

FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

A meeting of **Faculty Council** for the 1990/91 Academic Year will be held on **Friday, January 31, 1992 at 9:30 a.m. in Room 038 ASB**

AGENDA

1. Chairperson's Remarks
2. Dean's Remarks
3. Minutes of Previous Meeting
4. Business Arising from Minutes of Previous Meeting
5. Enquiries & Communications
6. MBA Committee
 - Exchange Program Regulations (Appendix A)
7. For Information Only
 - Fundraising Campaign Report - C. Mayer
 - Library Database Report - Dik Varma
 - Update on Intl. MBA - D. Fowler
8. Student Council Initiatives
GBC / UBC
9. Other Business
10. Adjournment

Coffee and Donuts compliments of the UBC
will be available from 9:00 - 9:30 a.m.
outside Room 038

**NOTE: FACULTY COUNCIL MEMBERS WHO
CANNOT ATTEND ARE ASKED TO SEND REGRETS
TO CAROLE TRUSSLER AT AS000236 OR PHONE 55097**

Faculty of Administrative Studies

Minutes of Faculty Council

A regular meeting of the Faculty Council of the 1991/92 academic year was held on Friday, January 31, 1992 at 9:30 a.m. in Room 038 ASB.

In Attendance: Vic Murray Chair
C. Trussler Recording Secretary

Voting Members of Faculty Council:

E.Auster	T.Beechy	S.A.Bhannich	P.Bradshaw-Camball
J.Buzacott	R.Cuff	J.Darroch	D.Dimick
I.Fenwick	D.Fowler	J.Friedlan	B.Gainer
J.Green	R.Heeler	I.Henriques	D.Horvath
D.Johnson	R.Karambayya	R.Lucas	C.Mayer
E.Maynes	J.McKellar	D.Nath	S.Newell
T.Peridis	R.Peterson	E.Prisman	S.P.Roy
G.Shaw	J.Smithin	S.Verma	B.Wolf
U.Zohar	C.Courtis	B.Moffat	D.Varma
A.Friedman	H.Bartel	T. Johnson	D.Bernstein
B.Rivelis	J.Appel	P.Willow	D.Beutel
P.Talalla	L.Kanowitz		

Non-Voting Members of Faculty Council:

J.Wleugel	D.Ferguson	D.Butcher	G.Bonnycastle
N.Harris	D.Johnstone	C.Pattenden	C.Peteherych
M.Szaki	N.Wallace	P.Zarry	

Regrets:

I.Litvak	I.MacDonald	C.Oliver	C.Robinson
B.Zimmerman	R.Drummond	P.Chan	A.Povoledo
P.Bruzzese			

Absent:

P.Alley	G.Bell	R.Blackmore	D.Brewer
R.Burke	K.Chee	W.Cook	E.Cousineau
D.Daly	J.Dermer	J.Dewhurst	S.Friedland
J.Gillies	R.McClean	G.McKechnie	C.McMillan
G.Morgan	M.Rice	L.S.Rosen	H.Rosin
D.N.Thompson	P.Tryfos	S.Warner	S.Weiss
H.T.Wilson	E.Watson	P.Campball	H.Massey

Item #1 Chair's Remarks

Vic Murray Chair, called the meeting to order and welcomed everyone. He introduced Allan Friedman, International Business Program Librarian in the Government Documents Library. It was mentioned that Elizabeth Watson is also the new head of the Government Documents Library and Anita Cannon, Librarian, also attended Faculty Council as a guest from the Library.

Item # 2 Dean's Remarks

The Dean announced the conclusion of our 25th anniversary celebrations would be marked by a black tie dinner which will honour FAS alumni. This dinner will be a milestone in that it is the inaugural dinner to honour FAS alumni, and will be celebrated every year.

The Dean gave an update on the budget situation at York. There will be budget cuts up to 3% across the board for York University. Enrolment is increasing rapidly, therefore the additional fees are helping the budget situation (FAS is right on target). However, fees only cover 25% of the budget. Transfer payments will increase in year 1 by 1%, in year 2 and year 3 an increase of 2% each. Salaries make up 80% of the budget and salary settlements will be key in the future.

Under Premier Peterson's leadership FAS was involved with the Ontario government in developing management education programs with the 4 Motors of Europe consisting of Baden-Wurttemberg (Germany), Catalunya (Spain), Lombardia (Italy), Rhone-Alpes (France). Klaus Weiermair has been working with the Ontario Government in this area. Each region has an operating educational institution. After much discussion with the Government FAS has been chosen in Ontario as the operating institution for the multi-regional international business program (MIBP).

Dean Horvath indicated that signing of the IBM/FAS study project was happening as he was speaking. The student lab will receive 60-486SX computers. As soon as the agreement has been signed the computers will be shipped in.

At this point, Dean Horvath commented that the other Joint IBM/York program has been progressing and Professor Dave Johnson announced that beginning on Monday, February 3, 1992 for 2 weeks there will be an interactive multi-media system demonstration in Room 333, ASB. This will be part of Dave Johnston's MGTS 6500 course and he encouraged everyone to book an appointment to experience first hand some of the new technology made possible through the Joint IBM/York program.

The Dean advised that the Proctor & Gamble visit was a great success and it has been followed up by Bob Robinson, Vice President, Recruiting for Proctor & Gamble's international units. The same type of recruiting process is now being worked out with Kraft General Foods through their CEO Douglas Smith, who came to FAS at the invitation of the Marketing Club.

The Dean noted that the journal, Business and the Contemporary World has had a new design and a new partner. Keio has agreed to join the consortium and de Gruyter has taken on the responsibility for marketing, distribution and printing of the journal. The journal has an Editor in Chief and one Editor from each of the three countries. Professor Charles McMillan is the Editor for FAS.

The Dean advised that, thanks to Professor B. Wolf, FAS has been accepted as a member of PACIBER, which is an organization for institutions with interests in international business.

The Dean advised that OCIB has undergone a mid-term review and that FAS came out very favourable in the review. The current government is however, unable to continue financing of the Center. However the Dean feels that OCIB will remain, without financing, and be restructured. David Barrows has been seconded by the Ontario Government to deliver the Executive Development program in the international field through FAS.

The Dean announced that a Faculty Retreat will be held on May 8, 1992. The emphasis will be on Total Quality Management (TQM) in the context of faculty management and teaching.

The Dean also advised that there are two surveys on Canadian MBA programs in process; one for the Canadian Business Magazine and one for the Financial Post.

The Dean mentioned the following upcoming dates:

February 13	Ken Courtis from Deutsche Bank in Tokyo will be visiting the Faculty
February 24	Reception for Scholarship Donors and Recipients
February 26	FAS Advisory Board meeting
June 10	Back to the Campus Day - being organized under the leadership of a Task Force headed by Dennis Williams (General Electric) and Christine Oliver from the Faculty

The Dean also mentioned that the new Faculty Calendars will have a different format and design and also a new marketing concept.

Item #3 Minutes of Previous Meeting

V. Murray MOVED the minutes be accepted and G. Shaw SECONDED this motion.
All were in favour.

Item #4 Business Arising from Minutes of Previous Meeting

Pat Bradshaw-Camball asked for a review of the Tenure & Promotion Committee issue. John Smithin, as member of the Committee advised that Wade Cook has been arranging for committee members to work with the different areas.

Item #5 Enquiries & Communications

There were none.

For Information Only:**Update on Intl. MBA - D. Fowler**

David Fowler gave a brief update on the International MBA (Intl MBA) program. There are presently 48 students in the first year and 25 in the second. He distributed the new Intl MBA brochure and used the overview of the full program in the centre to explain how the degree differs from a regular MBA. He described both content and curricular concerns associated with the program design. For one, efforts are being made to incorporate more international content into the regular MBA core courses that students must take. Another concern is the fact that a restricted set of electives in the Intl MBA make it difficult for a student to do a concentration. This problem is currently being addressed. Language courses and internship are required. Internship placements are also an ongoing challenge, as students should be ideally sent to a location in which the language they study is used. David Fowler would be pleased to receive internship leads or referrals from all faculty members. The program's biweekly seminars have been modified this semester to focus on a theme. In the past, speakers had been invited on a more random basis. This semester the focus is on Latin America. All faculty members are invited to attend.

Suzanne Firth advised Council that the Intl MBA brochure was currently being distributed to 2000 CEOs in companies both here and abroad. She explained that the Intl MBA language component aims at developing functional oral proficiency and enriching the students' understanding of the culture and business practices of specific regions. There are currently 15 courses with 7 languages offered by 10 instructors. Each semester has 40 contact hours. A standardized oral proficiency interview is used to evaluate proficiency. Courses have been opened to regular MBA students. Members of local ethnic business groups have acted as a resource in a number of programs.

In order to develop a profile of Faculty strengths in the area of culture, language and international business experience, a questionnaire will be sent out to faculty members from the Intl MBA office.

Following the presentation, Bernie Wolf noted that regular MBA students have the option of specializing in international business and that exchange programs are open to all students. A new brochure describing the Special MBA Program in International Business is forthcoming.

Item #6 MBA Committee - Exchange Program Regulations (Appendix A)

Ian Fenwick MOVED the new Exchange Program Guidelines and David Fowler SECONDED this motion.

There was some discussion and Tom Beechy clarified the point that only the first two pages of the attachment was for approval. The rest of the attachment was current calendar copy and additional information.

All were in favour.

Item #7 For Information Only

Fundraising Campaign Report - C. Mayer

Chuck Mayer gave an overhead projection presentation to officially kick off the fundraising campaign. (See attachments)

Library Database Report - Dik Varma

Dik Varma advised that the GD/AS Library had acquired for demonstration purposes only, an electronic database in CD-ROM format that would allow access to the full text of about 400 Business/Management journals. The Dean added that discussions were under way to make FAS a beta site for making this database accessible from Faculty offices and class rooms.

Item #8 Student Council Initiatives

GBC

David Bernstein reported that the business/government labour speaker Bob White would be making a presentation on February 10 from 12:00 - 2:00 p.m. Two groups of 4 students have been sent to Northern Manitoba as part of a case competition. They are returning shortly and will make a presentation to Faculty Council. The GBC formal will be held at the Harbour Castle April 4, 1992; and the GBC Conference will be held March 12-15 with an emphasis on Corporate Values. There will be both keynote and workshop sessions. Students are counting on and looking forward to many faculty attending this event. **FUN!! ** WOW!!**

UBC

Lana Kanowitz advised that the UBC Casino Night raised \$2,700 for the Hospital for Sick Children; the UBC will be sending representatives to the 1st Annual Business Games at Western during Reading Week; they have participated in sports with U of T., B.Com Program.

Item #9 Other Business

Rein Peterson announced that the newly elected President of Estonia is Tiit Vahi, a graduate of the East/West Enterprise Exchange Program 1990.

The Dean introduced and welcomed Alexandria Campbell from the University of Toronto, who will be working in the Marketing Area.

Item #10 Adjournment

V. Murray MOVED the meeting be adjourned, SECONDED by Rein Peterson.