

FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

A meeting of Faculty Council for the 1989/90 Academic Year will be held on Friday, January 26, 1990 at 9:30 in Room 037 ASB.

---

A G E N D A

1. Chairman's Remarks
2. Dean's Remarks
3. Minutes of Previous Meeting
4. Business Arising from Minutes of Previous Meeting
5. Enquiries & Communications
6. Tenure and Promotions Committee - Professor W. Cook  
- Motion for the installation of a professional development process  
APPENDIX A
7. Real Property Development Program - Dean D. Horvath  
- Professor J. Gillies
8. Update on the Nankai Exchange Program - Professor V. Murray
9. OBIR Distinguished Scholars Series - Professor R. Lucas  
APPENDIX B
10. Other Business
11. Adjournment

Coffee and Donuts compliments of the UBC  
will be available from 8:45 a.m. to 9:30 a.m  
outside room 037

REMINDER  
MEETING OF FACULTY WILL IMMEDIATELY FOLLOW FACULTY COUNCIL  
TO DISCUSS METHOD OF DISTRIBUTION OF MERIT FUNDS

Professor Tom Beechy  
Associate Dean (Academic)  
Room 321, ASB

Faculty of Administrative Studies

Minutes of Faculty Council

A regular meeting of the Faculty Council of the 1989/90 academic year was held on Friday, January 26, 1990 at 9:30 a.m. in Room 037 ASB.

In Attendance:

D. Dimick, Chair  
T. Carter, Recording Secretary

Members of Faculty Council:

P. Alley	T. Beechy	A. Bhanich Supapol	S. Borins	
C. Courtis	J. Darroch	E. Fischer	D. Fowler	J. Gillies
R. Goodman	K. Hebner	R. Heeler	D. Horvath	D. Johnston
W. Jordan	R. Karambayya	S. Lewis	S. Lumsden	R. Lucas
E. Maynes	G. McClean	C. Menezes	B. Moffat	V. Murray
D. Nath	S. Newell	C. Oliver	T. Peridis	E. Prisman
M. Rice	L. Rosen	M. Rowe	G. Shaw	S. Verma
K. Weiermair	B. Wolf	D. Zeidenberg		

Others:

L. Beard	D. Butcher	K. Harrigan	R. Johnstone	C. Pattenden
C. Peteherych	C. Shook			

Item #1 Chair's Remarks

Professor Dimick welcomed Terry Carter as the new recording secretary for Faculty Council, taking over from Mary Scheepers.

Item #2 Dean's Remarks

1. International MBA Program - Both external reviews of the International MBA program, received before Christmas, were very positive. In fact, Prof. Susan Douglas from NYU gave a glowing report; Prof. Paul Beamish of Western was somewhat reserved. Both strongly endorsed the program.

The Faculty response was submitted to OCGS at the beginning of January and we expect a final and positive decision early in February.

Dean Horvath acknowledged the work that many at FAS and FGS have put into the proposal, but especially recognized the contribution of Suzanne Firth who put in many hours revising and refining the document.

The brochure for the I-MBA should be ready by the end of February. Plans for the official launch of the program include a major speaker. As well, we will be developing and organizing exchanges and internships, and graduates will use the Placement Office to secure long-term employment. A recent Financial Post article has indicated that there are good prospects for graduates of such a program.

Activities will also include fund-raising for scholarships and travel. As the I-MBA is a 24-month program with no break, the students will not be able to rely on summer earnings and may need assistance.

2. FAS Ventures in Eastern Europe and the Soviet Union - FAS is proceeding with initiatives and negotiations but there is nothing firm at present. Dean Horvath met with the Ontario Premier's task force to discuss programs with Eastern Europe and the Soviet Union.

On February 19-20 there will be a major conference on "Getting Down to Business in the USSR", sponsored by Enterprise York and the Canada/USSR Business Council. It is a major venture; speakers will include International Trade Minister John Crosbie. There will be major media coverage and this will greatly enhance our reputation as experts on Eastern Europe and the Soviet Union. Rein Peterson and Doug Johnstone are to be congratulated.

3. Dean's Advisory Council December Meeting - It was a creative meeting where it was decided that we will celebrate the FAS 25th Anniversary in 1991. The activities may take place in a one- to two-month period, or may be spread over the whole year with a concentration of activities probably in the fall.

The Dean will give a further report on the organization of the Anniversary activities at the next Faculty Council meeting.

4. New Initiatives - An interesting and creative initiative from OBIR is the "Distinguished Scholars Series", which Professor Lucas will speak on later. The other Areas could come up with something similar in the future. Bringing in the most important people in the field raises FAS' profile and is good publicity. The OBIR Area and, in particular, Rob Lucas, are to be congratulated.

A new and exciting initiative in Real Property Development will be presented later in the meeting.

5. The CIDA Nankai Exchange Program - Dean Horvath realized that as he knew little about the status of the program, the faculty knows probably less. Therefore, he asked Professor Murray to give a brief status report.

For the next Council meeting, the Dean will ask Professor Fenwick to brief us on the CIDA Thai Project.

6. Canadian Federation of Deans of Management and Administrative Studies - Dean Horvath reported on controversy about the role of CFDMAS. Consultants called in by the Federation recommended that CFDMAS go back to being an association and not bring in money on its own. There has been some disagreement on this and there will be a meeting at the end of the month to discuss this. Dean Horvath will attend.

7. Appointment/Reappointment to FGS - The Dean informed the Council about the pending Senate discussion and decision on Appointment and Reappointment to FGS.

The Dean stressed the importance of the Senate members of FAS attending the next meeting.

8. Next Year's Budget - Dean Horvath gave some information on next year's budget. As yet, there are no details on how the budget will affect FAS; President Arthurs will speak to Council at the February meeting.

R. Johnstone announced that Professor B. Wolf is the Acting Director of the I-MBA program during the absence of Professor C. Mayer.

#### Item #3 Minutes of Previous Meeting

Professor W. Jordan pointed out that the vote on a motion was recorded in only one case, even though the vote had not been unanimous. It was noted that the normal policy is only to record actual votes when a decision is not unanimous.

The minutes of the meeting of December 1, 1989, were approved without changes.

#### Item #4 Business Arising from Minutes of Previous Meeting

Steven Lewis of the GBC introduced the new representative from Section D, Cliff Menezes.

#### Item #5 Enquiries and Communications

1. Professor C. Robinson would like to remind faculty that fine paper recycling is starting at FAS. The recycling barrels will be put in place Friday, January 26. There is an information booth on the recycling program outside the Faculty Council meeting room.

2. President H. Arthurs will not address Faculty Council in March as planned, but will likely come to the February meeting. This will be confirmed later.

#### Item #6 Tenure and Promotions Committee

Professor Cook moved the motion of the Tenure and Promotions Committee, seconded by Associate Dean Beechy:

"that a professional development process for faculty members be installed as a vehicle whereby any faculty member can supply information to and receive feedback from his/her colleagues relating to his/her professional activities. Guidelines to be followed are attached.

"The following guidelines apply:

1. A committee consisting of two or more area members will be formed.

2. A mandatory initial session will be held with the area committee upon arrival of the candidate in the faculty.

3. Any faculty member from an area can request to meet with the relevant committee once per year between January 1 and May 31. In the case of an

untenured faculty member, that faculty member can also request the presence of a member of the Tenure and Promotions Committee. If a candidate is one who crosses areas, the candidate may wish to discuss his/her progress with each area in which he/she is involved.

4. Such a development meeting is purely voluntary, and at the discretion of the faculty member concerned."

Professor Heeler raised the concern that an initial meeting is mandatory, and this should be clarified in the guidelines.

Professor Cook proposed, seconded by Associate Dean Beechy, that Guideline 4 be amended to read:

"4. Such development meetings are purely voluntary, with the exception of the initial meeting, and at the discretion of the faculty member concerned."

The motion was unanimously CARRIED.

Professor Oliver, speaking on behalf of junior faculty, commended those who took the initiative to create this process, as it reduces ambiguity.

#### Item #7 Real Property Development Program

Dean Horvath spoke on the background to this initiative. When he was putting together the Dean's Advisory Council he realized how big and powerful the Canadian Real Property Development industry is, yet there is no formal education available in this area. The Dean asked Professor Gillies to put a program proposal together, as he had been involved in the UCLA program, one of three American programs.

Dean Horvath congratulated and thanked Professor Gillies for the time and effort he put into this well-developed plan.

Professor Gillies, as Acting Director, outlined the planned components of the program. Real Property Development will be a concentration in the MBA program and consist of four courses to be taken in the second year. As well, professional development programs would be offered through Executive Development.

#### Item #8 Update on the Nankai Exchange Program

Professor Murray, Director of the Nankai Exchange, updated council on exchange activities. The exchange is funded by the Canadian International Development Agency. Nankai University, our main partner in China, is a comprehensive university ranked third in China. Our Canadian partners are McMaster and Laval universities. The exchange began in 1983 when former Dean, Wally Crowston, and Dean Horvath designed an in-China MBA program which has become a model in China. In addition to York professors going to teach in this program, we trained 15 MBAs and 6 Economics MAs in Canada in Phase I. Several students also started PhD programs.

Phase II began in 1988 and includes two new Chinese partner universities: Sichuan and Nanjing. The program, while still funded by CIDA, is now part of an umbrella project under the administration of the Canadian Federation of Deans of Business and Administrative Studies. While there is still the in-China MBA program, and five York professors will teach in this program at Nankai this year, emphasis is now on PhD training. A new concept is the in-China PhD program in which students enrolled in the PhD program at Nankai spend six months to one year in Canada, working with an advisor, taking courses and gathering thesis materials. There are plans for some of these advisors to go to China to teach and/or supervise thesis work.

The events of June 1989 in Beijing have had an impact on the program. Two Canadian professors had to be evacuated and courses which were to be offered last year will be given this year. There is the ethical issue of continued relations with China, which was dealt with at York at the level of the president. It was decided that "people-to-people" relationships at a non-governmental level, such as those represented by the Nankai Exchange, are important to maintain and so we are continuing our involvement in this program.

#### Item #9 OBIR Distinguished Scholar Series

Professor Lucas announced that the OBIR area, in cooperation with the Dean's office and the PhD program, will be presenting a Distinguished Scholar Series. The series began in the Winter 1990 semester with the visit of Dr. Walter Nord on January 19. A total of 12 scholars with international reputations have agreed to visit FAS over the next 18 months. Professor Lucas said that he believes the PhD committee is interested in broadening the series to include scholars in other disciplines.

Prof. Lucas noted that the lectures, while aimed at PhD students to improve the program, are open to all. There is a special breakfast meeting before each lecture for PhDs only.

Prof. Lucas also pointed out that no one had turned down his request to speak, nor had they asked for money. He encouraged other areas to attempt similar series.

#### Item #10 Other Business

The Chair announced that photos of faculty would be taken 11 to 12 today and Tuesday, January 30 in room 001.

Professor Heeler raised a concern about whether students were meeting ethical standards in gathering information for 601 projects and asked direction as to who should deal with this issue. The Chair suggested that Professor Heeler meet with Professor Alley and update Faculty Council later.

Michael Rowe announced that undergraduate students from York will attend a conference at Banff. He congratulated the GBC on their organization and planning for the upcoming MBA conference.

Michael Rowe also announced that Monte Carlo Night is being held March 8 at Bethune College. Last year \$3,700 was donated to cancer research; this year's proceeds will go to the Hospital for Sick Children.

The Chair announced the YUFA bargaining unit meeting immediately following Faculty Council.

Item #11 Adjournment

Charmaine Curtis moved, seconding by Professor Shaw and it was CARRIED that Faculty Council be adjourned.