

FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

A meeting of Faculty Council for the 1989/90 Academic Year will be held on Friday, March 30, 1990 at 9:30 a.m. in Room 037 ASB.

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A G E N D A

1. Chairman's Remarks
2. Dean's Remarks
3. Minutes of Previous Meeting
4. Business Arising from Minutes of Previous Meeting
5. Enquiries & Communications
6. Student Affairs Committee - Professor G. Shaw  
- Motion for the adoption of procedures for Grade Appeals and Appeals Against Debarment.  
APPENDIX A
7. M.B.A. Committee - Progress Report on Special Section  
- Professor I. Fenwick  
APPENDIX B
8. Other Business
9. Adjournment

Coffee and Donuts compliments of the UBC  
will be available from 8:45 a.m. to 9:30 a.m  
outside room 037

Faculty of Administrative Studies

Minutes of Faculty Council

A regular meeting of the Faculty Council of the 1989/90 academic year was held on Friday, March 30, 1990 at 9:30 a.m. in Room 037 ASB.

In Attendance:

D. Dimick, Chair  
T. Carter, Recording Secretary

Members of Faculty Council:

T. Beechy	P. Bradshaw-Camball	D. Brewer	C. Courtis	
E. Cousineau	S. Damiani	J. Darroch	I. Fenwick	E. Fischer
D. Fowler	J. Gillies	R. Goodman	R. Heeler	D. Horvath
D. Johnston	W. Jordan	R. Karambayya	R. Lucas	E. Maynes
M. Moyer	D. Nath	S. Newell	T. Peridis	R. Peterson
M. Rice	M. Rowe	G. Shaw	B. Wolf	D. Zeidenberg
B. Zimmerman				

Others:

L. Beard	D. Butcher	I. Dotto	K. Harrigan	L. MacDonald
C. Pattenden	C. Peteherych	M. Scheepers		

Item #1 Chair's Remarks

There were none.

Item #2 Dean's Remarks

1. Dean Horvath congratulated members of the GBC, in particular Kerry Arbour, Steven Lewis, and Andrea Randolph, for the enormous success of the Canadian Graduate Business Conference. He expressed regret that the faculty participation had been very small.

2. The MBA/LLB program alumni held a dinner meeting at which Mr. Marshall Cohen spoke. They are a cohesive group and all alumni have been identified. Again, the Dean expressed regret that so few faculty attended.

3. Dean Horvath announced a budget cut of 2% for 1990/91. This is a cut of 2% from last year's budget and is the third cut in three years. It means a 15% cut in operating budget (everything above faculty salaries). Dean Horvath asked for restraint on all fronts beginning immediately.

The budget cut is before corridor funding, which still has the promise of an increase in the undergraduate program. There has been no promise of an increase in Ph.D. funding, but we will be able to shift some M.B.A. B.I.U.s to the Ph.D. program. Dean Horvath met with the Deputy Minister Thomas Brzustowsky on March 14 who indicated there will be funding for the I-MBA for the 1991/92 academic year.

4. Dean Horvath reported that the Senate meeting voting on appointment and reappointment to FGS defeated the Atkinson amendment and the main document will go forward at the next Senate meeting. The implication of that document for FAS will be a more formal approval process for principal supervisors for Ph.D. students.

5. Dean Horvath announced a strong and positive addition to the Economics area -- Irene Henrique from Queen's University.

Offers have been made to Philip Rosenweig in Policy from The Wharton School and to Kew-Chul Lee in Finance from NYU.

More offers are being worked in the Management Science and Accounting areas.

6. Dean Horvath reported on his recent trip to Budapest to interview candidates for Dean of the IMC. There are two American and one Canadian (a woman) candidates; it is not too late to recommend others.

There is an ongoing search for faculty to teach at IMC in all areas.

Dean Horvath also announced that last week FAS and the Institute of Economics in Prague signed a letter of intent to cooperate in the development of a school in Prague. Dean Horvath will meet next week with Mr. Thomas Bata to review the venture and to discuss private sector cooperation.

The networking project for 125 managers from Eastern Europe and the USSR is progressing well. They will spend July at York; if any faculty are interested in teaching them please talk to Professor Peterson.

7. Dean Horvath announced several pieces of good news.

a) MBA student Catherine Bryant has won the Royal Bank Award for business writing in Finance. A plaque will be presented on April 5. Ms Bryant is the second FAS student to win this award.

b) The previously announced donation of \$100,000 from Molson's for strengthening our International Business programs is now coming in.

c) Proctor and Gamble has given \$30,000 - \$50,000 each year for three years for a distinguished lecture series in Marketing and International Business. Part of these funds can be used for a scholarship. Dean Horvath thanked Associate Dean Moyer who was instrumental in arranging this. The Dean noted that Proctor and Gamble also supported the production of the videos.

d) Dean Horvath apologized that the Chair in Property Development was announced in the Gazette. The faculty should have been told first and that announcement was inaccurate. FAS is working with the industry to develop the program along the lines already discussed in Faculty Council. The response from the industry has been very positive.

Professor Gillies, who has been instrumental in setting up the program and selling it to the industry, is Acting Director. Dean Horvath thanked him for his work and congratulated him on his success.

e) Dean Horvath announced a donation of \$500,000 from the family of Mr. George R. Gardiner to endow a professorship in Business Ethics. The official announcement will be made at Spring Convocation and it is hoped that Mr. Gardiner will attend and address convocation. (Mr. Gardiner became an honorary doctor of this faculty in 1982.) Dean Horvath again thanked Professor Gillies for being instrumental in the discussions.

f) A fundraising committee is being set up. Mr. Irving Gertstein will serve on the committee and probably chair it; Mr. Marshall Cohen will also serve on the committee.

8. Dean Horvath made several announcements.

a) The 1990 James Gillies Alumni Lecture will take place on Tuesday, April 24. There will be a cocktail reception at 5:00 p.m. and the lecture will be at 6:00 p.m. Mr. Marshall Cohen will speak on "International Business Strategy in the 1990s: Searching for Stability".

b) No date has yet been set for the launching of the I-MBA. A speaker has not yet been chosen but one possibility is someone from McKinsey Japan to speak on Japan. Other alternative topics are West Germany or Europe 1992 or South America.

The I-MBA brochure will be out very soon.

c) There has been delay with the recruiting and promotional videos. There is an impressive group of nine supporting companies and a tenth is hoped for. The recruiting video is particularly dynamic. Dean Horvath congratulated Professor Green and his crew for an excellent job. The videos will be presented at the next Faculty Council meeting at the latest.

d) Letters have gone to people asked to be members of the 25th Anniversary committee. Their names will be announced once they have received the letters.

Associate Dean Moyer expanded on the award from Procter and Gamble. They have committed to fund a series of distinguished lectures over three years. The first will take place in the fall of 1991 as part of the 25th Anniversary celebrations. There will be two speakers that fall, and two in the winter, including both on-campus and downtown events. It is expected a collection of papers will be put together.

Associate Dean Moyer said that a series of meetings has been held with identified companies, especially large recruiters of FAS graduates, at which they offer the companies an opportunity to donate to FAS through chairs, distinguished lectures, donations to capital funds, etc. It was through this that the Procter and Gamble award was made. This award comes out of a larger process in which Mr. Don Butcher has been involved. They have worked with the

York Communications Department to develop the first communications plan for the faculty.

Item #3 Minutes of Previous Meeting

Professor Peridis moved, seconded by Professor Cousineau and it was CARRIED that the minutes of the meeting of February 23, 1990, be approved.

Item #4 Business Arising from Minutes of Previous Meeting

There was none.

Item #5 Enquiries and Communications

There were none.

Item #6 Student Affairs Committee

Professor Shaw moved, seconded by Ms Charmaine Courtis:

"That the Faculty adopt the following procedures for Grade Appeals and for Appeals Against Debarment, effective September 1, 1990."

Professor Shaw noted that this brings FAS procedures in line with Senate Appeals Committee procedures and that the new procedures had been read over by that Committee.

Professor Jordan proposed several amendments, including the establishment of a quorum for the Appeals Panel and clear guidelines for notification of the student. See Attachment A for the amended procedures.

Both proposer and seconder accepted the amendments.

The motion was unanimously CARRIED.

Item #7 M.B.A. Committee - Progress Report on Special Section

Professor Fenwick introduced the progress report on the special section. He noted that idea of the special section was to implement the Taskforce's recommendations. The three goals were to integrate the core courses, develop the students' management skills and to encourage students to solve unstructured problems.

The five major innovations in the special section are:

1. The introduction of weekly tutorials to deal with integrated problems;
2. Coordination among 5010 and 5020 instructors (for instance it was found that Marketing fitted better in the first semester and Policy in the second);
3. Orientation to the actual content of the program, starting with a two-day tutorial;

4. Skill sessions in computer software and in management skills;
5. An integrated event at the end of the winter session, modelled on the Concordia case competition.

Professor Fenwick noted that things were still evolving and that since the report attached to the agenda was written there had already been some changes.

Professor Jordan said that the M.B.A. committee had looked at similar innovations in 1986 but had decided they were impractical as they could not be applied to both full-time and part-time students. Professor Fenwick replied that if the innovations worked out, then they would examine how they could be adopted for the full program.

In response to questions, Professor Fenwick noted that the special section could not be made into a scientific experiment as they did not want to force students to join it. Therefore there had to be self-selection. He also said that there was only a plan for first year as that was all the committee had been asked to design. There is also no advanced standing for students as it is only administratively feasible this way; afterward they will examine if what is gained is worth the loss of flexibility.

Evaluation will be done by regular and supplementary evaluations done by instructors and students, by looking at grades, especially for the 601 project, and ultimately through alumni feedback.

Professor Heeler asked if some of the innovations, such as the switching of Marketing and Policy, could be applied to the regular M.B.A immediately.

Dean Horvath noted that the Taskforce Report pointed out real shortcomings in the program and that there was no question that something had to be done. We have to be aware of the limitations in this program, such as no part-time students and no advanced standing. But we must find out what is feasible. Dean Horvath expressed his strong support for the experiment, and said that the real decisions will be made later and will probably mean a program requiring more resources. He noted that the experiment is an expensive exercise and that he had talked with the central administration about funding for it. Their feedback was positive and they felt the university could learn from the exercise. As to Professor Heeler's question, he said that a change takes four or five years to implement. The Dean thanked the taskforce for its time and effort.

Professor Fenwick thanked the M.B.A. Committee and the approximately twenty-five instructors involved in teaching the 5010 and 5020 courses.

#### Item #8 Other Business

Mr. Sam Damiani introduced himself as the new President of the Graduate Business Council.

Item #9 Adjournment

Professor Brewer moved, seconded by Professor Goodman, and it was CARRIED that Faculty Council be adjourned.