

## FACULTY COUNCIL

### FACULTY OF ADMINISTRATIVE STUDIES

A meeting of **Faculty Council** for the 1993/94 Academic Year will be held on **Friday, February 25, 1994 at 9:30 a.m. in Room 032 ASB.**

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#### AGENDA

Item	Time	Page	Description	Action
1.	3 min.		Chairperson's Remarks	I
2.	15 min.		Dean's Remarks	I
3.	1 min.	1	Minutes of Previous Meeting	I
4.	2 min.		Business Arising from Minutes of Previous Meeting	D
5.	3 min.	5	Enquiries & Communications	I
6.	45 min.		MBA/MPA Program Committee Motions	A
		8	OBIR 5020.03 - Organizational Analysis	
		12	ACTG 5100.03 Financial Accounting for Managers	
		30	ACTG 5210.015 Introduction to Management Accounting	
		43	BENV 6100.03 Environmental Ethics: Policy and Management Perspectives	
		51	ECON 5100.03 The Economic Environment of Business	
		61	MGMT 5200.03 Skills Development	
		72	MGMT 6100.03 Strategy Field Study	
		90	MGTS 5210.015 Operations Management	
		102	MGTS 6770.03 Manufacturing and Operations Strategy	
		114	PLCY 6000.03 - Strategy Formulation and Implementation	
7.			Committee of the Whole Discussion: Exams and Grading Issues	D
8.	5 min.		UBC/GBC Initiatives	I
9.	? min.		Other Business	
10.			Adjournment	

\* A = Action                      D = Discussion                      I = Information

Coffee and Donuts compliments of the UBC will be available from 9:00 - 9:30 a.m.  
outside Room 032

**NOTE: FACULTY COUNCIL MEMBERS WHO CANNOT ATTEND ARE ASKED TO  
SEND REGRETS TO CAROLE TRUSSLER AT AS000236 OR PHONE 55097**

## Faculty of Administrative Studies

### Minutes of Faculty Council

A regular meeting of the Faculty Council of the 1993/94 academic year was held on Friday, February 25, 1994 at 9:30 a.m. in Room 032 ASB.

**In Attendance:** Ric Irving                      Chair  
C. Trussler                                      Recording Secretary

#### **Voting Members of Faculty Council:**

D.Armishaw	S.Barnett	T.Beechy	B.Bradshaw
J.Buzacott	W.Cragg	D.Dimick	I.Fenwick
J.Gillies	K.Hebner	R.Heeler	I.Henriques
D.Horvath	R.Karambayya	R.Lucas	E.Maynes
G.McKechnie	T.Peridis	C.Robinson	N.Roome
L.Rosen	H.Rosin	S.Roy	S.Weiss
T.Wesson	B.Wolf	S.Yeomans	C.Courtis
B.Moffat	D.Varma	H.Kerwood	D.Struthers
J.Milligan	D.Shaw	D.Moore	M.Mehta
A.Hahal	A.Salvati	S.Breen	

#### **Voting Members Absent:**

S.A.Bhannich	D.Brewer	R.Burke	W.Cook
R.Cuff	D.Daly	J.Darroch	J.Dermer
J.Dewhurst	E.Fischer	D.Fowler	J.Friedlan
B.Gainer	J.Green	D.Johnston	F.Lazar
C.Mayer	R.McClean	J.McKellar	C.McMillan
G.Morgan	V.Murray	D.Nath	S.Newell
C.Oliver	R.Peterson	M.Rice	G.Shaw
A.J.Sirsi	J.Smithin	D.Thomassin	D.Thompson
P.Tryfos	S.Verma	K.Weiermair	H.T.Wilson
B.Zimmerman	U.Zohar	P.Campbell	M-E.Hynd
J.Calb			

#### **Non-Voting Members of Faculty Council:**

D.Ferguson	G.Bonnycastle	G.Wilby	C.Pattenden
S.Robertson	M.Szaki	S.Bell	

#### **Non-Voting Members Absent:**

J.Wleugel	K.Feiler	S.Firth	A.Friedman
N.Harris	C.Lam	M.Nazif	B.Stuff
E.Watson	P.Zarry	P.Bartha	A.Chung
J.Foy	C.Russell		

#### **Regrets:**

E.Auster	A.Campbell	I.Litvak	I.Macdonald
P.Phan	E.Prisman	P.Sadorsky	N.Pannia
J.Anderson			

**Item #1            Chair's Remarks**

Professor R. Irving offered congratulations to the following Professors who have been nominated to Senate Committee: C. Oliver, Senate Executive Committee, D. Johnston, Senate Research Committee, R. McClean, Senate Committee on Academic Computing, and R. Irving, Academic Policy and Planning Committee. On behalf of S. Robertson, Student Programs, Professor R. Irving thanked all Professors for the prompt reporting of their grades. Everyone was reminded of the upcoming TTC Forum.

**Item #2            Dean's Remarks**

Dean Horvath stated that the Revised Regulations for the new FAS Core Curriculum will go to Senate in March. A revised MBA Calendar is currently under development, as is a promotional flyer on the new MBA. In order to implement the new MBA core there are still many administrative and financial concerns to consider. The MBA Program Committee and Task Force are currently discussing issues such as teaching loads, compensation, and course directorships. These will be reported to Faculty Council.

The new Max Bell Business/Government Program recently launched its International Division at a special lecture on the European marketplace and the global economy given by INSEAD Professor Yves Doz. The highly successful evening was organized by FAS Professor Steve Weiss, currently the Director of Research for the new Max Bell Division.

The Dean congratulated FAS MBA student Justin Kew, President and Founder of the Student Club, the High Technology Association. Justin put together an outstanding roster of seven speakers, including Michael Greenbank, President for ISG Technologies Inc., who spoke in February.

On February 16, the Steering Committee for the new National Centre for Education and Research in Nonprofit Management met to confirm membership of the Board of the Centre. It also discussed when and how to launch the Centre and its new Program in Voluntary Sector Management. The probable date for the event will be October, 1994.

The third Annual Alumni Award Dinner was held on February 17th. Organizers J. Foy, S. Potheary and M. Naziv deserve credit for an excellent event. There was excellent alumni participation. The speeches of the recipients were memorable. Thanks to the work of C. Lam, MBA student N. Shankman and many student volunteers, alumni fundraising through the Phonathon was very successful this year.

The Dean thanked Professors J. Dermer and T. Peridis for their efforts to organize the York-Wharton-Recanati Exchange to permit students to complete it as a 6010 strategy study.

The February 23 Scholarship Award Reception was cancelled due to a snowstorm. It has been rescheduled to March 22nd. C. Curtis is organizing this event.

Dean Horvath announced that FAS has been approached by The Body Shop with an offer of a full franchise to be run by our own students. High profit items would be offered and all proceeds would go to the Faculty.

Upcoming events include:

March 2 MIT York Enterprise Forum dinner  
March 10-13 GBC Conference;  
March 16 6010 Reception (all chairs and faculty advisors are encouraged to attend)  
March 19 GBC Formal (faculty are encouraged to attend)

**Item #3 Minutes of Previous Meeting**

Professor R. Lucas MOVED the acceptance of the minutes of the previous meeting. C. Courtis SECONDED this motion. MOTION CARRIED.

**Item #4 Business Arising from Minutes of Previous Meeting**

There was none.

**Item #5 Enquiries & Communications**

An updated Faculty Social Events schedule is attached to the Agenda.

**Item #6 MBA/MPA Program Committee Motions**

Professor L. Rosen, on behalf of the MBA/MPA Program Committee moved

that Faculty Council approve the new course proposal for  
OBIR 6020.03, Organizational Analysis.

Professor G. McKechnie SECONDED this Motion. Motion Carried.

Professor L. Rosen, on behalf of the MBA/MPA Program Committee moved

that Faculty Council approve the new course proposal for  
ACTG 5100.03, Financial Accounting for Managers.

Professor R. Lucas SECONDED this Motion. Motion Carried.

Professor L. Rosen, on behalf of the MBA/MPA Program Committee moved

that Faculty Council approve the new course proposal for  
ACTG 5210.015, Introduction to Management Accounting.

C. Courtis SECONDED this Motion. A vote was taken, Opposed - 1. Motion Carried.

Professor L. Rosen, on behalf of the MBA/MPA Program Committee moved

that Faculty Council approve the new course proposal for  
BENV 6100.03, Environmental Ethics: Policy and Management  
Perspectives.

B. Moffat SECONDED this Motion. Motion Carried.

Professor L. Rosen, on behalf of the MBA/MPA Program Committee moved

that Faculty Council approve the new course proposal for  
ECON 5100.03, The Economic Environment of Business.

Professor B. Wolf SECONDED this Motion. Motion Carried.

Professor L. Rosen, on behalf of the MBA/MPA Program Committee moved

that Faculty Council approve the new course proposal for  
MGMT 5200.03, Skills Development.

Professor I. Fenwick SECONDED this Motion. Motion Carried.

Professor L. Rosen, on behalf of the MBA/MPA Program Committee moved

that Faculty Council approve the new course proposal for  
MGMT 6100.03, Strategy Field Study.

C. Curtis SECONDED this Motion. Motion Carried.

Professor L. Rosen, on behalf of the MBA/MPA Program Committee moved

that Faculty Council approve the new course proposal for  
MGTS 5210.015, Operations Management.

C. Curtis SECONDED this Motion. Motion Carried.

Professor L. Rosen, on behalf of the MBA/MPA Program Committee moved

that Faculty Council approve the new course proposal for  
MGTS 6770.03, Manufacturing and Operations Strategy.

Professor R. Lucas SECONDED this Motion. Motion Carried.

Professor L. Rosen, on behalf of the MBA/MPA Program Committee moved

that Faculty Council approve the new course proposal for  
PLCY 6000.03, Strategy Formulation and Implementation.

Professor J. Buzacott SECONDED this Motion.

Professor W. Cragg noted that there are ethical issues to be considered in choosing cases. He noted three cases that are being used in PLCY 6000.03 are from the alcohol industry.

A vote was taken, Opposed - 1, Abstentions - 1. Motion Carried.

Professor L. Rosen advised that more mini-courses are needed. He would like to receive them before the end of March.

**Item #7**            **Committee of the Whole Discussion: Exams and Grading Issues**

Professor R. Irving advised that this discussion is for purposes of generating information and that Professor D. Dimick would be acting as Chair. Professor B. Wolf MOVED to go to a Committee of the Whole.

Final Exams and Grading Issues were discussed.

Professor L. Rosen proposed that we arise and report to the committee of the whole. Seconded by Professor R. Irving. A vote was taken, 19 in favour, 10 opposed. Motion Carried.

Professor D. Dimick, as Chair will ask the Master's Program Committee to inform Executive Committee as to further discussion along these lines. The MBA committee will come back with a more directed format. The Committee of the Whole Discussion has agreed that we have wide grade distributions and legitimate academic issues have been raised eg. the exam issue. Professor L. Rosen, on behalf of the MBA Committee requested written feedback from faculty members.

**Item #8**            **GBC / UBC Initiatives**

The UBC reported that the results of a survey of events would be printed in the Variance. UBC Formal is April 16 and all faculty are invited. Elections are taking place, and a ski trip has been planned.

The GBC Formal will be March 19 to which all faculty are invited. GBC Elections will take place the week following Reading Week and there are 5 positions available. James Milligan noted that fundraising for the Conference has raised \$20,000; there are 17 keynote speakers, 45 panellists, 4 new cases, 130-140 confirmed delegates, supplement in the Financial Post, Rogers Cable will video events and it will appear on TV in April. Paul Finlayson encouraged all faculty to attend the keynote addresses, at a 50% discount.

**Item #9**            **Adjournment**

It was moved by Professor T. Peridis and seconded by Professor B. Wolf that the meeting be adjourned.