

## FACULTY COUNCIL

### FACULTY OF ADMINISTRATIVE STUDIES

A meeting of **Faculty Council** for the 1991/92 Academic Year will be held on **Friday, February 28, 1992 at 9:30 a.m. in Room 038 ASB**

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#### **AGENDA**

Pre-Meeting Event - Library Demonstration (see attached)

1. Chairperson's Remarks
2. Dean's Remarks
3. Minutes of Previous Meeting
4. Business Arising from Minutes of Previous Meeting
5. Enquiries & Communications
6. MBA Committee:  
Revision of Advanced Standing Procedures (APPENDIX A)  
Change of Definition for Full-Time Student (APPENDIX B)  
New Course Proposal - ECON 6450 (APPENDIX C)
7. FYI:  
Waste Reduction - "Beyond the Blue Box" - C.Robinson  
Student Initiatives - GBC, UBC
8. Other Business
9. Adjournment

Post-Meeting Event - "The Chilly Climate for Women in Colleges and Universities" (see attached)

Coffee and Donuts compliments of the UBC  
will be available from 9:00 - 9:30 a.m.  
outside Room 038

**NOTE: FACULTY COUNCIL MEMBERS WHO  
CANNOT ATTEND ARE ASKED TO SEND REGRETS  
TO CAROLE TRUSSLER AT AS000236 OR PHONE 55097**

## FACULTY COUNCIL

### FACULTY OF ADMINISTRATIVE STUDIES

#### **PRE-MEETING EVENT**

All FAS Faculty and PhD students are invited to a demonstration of "Business Periodicals Ondisc". This electronic database contains full articles from more than 300 business and management journals. It lets you view the articles on the computer and print them as they actually appear in the journals.

Come and see this amazing service at a special pre-Faculty Council presentation. Elizabeth Watson, Head, Gov.Docs/Admin.Studies Library will show you the power of Business Periodicals Ondisc.

**WHEN:** 9:00 a.m., Friday February 28, 1992

**WHERE:** ASB 038

**WHO:** All members of FAS Faculty Council and all FAS PhD students

**PLEASE NOTE:** If you are unable to make this special showing, please feel free to contact Elizabeth Watson at X-55139 to arrange a demonstration.

#### **POST-MEETING EVENT**

Immediately following Faculty Council, please join us for the viewing of a film entitled "The Chilly Climate for Women in Colleges and Universities". Through interviews with college and university faculty and staff (including Shelagh Wilkinson from Humanities/Women's Studies (York), the filmmakers examine the subtle discriminatory practices which exist for women employed in Canadian colleges and universities. Such issues as stereotyping, exclusion and isolation, devaluation and trivialization, and harrassment and violence are discussed.

The film was produced by the University of Western Ontario last year and runs for 27 minutes.

## Faculty of Administrative Studies

### Minutes of Faculty Council

A regular meeting of the Faculty Council of the 1991/92 academic year was held on Friday, February 28, 1992 at 9:30 a.m. in Room 038 ASB.

**In Attendance:**        Vic Murray                    Chair  
                                 C. Trussler                    Recording Secretary

#### **Voting Members of Faculty Council:**

E.Auster	T.Beechy	S.A.Bhannich	P.Bradshaw-Camball
K.Chee	R.Cuff	D.Daly	J.Darroch
J.Dewhirst	I.Fenwick	E.Fischer	D.Fowler
J.Friedlan	J.Gillies	R.Heeler	D.Horvath
D.Johnson	R.Karambayya	R.Lucas	C.Mayer
E.Maynes	J.McKellar	D.Nath	S.Newell
T.Peridis	R.Peterson	H.Rosin	G.Shaw
S.Verma	S.Warner	S.Weiss	B.Wolf
U.Zohar	C.Courtis	B.Moffat	E.Watson
D.Varma	H.Bartel	T. Johnson	D.Bernstein
B.Rivelis	J.Appel	P.Willow	D.Beutel
P.Talalla	P.Bruzzese		

#### **Non-Voting Members of Faculty Council:**

J.Wleugel	D.Ferguson	B.Stupp	D.Butcher
G.Bonnycastle	I.Dotto	K.Feiler	S.Firth
N.Harris	A.Hazan	D.Johnstone	R.Johnstone
C.Pattenden	C.Peteherych	P.Schneider	M.Szaki
R.Thompson	N.Wallace	P.Zarry	T.Tetrault

#### **Regrets:**

J.Buzacott	A.Campbell	D.Dimick	B.Gainer
I.Henriques	I.Litvak	I.MacDonald	C.Oliver
E.Prisman	C.Robinson	B.Zimmerman	P.Chan
A.Povoledo	L.Kanowitz		

#### **Absent:**

P.Alley	G.Bell	R.Blackmore	D.Brewer
R.Burke	W.Cook	E.Cousineau	J.Dermer
S.Friedland	J.Green	R.McClean	G.McKechnie
C.McMillan	G.Morgan	M.Rice	L.S.Rosen
S.P.Roy	J.Smithin	D.N.Thompson	P.Tryfos
H.T.Wilson	P.Campball	A.Friedman	H.Massey

**Item #1 Chair's Remarks**

The Library Computer Demonstration was held upstairs prior to Faculty Council meeting. Vic Murray Chair, called the meeting to order and encouraged everyone to see the Library Computer Demonstration.

**Item # 2 Dean's Remarks**

The Dean welcomed David Beutel, incoming President of the GBC. He also expressed his appreciation for the good attendance of faculty at the Alumni Recognition Awards Dinner. It was a tremendous success.

The Dean began by addressing some challenges which face the Faculty. He noted that he has had quite extensive discussions with students in the MBA program and two areas of concern surfaced: (1) tutorials - uneven teaching performance, and (2) the core - relevance of material or too extensive material in some parts of the core. Operating Committee has been advised and each Area Coordinator will start discussions within their areas concerning these issues. The MBA Committee under the leadership of Ian Fenwick, has been asked to establish a mechanism for reviewing the core and tutorials.

Computer printing problems have existed during the past year due to outdated equipment and the current York computing services restructuring. The problem is now in the process of being resolved. A decision has been made to replace the current outdated equipment with the following configuration: two high volume, multi-bin printers will be located in two different areas in the Faculty; each area and operating unit will be served by its own printer, with a total of 10 local printing networks.

The Dean gave an update on the three Chairs: Nabisco Chair in Marketing - it appears will not be filled this year; Gardiner Professorship in Ethics: - a final decision has not been made; Erivan K. Haub Environmental Chair - this was advertised in the Economist among others and a number of CV's have been received of which there are two extremely strong candidates.

In terms of the other hiring positions in the faculty: Management Science and Policy are close to a decision; Accounting have a tentative decision. All three areas have good possibilities.

Fundraising Update: The Dean advised that he has made a presentation to the York Board of Governors's Fundraising Subcommittee which is chaired by Bill Dimma. The Committee concluded that we now can move into the next phase of our fundraising campaign. However, we must make a decision as to when to formally launch the fundraising campaign. It is felt that it should be delayed until the economy shows some signs of turning around.

East-West Enterprise Exchange Update: We are using a new technology on an experimental basis this year. Access to the Olympus Satellite has been provided by Communications Canada and the Ontario Ministry of Culture and Communications. We will be able to expose our potential candidates to a welcome, opening, and orientation, through the satellite. This will take place March 5, 1992. The extension of that experiment will be that we will move to an electronic trade mission with the support again, of the Federal and Provincial Governments later this year (probably the Fall 1992).

Some students and faculty had the opportunity to meet the Czechoslovakian Minister of the Economy, Vladimir Dlouhy; Minister of Foreign Trade, Jozef Baksay; and the Slovak Minister of Industry, Jan Holcik. The meeting was very successful and included both York and Corporate representatives, and was hosted through Enterprise York.

The 3rd reception for the Scholarship Donors and Recipients was successful. An increasing number of scholarship donors are participating. The purpose of the reception is for the scholarship donors to meet the students who receive the awards.

The longest and most intensive meeting with the FAS Advisory Council was held on February 26, 1992. This meeting exposed the Advisory Council to the overall activities of the Faculty. Discussions were held regarding the strategies which were put in place when the Dean came in and how these strategies have evolved. The meeting was very insightful and even more support from the Advisory Council is expected in the future.

Three new members to the Advisory Council were announced: Ron Farmer, the new Managing Director of McKinsey & Company; David R. Bloom, CEO and Chairman of Shoppers Drug Mart; and Anna Porter, President and Publisher of Key Porter Books. Dennis Williams, CEO and Chairman of General Electric Canada Inc. is leaving Canada, but has requested to stay on the Council.

Matthew Barrett, Chairman & CEO of the Bank of Montreal, will be the speaker at the May 5, 1992 James Gillies Lecture Series. He will speak on Corporate Governance.

FAS has been approached by the Wharton School of Business to participate in a joint program with them and the Recanatti School of Management at Tel Aviv University. The two former schools have been running a joint program for over 10 years. The program identifies market opportunities for Israeli based businesses in North America and vice versa. Students from Israel, the United States and Canada will work together to develop those market opportunities, and in many respects, the format is similar to FAS' 6010 strategy studies. On a yearly basis, two or three groups of students from FAS will work with students from Wharton and Recanatti on an exchange basis. The program is being financed by a number of Israeli Corporations, and endowments have been established at both Wharton and Recanatti. FAS has been approached by the Israeli-Canadian Chamber of Commerce indicating their interest in establishing an endowment to fund this program.

The Dean has agreed to participate in the program and discussions have begun with both the Israeli-Canadian Chamber of Commerce and Wharton School of Business. He would like to hear from faculty who would be interested in participating in this program. He stressed that this program is an excellent opportunity for our students to expose themselves to the global marketplace.

### **Item #3 Minutes of Previous Meeting**

C. Mayer MOVED the minutes be accepted and G. Shaw SECONDED this motion.  
All were in favour.

**Item #4 Business Arising from Minutes of Previous Meeting**

Dave Johnston advised that the time period to book an appointment to experience firsthand the IBM interactive multimedia system to assist our MBA's in learning about manufacturing competitive strategy has been extended. Please contact Dave Johnston for an appointment.

Dean Horvath congratulated Dave Johnston for his initiative in this project and as a result we have just landed a major 2 year joint project study and research project with Northern Telecom.

Roger Heeler requested that Alexandria Campbell be noted as a new faculty member in the Marketing Area.

**Item #5 Enquiries & Communications**

There were none.

**Item #6 MBA Committee**

**Revision of Advanced Standing Procedures (Appendix A)**

Ian Fenwick MOVED this Revision of Advanced Standing Procedures and David Fowler SECONDED this motion.

Discussion followed regarding the number of advanced standing credits. A few minor changes were suggested. A vote was taken. 2 Opposed. The Motion was passed.

**Change of Definition for Full-Time Student (Appendix B)**

Ian Fenwick MOVED the Change of Definition for Full-Time Student. He indicated that this definition would bring us into line with the Ministry. This Motion was SECONDED by Charmaine Courtis. A vote was taken. 3 Abstained. The Motion was passed.

**MBA Committee - New Course Proposal - ECON 6450 (Appendix C)**

Ian Fenwick MOVED this New Course Proposal indicating that it has had good enrolment and teaching evaluations. It was SECONDED by S.A.Bhannich. A vote was taken. All were in favour.

**Item #7 For Information Only**

Waste Reduction - "Beyond the Blue Box" - C.Robinson  
This item will be postponed to the next Faculty Council meeting.

Hazel Rosin introduced the Video "The Chilly Climate for Women in Colleges and Universities" to be shown at the end of Faculty Council and encouraged everyone to attend. Dean Horvath highly recommended this Video.

**Student Council Initiatives:**

**GBC**

The Canadian Graduate Business Conference will be held March 12-15 with an emphasis on Corporate Values. There will be about 20 schools with 109 delegates attending. Twelve Corporations have provided funding for this event. The GBC is looking forward to many faculty attending. Dean Horvath congratulated the students on this event. The MBA Formal will be held on April 4. The new 1992-93 GBC Executive will officially be in place March 24 and the new GBC Executive members will be introduced at the next Faculty Council.

**UBC**

Glen Hollis was introduced as the new 1992-93 President. There will be 45-50 BBA's going to the Western Business Games. The BBA Formal will be held on May 1. The new UBC Executive members will be introduced at the next Faculty Council

**Item #9 Other Business**

There was none.

**Item #10 Adjournment**

C. Mayer MOVED the meeting be adjourned, SECONDED by Rein Peterson.