

FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

A meeting of Faculty Council for the 1989/90 Academic Year will be held on Friday, February 23, 1990 at 9:00 a.m. in the McCaskill Centre.

A G E N D A

1. Chairman's Remarks
2. University Financial Situation

President H. Arthurs will provide information concerning the university budget situation for 1990-91 and beyond, our capital program, and the "corridor" negotiations.
3. Dean's Remarks
4. Minutes of Previous Meeting
5. Business Arising from Minutes of Previous Meeting
6. Enquiries & Communications
7. Employment Equity - Barbara Moffat
8. GBC Conference Update - Steven Lewis
9. Other Business
10. Adjournment

PLEASE NOTE THE 9:00 A.M. START!

Coffee and Donuts compliments of the UBC
will be available from 8:15 a.m. to 9:00 a.m
outside the McCaskill Centre

Faculty of Administrative Studies

Minutes of Faculty Council

A regular meeting of the Faculty Council of the 1989/90 academic year was held on Friday, February 23, 1990 at 9:00 a.m. in the McCaskill Centre, ASB.

In Attendance:

D. Dimick, Chair
T. Carter, Recording Secretary

Members of Faculty Council:

P. Alley	H. Arthurs	D. Brewer	W. Cook	C. Courtis
E. Cousineau	J. Dewhirst	I. Fenwick	E. Fischer	D. Fowler
J. Gillies	K. Hebner	R. Heeler	D. Horvath	R. Irving
D. Johnston	W. Jordan	S. Lewis	E. Maynes	C. Menezes
B. Moffat	M. Moyer	V. Murray	D. Nath	T. Peridis
R. Peterson	H. Rosin	M. Rowe	J. Rumsey	G. Shaw
D. Varma	S. Verma	S. Warner	B. Wolf	B. Zimmerman

Others:

L. Beard	D. Butcher	I. Dotto	T. Gaganopoulos	K. Harrigan
L. MacDonald	C. Pattenden	C. Peteherych	M. Scheepers	C. Shook
P. Zarry				

Item #1 Chairperson's Remarks

Professor Dimick welcomed President Arthurs.

Item #2 University Financial Situation

President Arthurs began by welcoming Dean Horvath back from the Soviet Union.

President Arthurs briefed Council on the present budget situation of the university. He commented that, while things had turned out as expected last year, the prediction that 1990/91 might bring a modest upturn in funding proved too optimistic.

President Arthurs outlined the history of the corridor funding negotiations, which will result in, beginning next year, increases in enrollment being paid on a full basis. This is advantageous for York as it will bring up the average rate by mixing discounted and full dollar students. However, the corridor programs are been funded by cutting base grants. These cuts are so severe that the university cannot make up the loss through corridor funding.

The government has allocated \$180 million in new money for corridor funding next year. Of this, 25% will be spent on teacher education (an additional 180 places in the province), graduate programs to produce the next generation of professors (120 PhD places in the province) and graduate programs in science

and technology. There will be no money for incremental students in graduate programs other than those identified; this will have an impact on FAS.

The remaining 75% is for direct entry programs to provide continued accessibility to higher education. In these undergraduate programs, the preferred areas are science and engineering, francophone programs and designated health sciences.

For 90/91 the base funding grant will increase by 8%. Of this, 3% represents previously agreed funding for new students and 3% is to cover CPP, CIC, pay equity and the employer health tax. This leaves just under 2% to cope with inflation which is expected to be 5%.

President Arthurs indicated that at this point he is unable to translate this into operational terms with dollar amounts attached. However, it is clear that with a real increase of 2% to cover ongoing activities, and with inflation, agreed salary increases and other costs, there is a serious gap between income and expenditure.

The only real option for York is to trim expenses by about \$4 million, although this figure is not yet verifiable. York still does not know what it will receive from corridor negotiations and is unsure of some of the costs it will be facing. The COU is pressing the government for relief from the health tax. It will be the end of April or May before York will know about the corridor funding and the tax relief.

President Arthurs stated that the hope for the future is to muster pressure on the government in the run-up to the next election. A coalition of Ontario universities, internal and external stakeholders, is being developed. Other universities are already on side and there are positive signals from OCUFA (Ontario Confederation of University Faculty Associations) and the Committee of Board Chairs. The universities need other groups onside such as women, students, parents, etc.

President Arthurs gave a progress report on the Capital Program. It is moving ahead, although slipping a little in budget and timing.

The Fine Arts Building will be finished within a couple of months. The Student Centre will be finished in the summer. The Calumet residence and college is underway; Atkinson will get the space now occupied by Calumet. The new graduate apartments are almost ready for occupancy.

Ground will be broken soon for York Lanes. It will house the commercial activities now in Central Square, including the Bookstore. The present bookstore space will be used for the library. Academic offices will be in the upper floors of York Lanes.

It is hoped that a start will be made on a new science building next summer, and work is just being started on the new academic building. Plans are being developed for more capital construction.

President Arthurs apologized for not having any firm numbers on the budget, and in response to a question from Dean Horvath, estimated that these numbers would be available sometime between mid-April and late May, depending on when the Ontario budget is brought down.

Responding to a question from Professor Shaw, President Arthurs indicated that funding for the capital construction came from government capital grants (a small amount), land development, private funds (a large amount will be announced soon) and government assistance with interest charges for new residences. In the long run rents will pay for student accommodation and York Lanes. The bulk of the cost of the Student Centre is covered by a student-imposed tax.

In response to questions from Professor Gillies, President Arthurs stated that a new major fund-raising campaign would begin in one year to 18 months. The university has been running a series of small campaigns. As to innovative government funding ideas, such as a surtax on graduates, a lot of study has been done. Stepping up fees has a significant degree of support provided there are parallel increments for student support. The government has not yet agreed to this.

Item #2 Dean's Remarks

1. Dean Horvath commented on President Arthurs' address to the Council and reviewed its implications for FAS.

2. Dean Horvath announced that formal approval for the I-MBA has been received from OCGS. He congratulated those involved in the initiation and development of the project: Professors Borins, Wolf, Gillies and McMillan who developed the OCIB proposal; Professors Mayer, Litvak and Cuff who developed the I-MBA; and Associate Dean Beechy, Ms Charmaine Courtis, Ms Suzanne Firth and Professor Jordan and the MBA Committee who helped get it through the approval process in less than a year.

The next stage is the production of a brochure, which is close to completion. The official launch will take place in April or May. We are in the process of planning it with the support of Mr. Marshall Cohen, the chairperson of OCIB, and Mr. Robert Johnstone, Executive Director. The plan is to bring in a high-profile corporate speaker. Suggested names would be welcome.

With the approval of the I-MBA, the real work begins. In the application process, OCGS expressed concerns in three areas which have to be addressed. The first is international finance (the weakest point in the program). The second is the language component; perhaps students should have language skills when they begin as the program is not long enough to develop them. The third concern is the internship component.

Planning also needs to be done for recruiting, admissions and placement. Dean Horvath expressed his conviction that this will be delivered when required.

3. Eastern Europe and the USSR

a) Dean Horvath was just in Budapest for the first meeting of the Board of Trustees for the IMC (International Management Centre). He was elected to the Executive Board.

The Canadian private sector has provided \$500,000 and substantial in-kind support so far. The federal government has allocated \$400,000 for IMC over the next two years and has promised an additional \$200,000 per year for a further three years. After five years, the Centre should be self-sufficient.

The Centre is working out very well. In ten months it has trained more than 700 executives and the first group of young managers will graduate this spring. For next year, there are applicants from Western Europe (Austria, West Germany) as well as Hungary and Eastern Europe.

Dean Horvath asked that any faculty member interested in teaching for a semester at IMC contact him or Professor Mayer. IMC is also looking for a new dean, which would be a two-year appointment.

b) A conference on the USSR was held Monday and Tuesday of this week and the outcome was beyond expectations. Soviet Foreign Economic Relations Minister Katuchev attended, as did International Trade Minister John Crosbie. There were 280 participants in total.

The visibility gained by the Faculty is invaluable. Already, corporations have asked Dean Horvath and Professor Peterson to give talks on doing business in Eastern Europe and the USSR.

Dean Horvath congratulated Professor Peterson and Mr. Doug Johnstone on their initiative and on the superb job they did.

c) The Ontario government recently announced the formation of a Task Force on Eastern Europe and the Soviet Union, headed by The Honourable Chaviva Hosek. Ms Hosek contacted Dean Horvath on his return from Budapest, and asked FAS to design and deliver a two-month program this summer for 125 executives from Eastern Europe and the USSR. The Ontario government has provided \$400,000 plus \$100,000 in-kind support. The federal government has provided another \$400,000 and it is expected that Alberta, British Columbia and Quebec will each give \$100,000 to the program.

The program will begin in June with the academic portion provided by FAS professors, other academics, and some business people. Then the participants will engage in internships across the country; about half of these are already arranged.

d) Dean Horvath reported briefly on his trip to the Soviet Union. He had the opportunity to meet with people close to Gorbachev as well as leaders at various universities and institutes, and the mayor of Moscow. They know of FAS because of our Hungarian and Estonian programs. In the next two years 150,000 Soviet managers have to be trained and they are interested in cooperation.

4. This year's speaker for the Jim Gillies Alumni Lecture Series is Mr. Marshall Cohen. It will also be an occasion to honour the Advisory Council. The date has not yet been set.

5. Spring/Summer Convocation has been set for Tuesday, June 12 at 10:00 a.m. A pre-convocation breakfast will be held again this year to provide an incentive for faculty to participate and to honour the honorary degree recipient.

This year's recipient of an honorary degree will be President Tadao Ishikawa of Keio University. This occasion offers us a chance to establish better relations with the Japanese business community.

6. For the 1991 FAS 25th anniversary celebrations, Mr. Marshall Cohen has agreed to be the Honorary Chairman. The Faculty Chairman is Professor Green, and Professor McMillan is the Co-Chairman.

7. A meeting of the CFDMAS was held in Toronto on January 31/February 1 to discuss the mandate of the federation. While the current CFDMAS leadership wished to maintain the status quo where it is trying to bring in more money from CIDA and allocate it among schools, a consultant's report suggested the federation return to its original mandate as an advocacy unit. A vote was held and it was agreed to return to the original mandate.

8. Update on Other Initiatives

a) The Undergraduate Program Committee has presented a preliminary outline of changes in the program. It received positive feedback from the Operating Committee and will be brought to Faculty Council in April or May for discussion and approval. The Dean congratulated Professor Dimick and the committee for moving so quickly.

b) The MBA Program Committee has presented Dean Horvath with their ideas and a budget for the experimental section. A final decision will be made in the next few weeks. Professor Fenwick will present the proposals at the March meeting of Council. Dean Horvath congratulated Professor Fenwick and the MBA Committee.

c) The recruiting and promotional videos are close to completion. Both films will be available for preview soon.

d) Dean Horvath announced the MBA Ski Day on March 9 and encouraged faculty participation.

Professor Shaw commented that the Dean's address was most inspiring. In response to his query on the PhD program, Dean Horvath answered that he would do his best to have FAS reach a total of 50 PhD students, incorporating all areas except Economics. As B.I.U.s (Basic Income Units) will not be available from the government, some resources from the budget will be reallocated to develop the PhD program.

Item #4 Minutes of Previous Meeting

Professor Shaw moved, seconded by Ms Barbara Moffat and it was CARRIED that the minutes of the previous meeting be approved.

Professor Cook asked that his name be added to the list of those in attendance.

Item #5 Business Arising from Minutes of Previous Meeting

An ad hoc committee composed of Professors Alley and Heeler will report on ethics issues in 601 reports. If anyone has any concerns, they are to contact Professor Alley or Professor Heeler.

Item #6 Employment Equity

Ms Barbara Moffat reported on York's new employment equity program. It is broader than Affirmative Action for women which is part of the YUFA agreement. It applies to both faculty and staff and includes four groups: women, visible minorities, people with disabilities, and native peoples. York is implementing the program partially due to requirements of the Federal Contractor's program. To do business over \$200,000 with the federal government, the university must have a commitment to and a plan for employment equity.

The first step is an employment equity census which will take place from March 5 to 9. All faculty and staff are asked to cooperate and fill out the form. The results will be kept on a confidential database which will be separate from other university databases. However, the census is not anonymous. Forms will be tied to payroll numbers so that employees changing positions can be tracked.

When the census comes out, questions can be directed to Ms Gill Teichman, Employment Equity Coordinator, or to Barbara Moffat.

Item #7 GBC/Conference Update

1. Mr. Steven Lewis began his report with a reminder of Monte Carlo Night to be held on Thursday, March 8 from 8 to 12 p.m. The profits will go to the Sick Children's Hospital.

2. Ski Day on Friday, March 9, will cost \$25 per person including bus and tow ticket. Tickets are available at the GBC office or call extension 66385.

3. The Third Annual Canadian Graduate Business Conference will be held March 15 to 18, 1990. This year's theme is "Business Strategies for the 1990s". An agenda was handed out. One hundred and sixty delegates from across North America are expected, including representatives of 15 U.S. schools, up from four last year.

The event will cost \$70,000, of which \$600 has been given by the GSA (Graduate Students Association). Over \$29,000 in corporate sponsorship has been raised. Special thanks go to Professor Gillies for his introduction to several companies. Thanks also to Dean Horvath for his continued support.

The Sunday brunch will feature Finance Minister Michael Wilson as the keynote speaker. There are tickets to the brunch available for alumni and faculty. The cost is \$50 and tickets can be purchased at the GBC office in 019B.

In addition to Finance Minister Wilson, keynote speakers are: Ms Marilyn Sandler, President, The Creative Research Group; Mr. Kenneth Lyons, President and COO, Scott's Hospitality Inc.; Mr. Tony Eames, President and CEO, Coca-Cola Ltd.; and Mr. Gustave Shubert, Senior Fellow-Corporate Advisor, The Rand Corporation. The fifteen workshop leaders come from various companies including Proctor and Gamble and Coopers and Lybrand.

4. The GBC formal will be held Saturday, April 21, at the Airport Marriott. Mr. Lewis welcomed faculty to attend. The cost is \$45 per person. Dean Horvath has agreed to cover costs for faculty members; spouses, however, must purchase their own tickets.

5. Mr. Lewis reported that GBC and UBC relations are better than ever this year. The GBC invited four BBAs to attend the conference as full delegates, and plans to make this a tradition.

Numerous joint activities have been held, including the Air Band pub. Thanks go to Professors Fischer, Rice and Wannop for being judges, and to Professor Maynes for her participation. Monte Carlo night is also a joint event.

6. GBC elections were held this week and for the first time in recent memory there is a director for part-time students. Mr. Randy Elkin will find out what the part-timers want.

7. Mr. Lewis reported on alumni relations. The Joint Student Association has put out a directory of all LLB/MBA graduates since the inception of the program. With the help of Associate Dean Moyer and Mr. Don Butcher, the GBC is inviting prominent alumni to attend the Graduate Business Conference brunch.

8. The GBC has drafted a new orientation/registration one-day intensive program. As it would be tied into registration, attendance would be compulsory. The proposal was well-received by Dean Horvath and Associate Dean Beechy but as some details need to be worked out it won't be implemented until 1991.

Mr. Lewis summed up by saying that it had been a successful year for the GBC and that they looked forward to improved relations with alumni, part-time students, BBAs and especially with the faculty.

Dean Horvath replied that it had been a pleasure to work with such an active and creative GBC, and congratulated Mr. Lewis and the group for their work. Dean Horvath also commented that the conference is a huge undertaking and should be supported by the faculty. Therefore, the Dean will provide the resources to pay for faculty tickets to the brunch.

Item #9 Other Business

There was none.

Item #10 Adjournment

Professor Fenwick moved, seconded by Ms Charmaine Courtis and it was CARRIED that Faculty Council be adjourned.