

FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

A meeting of the Faculty Council of the 1987/88 Academic Year will be held on Friday, December 18, 1987 at 9:30 a.m. in the McCaskill Auditorium.

AGENDA

1. Chairman's Remarks
2. Dean's Remarks
3. Minutes of Previous Meeting
4. Business Arising from Minutes of Previous Meeting
5. Enquiries & Communications
6. Discussion of Atkinson's Proposed Concentration in Business Economics
 - Motion for FAS Council to express its concerns to Senate Committee on Curriculum and Academic Standards regarding the use of the term "Business Economics" by the Department of Economics of Atkinson College.....Appendix 'A'
7. Workplans of Faculty Committees
 - Ph.D. Committee.....Appendix 'B'
8. Other Business
9. Adjournment

MINUTES OF FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

The regular meeting of the Faculty Council of the 1987/88 Academic Year was held on Friday, December 18th, 1987 at 9:30 a.m. in the McCaskill Centre.

The following were present:

Dean Alan B. Hockin
S. Borins - Associate Dean, Academic
M. Moyer - Associate Dean, Students

Members of Faculty:

D. Brewer	L. Rosen
D. Daly	P. Roy
D. Dimick	G. Shaw
D. Fowler	J. Smithin
R. Heeler	D. Thompson
W. Jordan	A. White
T. Kuhn	B. Wolf
R. McClean	U. Zohar
R. Peterson	

Others:

H. Bartel	B. Moffat
T. Carter	C. Pattenden
C. Courtis	C. Shook
M. Grammer	
H. Barrington - Secretary	

ITEM #1 - Chairman's Remarks

Nil.

ITEM #2 - Dean's Remarks

Dean Hockin reported that he has acceptances in principle for three new hires, two in Marketing (Fischer and Nath) and one in Management Science (Johnston).

Negotiations with Peter Zarry for the position of Director of Executive Development are not yet completed.

Winter term registrations are strong and there appears to be a lot of returning students.

The last PPC meeting featured an interesting presentation by K. Davey and I. Macdonald regarding exchange programmes. An informal meeting was held with V. Murray, D. Horvath, M. Moyer, S. Borins, and Dean Hockin to discuss the proposal and to draft a response.

Dean Hockin reported also on the Financial Services Centre. A detailed market survey of needs of companies, partnerships, public bodies, potential students re educational components both credit and non-credit is being prepared by David Fowler and Paul Halpern of U of T and will be conducted early in 1988. Based on results, an articulated teaching programme will be prepared for discussion by the Board of the Centre and by FAS committees and Council.

Dean Hockin asked Associate Dean Borins to report on a successful Executive Development project. Associate Dean Borins reported that the Faculty has received a contribution of \$25,000. In consultation with Management Committee and the Chairs of the Research and Ph.D. Committees, the Dean has approved plans to strengthen the intellectual life of the Faculty by (1) junior faculty members who deliver a paper to a conference and also present their paper in a Faculty seminar will receive \$400 in addition to the \$600 provided in the regular Faculty budget; (2) a lecture series in the next academic year bringing in high profile speakers to speak on "Management Education". Associate Dean Borins reported that an ad hoc committee will be established to work on the lecture series.

Questions were raised as to why these funds were handled differently from other Executive Development funds. Professor Thompson suggested having the speaker series downtown to enable the alumni and the business community to attend.

ITEM #3 - Minutes of Previous Meeting

Professor Wolf moved that the minutes of the previous meeting be approved.

Seconded by Professor Peterson.

Motion Carried.

ITEM #4 - Business Arising from Minutes of Previous Meeting

Nil.

ITEM #5 - Enquiries & Communications

Nil.

ITEM #6 - Discussion of Atkinson's Proposed Concentration in Business Economics

Professor Jordan moved "that the Faculty of Administrative Studies Council

express its concerns to the Senate Committee on Curriculum and Academic Standards regarding the use of the title "Business Economics" by the Department of Economics of Atkinson College to characterize a concentration that requires only a limited exposure to business subjects (as outlined in that department's proposal originally submitted to Senate on April 23, 1987)".

Seconded by Professor Heeler.

Professor Jordan gave Council some background information on this matter. In the last five or six years, three submissions have been sent to Senate regarding concentrations using the terms "business" or "administration" in their titles. Senators from this Faculty spoke in opposition to the use of these terms in concentrations having very little business/administration content. Atkinson was unsuccessful in the case of "Business Economics" and in April it was referred to the Senate Curriculum Committee. After discussion, it was agreed to put the concentration forward as "Industrial Economics" which was approved by Senate in June. The Department of Economics in Atkinson was not satisfied and plans to ask the Senate Curriculum Committee to reconsider and to bring their original title forward to Senate once again.

Professor Jordan commented that the content of the Atkinson concentration is mainly economics and not business. Professor Heeler also commented that Atkinson have published "Business Economics" in their calendar without Senate approval.

Professor Wolf reported that this matter is an internal battle in Atkinson. The Economics Area's position in FAS is that the concentration has interesting courses but not enough business courses and suggested the title of "Economics for Business". He asked why the Economics Area's memo to Dean Hockin was not included in the Council's agenda. The Chairman replied that the Executive Committee considered the suggested title to be virtually synonymous with Atkinson's proposal and, therefore, it was redundant.

Professor L. Anderson, Associate Dean of Atkinson, asked if she might say a few words to Council on the matter. The Chairman refused her request as he had requests from five other people at Atkinson to attend Council to give input and he had refused them all.

Associate Dean Anderson stated that she was attending the meeting on the request of the Dean of Atkinson and was then asked to speak by Associate Dean Borins. She stated that the "Business Economics" concentration came through the Department of Economics of Atkinson College. She stated that the wording is a minor change and it is not unusual to publish material in the calendar without Senate approval. It has been approved by Atkinson College. Students were not happy with the word "industrial". She also felt it was a dangerous precedent for one Faculty Council to question the decision of another Faculty Council.

Professor Jordan remarked that the term "Business Economics" is widely used in North America to identify a generally recognized course of study consisting of a number of business disciplines, including economics. He stated that the Atkinson concentration did not conform with that recognized course of study.

Dean Hockin found the comment from Professor Anderson "that one Faculty cannot comment on the work of another Faculty" very disturbing. He stated that

Professor Jordan brings situations to our attention where there is confusion among students and others regarding different programmes in the University. He has checked with Senate and they have no request from Atkinson for a reversal of the decision in which the name "Industrial Economics" was approved for the concentration.

Professor Smithin stated that "Economics for Business" and "Business Economics" is different as far as economists are concerned. He urged that we recommend the suggested change to Atkinson.

Professor Jordan stated that he would like input from all his colleagues on this matter and that a Faculty position be forwarded to the Senate Curriculum Committee.

Professor Anderson stated that this concentration is the same as the Arts concentration in business and economics. She gave a description of the programme and the content of the courses.

Associate Dean Borins stated that Executive Committee felt the use of the word "business" was a marketing effort by Atkinson. Numerous courses in the Faculty of Arts use the word "business". The question we are faced with is whether we endorse the word "business" in this case.

Professor Jordan responded to Professor Anderson that there is a substantial amount of business content in the Arts' business programmes, and there are significant differences between those business programmes and the concentration proposed by Atkinson Economics.

Vote on Motion

In Favour	14
Opposed	3

Motion Carried.

ITEM #7 - Workplans of the Ph.D. Committee

Professor Fowler asked for any questions regarding his programme's workplans. Professor Jordan questioned page 2 as he was concerned about codifying the academic requirements established by each area without approval by Faculty Council.

ITEM #8 - Other Business

Professor Dermer asked if faculty were interested in raising other questions in Faculty Council regarding the use of the word "business" in other areas of the University to let him know.

Dean Hockin suggested Council appoint a task force to write a memo to central administration for a policy review of any academic programme with the word "business". A draft would be sent to Council and then forwarded to the appropriate Senate Committee.

ITEM #9 - Adjournemnt

Professor Thompson moved that Faculty Council be adjourned.

Seconded by Professor Daly.

Motion Carried.