. Korman (UBC)	D. Nevo	M. Waller
S. Bury (Library)	M. Giesler	R. Kozinets	Y. Pan	E. Waitzer
A. Campbell	F. Gorbet	M. Kristal	S. Qu	S. Weiss
M. Cao	B. Graham (Alumni)	A. Kumar (GBC)	M. Rice	T. Wesson
Rob Castle	R. Haché	F. Lazar	H. Rosin	S. Yeomans
A. Chakraborty	I. Henriques	M. Levesque	R. Ross	B. Zimmerman
J. Chung	B. Husted	S. Li	P. Sadorsky	
W. Cook	R. Irving	I. Macdonald	A. J. Sirsi	
W. Cragg	D. Johnston	N. Massoud	J. Smithin	

**Regrets, Leaves, Sabbaticals(\*):**

C. Bell	I. Holzinger	E. Prisman*	V. Trivedi*
S. Bonsu	S. Hsu	G. Roberts*	E. Westney
J. Darroch	M. Kipping	P. Shum	F. Zandi
D. Dimick*	A. Madhok	J. Tan	J. Zemans
M. Farjoun	D. Neu*	L. Thorne	D. Zwick
C. Graham*	T. Peridis*		

**Non-Voting Members of Faculty Council Present:**

A. Barnes	A. Gampel	R. Hines	B. King	R. Moy
D. Bell	S. Graham	J. Mackay	L. Korhani	P. Muruganandan
O. Carew	L. Hillcoat	M. Judd	K. Larson	M. Rittinger

**Non-Voting Members of Faculty Council Absent:**

J. Adams	T. D'Agostino	P. Grant	R. Lynn	P. Pivato	D. Thompson
D. Barrows	P. Deonandan	A. Gravel	A. Makooie	N. Qasi	A. Tung
M. Bhutani	P. Dillon	K. Gray	R. Mayer	S. Siddik	C. Ward
K. Binnie	G. Drory	J. Jeyakumaran	A. Middleton	S. Sigel	K. Xing
T. Bowes	E. Farrell	R. Jones	S. Nahm	N. Sutherland	
A. Choi	L. Freilich	I. Holzinger	C. Partland	S. Tenn	

**Item #1 Chairperson's Remarks**

Chair, Professor James McKellar, called the meeting to order and welcomed the guest presenters and new members to the faculty council.

**Item #2 Enquiries & Communications**

- a) A presentation was made to the Faculty, by the PRASE team at the request of Professor McKellar. The presentation focused on aspects of their operation, which by service enhancement or process improvement, would result in significantly reducing the administrative burdens, complexities and confusion associated presently with post award processes. The main areas thus presented were, Electronic Fund Transfers, Travel and Expense Authorization and Per Diem based reimbursements. A noteworthy change would be the introduction of an Online Browser which will enable Faculty Members to make their applications for approval of overseas travel and leave, claims for expenses, and reimbursements etc: which at present involves a considerable volume of paper work. Introduction of these new systems would mean inclusion of bank account details of Faculty Members and staff involved and would be initially introduced on a trial basis, so that any deficiencies could be corrected and the system confirmed subsequently. In conclusion, Renata Faverin, Project Director, urged the members of Schulich Faculty Council to get involved and stay engaged.

The Chair thanked the presenter and extended an invitation to address the council again in the coming year to provide an update.

- b) The call for Nominees for Election to Senate committees and Other Senate-Elected Positions was included for information.
- c) Senate Synopsis: February 28th, 2013 was included for information.

**Item #3 Dean's Remarks**

Dean Horváth provided an update on activities that have taken place since the last Faculty Council meeting as follows:

**Updates:**

- Recruiting: Zhepeng (Lionel) Li has joined OMIS in the Business Analytics Area
- Two Chair positions in ENTR and ORGS Areas are available and two more positions are due to be available shortly.
- India: A formal letter is expected from India next week confirming the current position regarding approval from the AICTE.
- China: A partnership is in progress with Beihang University to deliver a Schulich Executive Education program.
- The Editor of the Financial Times, Ms. Della Bradshaw, paid a visit to the Schulich School of Business and was very impressed with the facility.

**Past events:**

- Professors Matthias Kipping and Ashwin Joshi were the first and second place recipients of the Seymour Schulich Awards for Teaching Excellence. Dean Horváth placed on record that both of them fully deserved these awards.  
Dean Horváth regretted that he could not attend the MBA Formal.
- A reception was hosted by the President of the University on the 9<sup>th</sup> of April 2013 to honour the long serving members of the Faculty.

**Upcoming events:**

- The BBA/iBBA Formal is scheduled for April 30<sup>th</sup>.
- The Alumni Recognition Awards event is scheduled for May 9<sup>th</sup>. Dean Horváth emphasized the importance of the event and encouraged the faculty to participate.
- Dean Horváth invited all faculty to attend the June 13<sup>th</sup> Convocation. There will be 700 plus graduates both BBA, iBBA, MBA and IMBA.

**School's Ranking**

- New York Aspen University will be re-engaged, to simplify the ranking process formulated by them.

An Accounting student has developed a game based on a spreadsheet which has received more than a quarter of million hits. Attention was drawn to the involvement of a Marketing Professor in this exercise.

**Item #4 PHD/GBC/UBC Initiatives**

**UBC** – There was no UBC representative available for today's meeting.

**GBC** – Inderpratap Dhillon, addressed the meeting for the last time in his capacity as President of Graduate Business Council. In his prologue he thanked the faculty for their support, and provided a recap of all of the events hosted by them, highlights and achievements, funds they raised and the proud legacy of the Graduate Business Council. In conclusion, he stated that the new incoming GBC Executive team is competent, dynamic and collaborative team and they should continue this legacy. The Chair, Professor J. McKellar thanked the GBC team for being instrumental in implementing the School's renovations plans of the basement space and 2nd level. Dean Horváth and Professor M. Biehl thanked the team for the quality of service and professionalism displayed and stressed that the volume of their interactions was extraordinary.

**Ph.D.**– The Ph.D representative, Ms. Madeline Toubiana, spoke briefly about successfully defended dissertations of Ph.D. students' including their accomplishments, advancements, proceedings and publications.

**Item #5 MBA Program Committee****a) Motion 1: New Course Proposal: ENTR 6655 3.00-Social Entrepreneurship**

Professor M. Biehl, on behalf of the MBA Program Committee, introduced the new course proposal ENTR 6655 3.00 – Social Entrepreneurship and explained that this course will complement the courses offered by the Nonprofit Management and Leadership Program. He invited Professor Brenda Gainer, Director of the NMLP Program to speak on this item. Professor Gainer moved that the Faculty Council approve the addition of ENTR 6655 3.00, Social Entrepreneurship, as a course in the MBA Program. Professor Gainer in explaining this item further, stated that the first sentence on page 8 under "Rationale to Motion -1" will be revised. She further stated that the development of a full course on social entrepreneurship reflects the rapid change we have seen in the social sector, domestically and globally, and the explosion in new market-based models designed to address deep-rooted social problems through innovation. She added that this course replaces NMLP 6350 3.00 listed for deletion as a consent item on the Council agenda. In conclusion she noted that she worked with Professor E. Fischer, Director of the ENTR Area in putting together this course.

This item was seconded by C. Courtis. All in favour. The Motion was unanimously carried.

**b) Motion 2: New Course Proposal: MGMT 6600 3.00-Social Innovation and the Structure of Global Poverty**

Professor M. Biehl, on behalf of the MBA Program Committee, introduced the new course proposal MGMT 6600 3.00 – Social Innovation and the Structure of Global Poverty to the Faculty Council. He added that the academic plan for the Nonprofit Management and Leadership program has recently expanded its scope to include new market-based models for social innovation in a framework which provides applied methodologies as well as theoretical and critical perspectives in the role of business in creating social change. The new course content is being developed to support this perspective and direction.

Professor B. Gainer moved that the Faculty Council approve the addition of MGMT 6600 3.00 - Social Innovation and the Structure of Global Poverty, as a new course in the MBA Program. She further noted that this course replaces the MGMT 6500 3.00 listed for deletion as a consent item on the Council agenda. The new course, MGMT 6600 3.00, maintains the theme of the previous course, but expands the scope from for-profit organizations to include public and non-profit organizations. The new course also introduces a theoretical framework for students, aligning it better with the overall MBA program objectives. Seconded by GBC President, I. Dhillon. All in favour. Motion Carried.

**c) Motion 3: New Course Proposal: FNSV 6775 3.00-International Credit: Markets & Metrics**

Professor M. Biehl, on behalf of the MBA Program Committee, moved that the Faculty Council approve the addition of FNSV 6775 3.00 – International Credit Markets & Metrics, as a course in the MBA program. In providing the rationale, he noted that the consequences of the last financial crisis emphasized the interconnectivity of credit markets globally and the importance of measuring and controlling risk in an increasingly complex financial world. The resulting overhaul of global financial markets and the extent of regulatory reforms that focus on credit risk management, governance, risk appetite, credit stress and “safe and soundness” warrant a course dedicated to credit markets and risk management. Where historical lending practices focused primarily on fundamental credit (qualitative credit), current market practices employ sophisticated portfolio modeling (quantitative credit) and risk mitigation techniques. By combining the qualitative and quantitative approaches, students will be introduced to the practical and theoretical approach to credit portfolio management in global banks and insurance companies. This item was seconded by C. Curtis. All in favour. Motion Carried.

## **Item #6 MF Program Committee**

**a) Motion: Proposal for realignment of core/specialization courses**

Professor M. Biehl on behalf of MF Program Committee introduced the proposal for realignment of core versus specialization courses in the programme. In his prologue he noted that since the inception of the MF degree, three new specializations have been added: Capital Markets, Financial Risk Management, and Regulatory Affairs for Financial Institutions. Three subject areas (fixed income, derivatives, and risk management) are required for all three specializations, but they are currently not listed as part of the core in the calendar. These subject areas need to be part of the core regardless of what specialization(s) might be introduced in the future, because they cover important part of the Chartered Financial Analyst.

This item was moved by M. Szaki, Executive Office and seconded by Professor B. Eberlein. All in favour. Motion Carried.

## **Item #7 Programs Coordinating Committee**

### **a) Motion 1: Change the name of the specialization from Nonprofit Management and Leadership to Social Sector Management.**

Professor B. Gainer spoke on aforesaid items noting that the name change reflects changes in the external environment and in the Schulich curriculum. She further added that as a result of dramatic changes in the social sector in Canada and globally they had to expand the scope of the former NMLP specialization to include a much broader range of organization and activities in its curriculum. In addition to maintaining the commitment to nonprofit and charitable organizations, new courses and faculty include those in social enterprise, microfinance, impact investing, global poverty and market-based innovations. This item was moved by Professor B. Gainer, seconded by C. Courtis. All in favour. The Motion carried.

### **b) Motion 2: To approve new rubric "Social Sector Management", - SOCM**

Professor B. Gainer in her explanation of rationale for this change noted that it is easy for students to understand that the letters SOC stand for "Social" and that the M stands for "Management". This is based on the convention used by the Arts and Media program (the rubric ART signifies "Arts" and "SUS" signifies "Sustainability in the Business and Sustainability program). This item was moved by Professor B. Gainer, seconded by B. Eberlien. All in favour. The Motion carried.

## **Item #8 Student Affairs Committee**

### **a) Motion: Academic Honesty Policy**

Professor M. Biehl moved to approve the change in the Schulich academic honesty policy as laid out in Appendix 1. He noted that in February 2011 Senate amended its policy on Academic Honesty. The goal of this particular motion is to ensure that Schulich policies conform to Senate policies and to simplify the academic honesty procedure for faculty members and students. These changes will apply to all academic programs at Schulich except EMBA program and take effect in Fall 2013. M. Szaki moved the motion, seconded by C. Courtis. All in favour. The Motion carried.

## **Item #9 Other Business**

- a) Charmaine Courtis, Executive Director of Student Services & International Relations, introduced and welcomed the new staff member Sue Graham to the Faculty Council.

## **Item #10 Adjournment**

Professor B. Wolf moved the meeting be adjourned. Seconded by Professor D. Bell. All in favour. Motion Carried.

### **The following items were approved on Consent Agenda:**

#### BBA/iBBA Program Committee

- a) Consent Agenda: Curriculum changes: INTL 4400 3.00 – Course level and pre-requisite(s)/co-requisite(s) change
- b) Consent Agenda: Curriculum changes: MGMT 3100 3.00 – Course description change
- c) Consent Agenda: Curriculum changes: MGMT 4800 3.00 – Pre-requisite(s)/co-requisite(s) change
- d) Minutes: February 1, 2013

#### MBA Program Committee

Consent Agenda: Curriculum changes: FINE 6860 3.00 - Course title, description and Pre-requisite(s)/co-requisite(s) change

Consent Agenda: Curriculum change: MGMT 6200 3.00 – Course description change

Consent Agenda: Curriculum change: MGMT 6500 3.00 – Retire course

Consent Agenda: Curriculum change: NMLP 6350 3.00 – Retire course

Consent Agenda: Curriculum change: SGMT 6700 3.00 – Course title change

Programs Coordinating Committee

- a) Consent Agenda: Curriculum change: ACTG 6130 3.00 – Course name & pre-requisite(s) change
- b) Consent Agenda: Curriculum change: FINE 6600 3.00 – Pre-requisite(s) change
- c) Consent Agenda: Curriculum change: FINE 6800 3.00 – Pre-requisite(s) change

Minutes: April 19, 2013