

FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

A meeting of the Faculty Council of the 1987/88 Academic Year will be held on Friday, April 22, 1988 at 9:30 a.m. in the McCaskill Centre.

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AGENDA

1. Chairman's Remarks
2. Dean's Remarks
3. Minutes of Previous Meeting
4. Business Arising from Minutes of Previous Meeting
5. Enquiries & Communications
6. Associate Dean Academic - International Business Centre
  - Faculty Symposium
  - Faculty Travel Funds
7. Masters Programme Committee
  - motion for approval of MGTS 6610,  
Logistics and Transportation Systems.....Appendix 'A'
  - management skills proposal.....Appendix 'B'
8. Undergraduate Programme Committee
  - motion for approval of MGTS 4760,  
Computer Modelling and Systems  
Simulation in Management.....Appendix 'C'
9. Other Business
10. Adjournment

MINUTES OF FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

The regular meeting of the Faculty Council of the 1987/88 Academic Year was held on Friday, April 22, 1988 at 9:30 a.m. in the McCaskill Centre.

The following were present:

Dean Alan B. Hockin  
S. Borins - Associate Dean, Academic  
M. Moyer - Associate Dean, Students

Members of Faculty:

W. Blackmore	A. Mawani
D. Brewer	R. McClean
W. Cook	T. Peridis
I. Fenwick	R. Peterson
D. Fowler	M. Rice
D. Horvath	L. Rosen
J. Hull	G. Shaw
M. Jalland	P. Tryfos
W. Jordan	B. Wolf
R. Lucas	U. Zohar

Others:

V. Clarke  
C. Courtis  
B. Moffat  
C. Pattenden  
L. Sgarbossa  
D. Varma  
H. Barrington

ITEM #1 - Chairman's Remarks

The Chairman reflected on last month's Council meeting as to the heated discussions; these will naturally result when decision making is strained. He hoped that more effective decision making would prevail in the future. He suggested we practice our own managerial skills to be brief and to the point in our Council discussions.

ITEM #2 - Dean's Remarks

- 1) Dean Hockin introduced and welcomed Victor Clarke, Executive-in-Residence. He was an Executive-in-Residence during W. Crowston's term but left first to be a member of the Macdonald Commission, and then to be a Special Advisor (Investment) to the Canadian High Commission to the U.K. in London (on loan

from General Electric). He will be available for talks and consultation. He will also give some thought to the future work of FAS.

- 2) He congratulated Professor Don Daly on being selected as a Visiting Scholar by the Japanese Ministry of Finance.
- 3) Alfred Chandler from Harvard will be our Honorary Graduand and speaker at Convocation on Friday, June 17th.
- 4) Dean Hockin read a memo from Roger Heeler regarding the General Motors Marketing Competition. There were ten invited teams and York came second overall to MIT, Rutgers was third. York thereby became the first Canadian school to win an award in the competition. York also won the special prize for excellence in advertising. The team consisted of 15 MBA students. Faculty of Fine Arts' students produced the advertising materials. The faculty advisors were Professors Heeler and Zarry. The team will be presented with a \$10,000 US cheque for FAS. Congratulations to all those involved!
- 5) At the annual meeting of Trilon it was announced that Trilon will honour retiring Allen Lambert by providing FAS with \$125,000 for the establishment of the Allen T. Lambert Scholarship for Fall 1988. The MBA entrance scholarship will be one scholarship awarded annually to an entering full-time MBA student who has demonstrated academic excellence in previous studies (\$5,000). The award is renewable in the second year of the programme if the recipient achieves academic standing in the top quartile of the MBA first year.

ITEM #3 - Minutes of Previous Meeting

Professor W. Jordan moved that the minutes of the previous meeting be approved.

Seconded by Professor C. Robinson.

Motion Carried.

ITEM #4 - Business Arising from Minutes of Previous Meeting

Nil.

ITEM #5 - Enquiries & Communications

Nil.

ITEM #6 - Associate Dean Academic

- 1) Faculty Travel Funds - Associate Dean Borins reported that he had sent a memo to all faculty stating that there were funds available for travel that needed to be spent before the end of April. The response was overwhelming and the money will be spent.

- 2) Faculty Symposium - The special Executive Development series funds have supported a Faculty Symposium this year and also the next. In the next academic year there will be a two-day symposium. The first day's theme will be the managerial environment with John Roth and Ian McKinnon. The second day will include a number of Deans who have taken business schools from the middle ranks to the top. Don Jacobs from the Kellogg Graduate School has agreed to participate. The dates for the two-day symposium will be October 21st and 22nd.
- 3) International Business Centre - The second stage went well with universities making proposals to a panel. The meeting was successful because we had a good team which was well prepared. It was noted that Wilfrid Laurier has expertise in import and export development. Upon evaluating both the written and oral proposal of York and U of T, the committee agreed the proposal was strong but could be strengthened with the linkage of Wilfrid Laurier. The review panel recommended that York and U of T link up with Wilfrid Laurier.

ITEM #7 - Masters Programme Committee

- 1) Professor Jordan moved "the approval of a new course MGTS 6610, Logistics and Transportation Systems, to replace MGTS 6600, Canadian Transportation Issues, which is to be deleted from the curriculum".

Seconded by Professor P. Tryfos.

MGTS 6610 is replacing MGTS 6600 since the material covered in MGTS 6610 is more relevant to business students and generally supports the Area's growing emphasis on production and operations management.

Vote on Motion

In Favour	21
Opposed	0

Motion Carried Unanimously.

- 2) Professor Jordan reported that since last month the Council approved Motions 1, 2, and 3 (as amended) of part A of the management skills proposal, the Masters Programme Committee is now looking for appropriate instructors. The first candidate will be coming in on May 3rd.

He stated that Part A is an interim two-year step to introduce courses prior to revision of the core curriculum, while Part B is for Council to authorize the Masters Programme Committee to undertake a review of the core curriculum and to make recommendations to Council by November 1989.

PART B

Professor Jordan moved that "Faculty Council authorize the Masters Programme Committee, augmented by additional faculty members to ensure that all Areas

are represented, to undertake a comprehensive review of our core curriculum. The deadline for completion of this review of the core to be November 1989".

Seconded by Professor A. White.

Professor Jordan reported that this is not the first core revision. There were core revisions in the Fall of 1977 and the Fall of 1982. The Masters Programme Committee is asking for authorization to undertake another core revision so that management skills can be a part of the core curriculum.

Professor Wolf expressed his concern that the international business area be represented in the management skills area. The Chairman stated that the discussion would be open to all areas and programmes.

Professor Lucas has two reservations - the length of time to design a core revision and the auspices under which the review is being conducted. He suggested a task force should be reviewing the core curriculum rather than the Masters Programme Committee. The last core revision took two years to complete.

Professor Jordan believed a review could be completed in a year and a half, and that it should be done by the Masters Programme Committee since it is the responsible committee. He agreed with Professor Lucas' concerns about a core revision, but from a professional viewpoint believed that a revision can be undertaken and recommendations presented to Council.

Professor Tryfos was also concerned about the time involved and the content.

Professor Jordan explained that this exercise resulted from the Faculty Retreat last Fall when the Masters Programme Committee was instructed to bring recommendations to Council for the implementation of management skills in the masters curriculum.

Professor Tryfos suggested entrance skill tests rather than a revision of the core. He asked the Masters Programme Committee to introduce some alternatives.

Professor Jordan explained that, after studying the alternatives, the consensus of the Masters Programme Committee was for a core revision.

Professor Rosen remembered that a great deal of bitterness resulted from the last two core revisions.

Professor Robinson was also concerned about this problem and disagreed that a core revision was necessary for the implementation of management skills.

Professor Peridis suggested that if a major core revision was necessary, a decision should not be made at this time since more time was needed to think about it and also other alternatives.

Professor Cook stated that unless input is controlled, five courses in management skills would not make good students. He also agreed that the last two revisions came down to turf warfare.

Professor Irving moved that the motion be tabled until the next Faculty Council meeting.

Seconded by Professor R. Lucas.

The Dean suggested a working group submit remarks to Executive Committee next month regarding this issue, but no such group was appointed.

Professor Horvath also believed that Faculty Council did not have enough information to make an immediate decision.

Professor Tryfos supported the motion to table and asked the Masters Programme Committee to return with several alternatives for the next Faculty Council meeting.

Associate Dean Moyer remarked that a report from the Student Affairs Committee would be submitted to Executive Committee and Faculty Council next month that would identify criteria regarding student admissions.

There was a general discussion on why the motion should be tabled.

Vote on Motion to Table

In Favour                    12

Opposed                      10

Motion Carried to Table Motion.

The Masters Programme Committee will propose to Faculty Council at the next meeting, a list of the alternatives they considered on management skills.

PART C

Professor Jordan moved "that starting with the 1988-89 academic year -- that entering students be encouraged to purchase, or have access to, a personal computer of a type recommended by the Computer Committee; that the Computer Committee recommend software to be sold at cost to students; and that the Computer Committee and administration establish or identify a maintenance service where students can have their computers serviced conveniently and efficiently".

"Moved that the Computer Committee investigate the possibility of implementing a pricing system using "computer credits" designed to reduce the peaks of computer usage, and encourage the efficient utilization of the Computer Centre's equipment. Any pricing system developed by the Computer Committee to be approved by the Management Committee. Since government policy prohibits charging fees for computer usage, "computer credits" would be assigned to each student up to some maximum depending upon course requirements. Students using more than their quota would have to obtain special permission to obtain additional credits."

Seconded by Professor G. Shaw.

Professor R. McClean stated that he has had meetings with his committee and a few members are against students being encouraged to purchase computers as they will spend more time at home. He feels the motion is right but premature at this time. He suggested the Computer Committee conduct a survey and bring forward recommendations.

Professor McClean also stated that we have not received funds from the central administration for the last four years. This is the first year we have received funds which will be used to set up an infrastructure.

Professor Jordan reported that his committee believes the approval of the motion will result in improved utilization of our equipment.

Dean Hockin's reaction to this motion was positive. He reported that there is no way that we can obtain funds from the central administration for everyone to have a p.c. We cannot purchase in-house computers, therefore in the students' best interests, they should be encouraged to buy or get access to a computer.

Professor Jordan moved an amendment be made to the first motion to add "that as soon as possible entering students be encouraged to purchase ...".

Vote on 1st Motion

In Favour                    18

Opposed                      0

Motion Carried.

Vote on 2nd Motion

In Favour                    19

Opposed                      0

Motion Carried.

ITEM #8 - Undergraduate Programme Committee

On behalf of Professor Heeler, Professor Tryfos moved "the approval of a new course MGTS 4760, Computer Modelling and Systems Simulation in Management".

Seconded by Professor R. Irving.

Questions were asked regarding the enrollment limit. Professor Jordan was concerned about the differential between course requirements for graduate and undergraduate students as requested in item 3 on page 1 of the proposal form. He believed the items specified in item 12.(a) on page 3 are not sufficient to achieve this differentiation.

Professor Tryfos explained that in the Management Science area, undergraduate students are better prepared than the average MBA and also their skills are better.

After a general discussion, it was agreed that before the proposal is sent to Senate the rationale should be elaborated upon regarding graduate and undergraduate requirements. Professor Tryfos agreed to handle this.

Vote on Motion

In Favour                    20

Opposed                      0

Motion Carried.

ITEM #9 - Other Business

Professor Brewer encouraged attendance at the first FAS baseball game of the season on May 10th.

The Chairman reported that our Library has asked for moral support and an informal request for a Library Committee. He asked for a straw vote on whether Council would like a Library Committee to be:

- 1) a stand alone Committee
- 2) to attach to the Computer Committee
- 3) to attach to the Research Committee.

Council agreed that a stand alone Library Committee with terms of reference to be written and brought back to Council next month would be appropriate.

ITEM #10 - Adjournment

Professor Wolf moved that Faculty Council be adjourned.

Seconded by Professor R. Irving.

Motion Carried.