

FACULTY COUNCIL  
FACULTY OF ADMINISTRATIVE STUDIES

Notice of Meeting

A meeting of the Faculty Council of the 1986/87 Academic Year will be held on Friday, March 27th, 1987 at 9:30 a.m. in the McCaskill Centre.

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AGENDA

1. Chairman's Remarks
2. Visit of President Arthurs
  - a) Presentation by President Arthurs
  - b) Questions for the President by the faculty
3. Dean's Remarks
4. Minutes of Previous Meeting
5. Business Arising from Minutes of Previous Meeting
6. Enquiries & Communications
7. Proposal for the Development by each Faculty Council Committee of a Workplan and Schedule of Reports to Council.....Appendix 'A'
8. Other Business
9. Adjournment

MINUTES OF FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

The regular meeting of the Faculty Council of the 1986-87 Academic Year was held on Friday, March 27, 1987 at 9:30 a.m. in the McCaskill Centre.

The following were present:

Dean Alan B. Hockin  
J. Waters - Associate Dean Academic  
S. Borins - Associate Dean Students

Members of Faculty:

T. Beechy	R. Lucas
D. Dimick	C. Mayer
I. Fenwick	R. McClean
D. Fowler	M. Moyer
J. Green	L. S. Rosen
R. Heeler	S. Warner
J. Hull	B. Wolf
M. Jalland	U. Zohar
W. Jordan	

Others:

L. Avrith	E. Gutmacher
C. Burega	B. Moffat
C. Courtis	D. Mosca
R. DeCrescentiis	E. Ozon
L. Dickson	C. Pattenden
W. Fergus	T. Rajtek
M. Gagnon	M. Scheepers

H. Barrington - Secretary

ITEM #1 Chairman's Remarks

Professor W. Jordan, chaired the meeting in the absence of the Chairman and Vice-Chairman of Council who were both guest lecturing out of town. He stated that this was a record-breaking day for Presidents attending our Council. He introduced and welcomed John Steen, President-elect of the UBC, and Mike French, President-elect of the GBC. Professor Jordan thanked Dean Mosca, past-President of the UBC, and Lianne Gulka, past-President of the GBC, for all their hard work during the year in Council and also wished them well. He also introduced President Arthurs who would be making a presentation on the budget situation at York and how it will affect our Faculty.

ITEM #2 - Visit of President Arthurs

(a) Presentation by President Arthurs

A text of President Arthurs' presentation is attached in Appendix 'A'.

(b) Questions for the President by Faculty

1. Professor D. Fowler asked why the Ph.D. Programme is thoroughly starved. He also raised the serious problem we have for faculty renewal as current starting salaries are more than current tenure-track faculty.

President Arthurs responded that he is sympathetic regarding our Ph. D. funding. He would like to put funds in our Faculty and our Faculty can decide on how the funds will be spent. We have his full support. He stated that he is not in a position to say who gets what salary since this can only be negotiated with unions. Sub-groups in some collective agreements recognize this need and make appropriate provisions. He stated that the current version of the academic plan recognizes that professional Faculties have unique spending patterns and he gave the Faculty of Fine Arts as an example.

2. Professor A. Rosen inquired regarding the President's remark that York ranked fourth in the salary comparisons among Ontario Universities after adjusting for age mix. Professor Rosen wanted to know just where York stands on an unadjusted basis.

President Arthurs responded that he has access to data and since York is a new University, we have an age profile that is two to three years lower than the average. Our hiring has been at the bottom end rather than the top because of money and we rely heavily on part-time rather than tenure-track faculty. He stated that money will become available for recruitment. We rank about sixth without the age adjustment.

3. Professor S. Warner stated that professional schools are expensive to run. In the U.S. they can charge their students higher fees and their fund raising is very successful. In Canada there is a perception that any contributions by corporations to a business school such as ours is drained away by the rest of the University. What is the solution for us?

President Arthurs answered that under the present government policy, we cannot charge higher fees to students in professional faculties, and there is no inclination on the part of the government to change this. If we did, we would lose money from our government grant. He also stated that any money our Faculty raises, will remain in the Faculty, with minor exceptions.

4. Professor T. Beechy stated that we have been prohibited from charging certain ancillary fees (marking) and wanted to know if there are any provisions being made to soften this.

President Arthurs stated that the province has laid down a rule that ancillary charges should not be charged to students. He thinks there will be a standard fee from the Province added onto the fees in the future.

5. President J. Gillies stated that U. of T. is offering an Executive M.B.A. Programme and charges a large fee.

President Arthurs responded that they do not receive any BIU's for this activity.

6. Professor T. Beechy asked if the added revenues on the charts were adjusted for student mix.

President Arthurs stated that the figure is adjusted by an overall mix and gave a formula, showing how government grants are 10% - 12% below average. He also demonstrated how York's grant plus fees yields an income per B.A. student that is seven percent lower than the system average.

7. Associate Dean J. Waters inquired why we only received one-half of our proper entitlement.

President Arthurs reported that the Advisory Board on University Affairs gives advice to OCUA and they in turn give their report to the Minister who could then either accept or reject the proposal. It was difficult for the Minister to reject OCUA's proposal that York's share of the \$50M funding increase be reduced to \$9.3M from its proper level of over \$18M.

8. Professor A. Rosen stated that Deans from other Universities have contempt for our University stating that we admit too many poor students and thus arguing that we should not get full funding. He asked how can we fight this attitude?

President Arthurs stated that York admits only good students: this year the minimum entry into the Faculty of Arts is 70%. We have (relatively speaking) the smallest Science Faculty of any University and no medical or engineering faculty and thus receive few research grants in those areas. York does not attract as many Ontario Scholars as it might if we had such faculties, since most of them enter a science or engineering concentration. Also, additional financial assistance is available at other Universities.

Professor Rosen stated that the faculty feels defeated and the President responded that he was sorry if the faculty felt this way. President Arthurs stated that, for example, space is an important issue. We have an important asset at York - land to use for the financing of new buildings, and space on which to build them. York is making progress. A defeatist attitude will inevitably create defeat.

9. Professor J. Gillies inquired if our faculty decided to close our undergraduate programme and improve our M.B.A. programme, would we lose money from our base entitlement.

President Arthurs responded that closing our undergraduate programme would be a decision of Senate. Fluctuations in total University enrolment within a 3% corridor would not affect grants from the Ontario government but would, of course, affect fee income.

Professor R. Heeler stated that the majority of the faculty like the undergraduate programme.

10. Professor E. Phillips stated that Universities have not educated people regarding the costs of education.

President Arthurs reported that we are working hard to educate the public on the costs of education. Two major campaigns have been undertaken and the President has spoken publicly on this issue. In the Fall of 1986, a big, Metro-wide rally was held at the U. of T. There is also information available to all incoming students regarding the financial plight of Universities.

11. Professor S. Warner raised the question of the quality of students at York, and proposed the implementation of a two-tier programme with one tier catering to better students.

President Arthurs stated that it is good to have good students as they will attract more of the same. York is trying to attract more good students with more focus on our financial aid programme, creating a better communication strategy for top students and launching a variety of efforts to make sure good students get good service (e.g. accommodation on campus). York wants to make sure the education our students obtain is the best. The Faculty of Arts is presently working intensively on this problem.

12. Professor J. Gillies said he has read in the newspapers that the U. of T. states they will be the Harvard of the North, and wanted to know if there was any way we could cope with this media attention.

President Arthurs feels we should get proper news coverage regarding the things we are good at. He feels that we are getting more and better coverage than the U. of T. in the press, and we should avoid public mud-slinging with rival Universities.

13. Professor S. Borins wanted to know what the President's blueprints were for the future.

President Arthurs responded that the most successful blueprint will come from the Academic Planning process both at the faculty and University level. He wants the decision on what is good for York to be a collegial one.

Dean Hockin thanked President Arthurs for coming to Council to explain the financial situation and to answer questions.

#### ITEM #3 - Dean's Remarks

Associate Dean S. Borins reported that the proposal for the National Centre for International Trade and Business Management is still in the lobbying stage at the bureaucratic levels in Ottawa and in Queen's Park, and we will have an answer very soon. He stated that it is hard work to get a proposal approved. The process is complex and you do not have control over it. He also stated that other parts of the University have been helpful in refining our proposal.

#### Centre for Studies in Financial Services

Dean Hockin reported that he has called on 27 different Presidents and Chairmen of financial institutions and Professor Friedland has been talking to people in the federal, provincial and private sectors on this new initiative. A Financial Services Task Force has been instituted to direct the academic side. The Committee consists of Dean Hockin, S. Friedland, J. Gillies, J. Waters, D. Fowler, I. Fenwick, and V. Murray. This committee has met and will meet again in the near future. He stated that a business committee will be organized at a meeting next Tuesday. Sy Friedland has completed the first research job for the Centre. Dean Hockin and Professor Fowler have had discussions with the Chairman of the FRF regarding funding. A \$10,000 gift from London Life has been received to mark Allen Lambert's retirement as Chairman. It is designated as seed money to permit planning and design for the work of the Centre.

#### Executive Development

After a long process of discussion with the central administration, approval has been received to hire a new Director of Executive Development. The ad appeared in last Monday's Globe & Mail, Report on Business, and will appear next week in the CAUT Bulletin. The text also appeared in the Faculty announcements.

A faculty committee will be established shortly to review the applicants. The timing of the appointment will depend on the availability of the applicant. Elmer Phillips will continue as Director of Alumni Affairs while we review that function and search for a new director.

#### Academic Planning

Associate Dean J. Waters reported that the work is proceeding and the committee is starting to discuss the question of staffing, course enrolments, and allocation of resources. A number of students are conducting a survey on how our Faculty is perceived.

#### Marketing Task Force

Associate Dean Borins reported that S. Carter has interviewed faculty members and C. McPhun-Beatty is preparing a report on our marketing plan which will be ready in late April. One of the suggestions in the report is to eliminate the faculty members' brochure since students are only using them to make choices for MGMT 6010 advisors. Catherine has been working on plans for improving our image, holding events for the outside community, and increasing our visibility. Professor Borins also reported that the bulletin board on the main floor has proven very successful.

Dean Hockin reported that the James Gillies Alumni Lecture took place Tuesday night and was very successful. The Hon. Thomas T. Niles, U.S. Ambassador to Canada, was the guest speaker with 80 people in attendance. The Emerging Management Competencies study with G. Morgan and R. Peterson held a very successful presentation and dinner last week with participants of the original conference, Advisory Council members, and five senior members of the media attending.

Members of Council had questions for Dean Hockin regarding new initiatives in the computer field, grading fees for the summer term, and a new name for FAS.

#### ITEM #4 - Minutes of Previous Meeting

Professor C. Mayer moved that the minutes of the previous meeting be approved.

Seconded by Professor D. Fowler.

Motion carried.

ITEM #5 - Business Arising from Minutes of Previous Meeting

Nil.

ITEM #6 - Enquiries & Communications

Nil.

ITEM #7 - Proposal for the Development by each Faculty Council Committee of a  
Workplan and Schedule of Reports to Council

Associate Dean J. Waters stated that this proposal was developed by Professor V. Murray. He stated that this is an attempt to develop some modest effort to control the work of the committees. The motion as stated in Appendix 'A' of the agenda was moved by Associate Dean Waters.

Seconded by Associate Dean S. Borins.

Professor Rosen stated that this procedure had been done in the past at Faculty Councils and no one responded. Professor Waters stated that at the beginning of each academic year, Chairmen will report on what their committees want to achieve and then report at the end of the year on what was actually achieved.

The Acting Chairman stated that this is an extension of the Academic Plan. Professor Moyer supported the motion since people usually call a meeting when they have an agenda item and this will encourage more work to be done in committees.

Vote on Motion

In Favour - All, except -

Opposed            1

Abstention        2

Motion carried.



ITEM #8 - Other Business

Professor P. Tryfos was congratulated on his promotion to Full Professor. Dean Mosca invited faculty to attend the UBC graduation dinner and dance on April 25, 1987 at the Ramada Renaissance. Mike French encouraged faculty attendance at the GBC dinner and dance on April 25, 1987 at the King Edward Hotel.

ITEM #9 - Adjournment

Moved by Professor C. Mayer that Faculty Council be adjourned.

Seconded by Professor S. Borins.

Passed Unanimously.