

THE FACULTY COUNCIL
FACULTY OF ADMINISTRATIVE STUDIES

Notice of Meeting

The regular meeting of the Faculty Council of 1980-81 Academic Year will be held on Monday, 15 December 1980 at 9:30 a.m. in the McCaskill Auditorium.

A G E N D A

1. Chairman's Remarks
2. Dean's Remarks
3. Minutes of Previous Meeting
4. Business Arising from Minutes of Previous Meeting
5. Inquiries and Communications
6. Reports of Standing Committee:
 - (a) Strategic Planning Committee
 - (i) The B.B.A. Programme-----Appendix "A"
7. Other Business
8. Adjournment

MINUTES OF FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

The regular meeting of the Faculty Council of 1980-81 Academic Year was held on Monday, 15 December 1980 at 9:30 a.m. in the McCaskill Auditorium.

The following were present:

Professor M. Taylor - (Chairman)
Dean W. B. Crowston
D. Brewer - (Associate Dean - Student Affairs)
V. Murray - (Associate Dean - Academic)

Members of Faculty:

T. Beechy	N. Biger
S. Borins	A. Courtney
D. Daly	J. Dermer
J. Dewhirst	D. Dimick
S. Friedland	R. Grasley
R. Heeler	D. Horvath
W. Jordan	C. Mayer
G. McKechnie	D. Morrison
M. Moyer	E. Phillips
G. Shaw	P. Simmie
J-C. Spender	P. Stone
P. Tryfos	S. Warner
T. Warner	T. Wilson
U. Zohar	

Other Members in Attendance:

Professor B. S. MacKinnon - (Atkinson College)
Dr. H. Schwartz - (Faculty of Arts)
Dr. R. Grogan - (Faculty of Arts)
Mr. R. Varma - (Librarian)
John Dzurko - (President Undergraduate Student Business Council)
Vince Gervasio - (Undergraduate Student Business Council)
L. J. Birchall - (Secretary)

Item #1 - Chairman's Remarks

NIL

Item #2 - Dean's Remarks

The Dean stated that following the Retreat, the Strategic Planning Committee had considered all the discussion concerning the Undergraduate Programme. As a result of this, definite policy decisions had become evident and these were now being proposed to

Faculty Council. It is to be hoped that once the decisions have been made it will be possible to pass the policy on to the Undergraduate Programme Committee for implementation. At the same time the Strategic Planning Committee is now working on the policy dealing with the Masters Programme and it is hoped to produce policy in this regard for Faculty Council consideration in January.

Item #3 - Minutes of Previous Meeting

The Secretary stated that Professor Jordan had pointed out an error in these Minutes which would now have to be made in these Minutes. The correction concerns the paragraph on page 4 starting with the words, "Returning to the main motion ...". The final line in this paragraph should now read, "'fail' we should then add the words 'marginaling failing' or 'failing' as appropriate". It was then moved by Professor Mayer that the Minutes be adopted as corrected. Seconded by Professor. Carried

Item #4 - Business Arising from Minutes of Previous Meeting

NIL

Item #5 - Inquiries and Communications

NIL

Item #6 - Reports of Standing Committees:

(a) Strategic Planning Committee

(i) The B.B.A. Programme

In introducing this item Professor Murray stated that there did appear to be a consensus on several points at the Retreat. The Planning Committee felt that the Faculty were in agreement that there should be an improvement in the quality of the Undergraduate Programme, that it should remain approximately the same size as at present and that we did not want to increase the resources committed to this programme as against those for the Masters or Ph.D. programme. In addition, there appeared to be a significant interest in York as a whole and that there was general support for a four year course of studies. The plan would be that the first two years would be common for all students within this programme and following those years the students would then be able to elect a programme of studies for the third and fourth years based on their qualifications. The programmes which would be available for the final two years would be provided by the Faculty of Administrative Studies, Faculty of Arts and other programmes within York University. Based on this hypothesis the Committee had formulated some

guidelines and put them forward as motions. The first motion outlines the policy in principle and then gives three specifics. The second motion is the mechanism to implement the policy and the third motion specifies that our prerequisites form part of the first two year programme, the admission standards and a 65% in Grade 13 examinations. He therefore proposed the three motions contained in Appendix A and that they be considered in one package by the Council. Seconded by Professor Daly.

In response to a question from the Chair Professor Murray stated that there had been very informal discussions with the Faculty of Arts. Professor Grogan confirmed these discussions and stated that the Faculty of Arts were quite prepared to form up a committee to implement this decision. This proposal appeared to be quite acceptable to the Faculty of Arts which has several programmes underway for the third and fourth year in the Faculty of Arts.

Professor Jordan stated that basically he was in favour of the motions, however, felt that we should make more distinction between those items which we could do ourselves and those which would require other authorization. He therefore suggested that we put into Motion 1 those items which are within our own authority and separate out the other items into Motion 2 which would have to go to Senate or other places. He therefore moved that Motion 1 be amended to read as follows:

"Moved that, subject to the conditions noted in Items 1-3, below, the Council of the Faculty of Administrative Studies approves in principle the concept of a programme of studies in business and public administration at York University comprising a set of required courses in the first two years taught in other Faculties or Universities after which students may be considered for a third and fourth year programme within the Faculty of Administrative Studies called, "education for professional management leading to the honours degree Bachelor of Business Administration (B.B.A.) and taken in the Faculty of Administrative Studies". This programme of studies in business and public administration is approved in principle subject to the following conditions:

1. The Faculty of Administrative Studies shall remain solely responsible for decisions on admission standards for the B.B.A. programme in year 3.
2. The size of the B.B.A. programme shall not exceed the existing levels. (Three sections in year 3)
3. The faculty shall not be responsible as a Faculty for mounting or teaching courses in years 1 and 2 (currently taught in the Faculty of Arts).

Seconded by Professor Tryfos.

Professor Grogan then defined joint registration as really meaning co-registration in the first and second year. She visualized the system as a tree with many branches, the trunk being the first two years of joint registration and then having the student branch out into some other programme after that point. Professor Grasley expressed concern over such joint registration in that this might imply that any student meeting our standard could enter into our faculty. Professor Murray then stated that there was no guarantee given to students that they could enter our programme even though they did meet the prerequisites and the standards which we were setting. Also, he stated that no preference was given to York students over outside students. Professor Jordan also expressed concern over joint registration in that this could have some implication with our debarment and other procedures having to take place down in the first and second year as against the third and fourth year. In answer to a query Professor Murray stated that all students in the first and second year would be required to take a common set of core courses which would permit students to enter any one of the programmes as specified for the third and fourth year.

Professor Heeler voiced his concern about the large number of students coming to York University with the intention of taking our programme only to find that at the end of the second year we were limiting registration to approximately 150 students. Dean Crowston then commented that by having the first two years as a joint programme would be of great financial benefit to the University and would allow our Faculty to definitely identify a business education as against other programmes. It should also enable us to attract a higher quality student into our programme and would permit those students not eligible for our programme to go into a much greater variety of programmes within the University. All these points would be resolved by the Committee which would set up the various programmes as against the approval in principle which was being considered at this time. Professor Grogan also confirmed that this matter still had to go to the Faculty of Arts Council for their approval.

Professor Brewer then commented on the effect that this might have on students. He felt that we should make certain that this programme would give better service to the students than we are doing today, otherwise we would not improve the quality of our students or the quality of our programme as it now existed.

Professor Moyer then spoke against the motion and wished to propose that we discontinue the Undergraduate programme. He felt that by trying to improve our programme and also the quality of the students we would require the commitment of additional resources and that these resources would have to be taken away from other programmes such as the graduate programme. He therefore felt that we could make better use of our resources by putting them into the graduate programme rather than entering into a market which was shrinking by virtue of the number of competitors both in and entering that field.

By way of clarification Professor Grogan stated that at the present time the Faculty of Arts is considering three programmes into which students could enter on their third year. These programmes were all very distinct from the business programme offered by our Faculty. Dean Crowston responded to this point and also to others raised concerning an increase in the size of the programme by stating that the amendment clearly states that the programme would remain at the same level and that the motion endeavoured to solve some of the problems which had been raised at the Retreat. As an example of this there would be a much larger body of students from which we could select our third year and this obviously would improve the quality of our students. As for abandoning the programme, we must look at the problem from the University point of view and not just that of the faculty. Professor Roosen-Runge stated that there are already two sets of entrance qualifications within the University, namely the entrance into the first and second year and then entrance into an honours programme. Thus, the motion does not differentiate from the present situation. He also stated that if we were able to influence the programme or preparation in the first and second year then we obviously should have better prepared students than at the present time.

Professor Mayer then attempted to summarize the situation by stating that to abandon the Undergraduate Programme would be politically unacceptable in that we have a strong responsibility to the University to continue. The commitment to three sections in the third year is quite acceptable in that we can vary the size of the sections and finally, the programmes being developed by other faculties with a common first and second year and then branching out into specialization will happen with or without us. After considerable discussion the amendment was placed before the Council. There were 12 for and 10 against, 6 abstentions and hence carried. Professor Jordan's amendment to Motion 2 was placed before the Council as follows:

"It is understood that programmes having other approaches to the study of business and public administration are or may be

offered by Atkinson College, the Faculty of Arts and possibly other units. In order to decrease possible confusion outside the University, to maintain efficiency within the University, and to encourage responsibility in each faculty, it is recommended to Senate that appropriate differentiation be maintained between the contents and names of the several programmes, but that a coordinated programme of studies be established in years 1 and 2 of all programmes. Specifically, the Faculty recommends:

1. The Senate create at the University level a Committee on Business and Public Administration Studies, comprised of representatives of this Faculty and all other faculties and university units with programmes in business and public administration. The purpose of this committee would be to recommend a common set of required courses in years 1 and 2 of undergraduate studies.
2. That Senate not approve third and fourth year programmes that duplicate the programme established by this Faculty.
3. That new programmes in other faculties, colleges or units not be allowed to imply that they provide education for "professional management" nor confer the honours degree Bachelor of Business Administration (B.B.A.)."

17 - for; 7 - against; 4 - abstentions
Carried.

Motion #1 as amended was now placed before the Council and carried.

Motion #2 as amended was placed before the Council and carried.

Motion #3 was now placed before the Council and carried.

Professor Murray now put forth Motion #4 as contained in Appendix A and after a short review of the rationale it was seconded by Professor Jordan.

Professor Biger voiced his concern as to the effect this might have on being able to provide advanced standing to undergraduates with a B.B.A. for the entire first year or core of the M.B.A. Professor Daly stated that this might be different in each area and would have to be resolved after the programme had been clarified as to content. Professor Tryfos stated he was having problems with the interpretation of the word "differentiated". He did not see a firm objective and

felt that we must look at the needs and then provide the courses. He did not know the meaning of "entry level subjects". Perhaps the differences are more apparent than real. He therefore proposed the following amendment:

"Moved that the Undergraduate Programme Committee, in consultation with the Masters Programme Committee and the Areas of the Faculty, consider whether the present undergraduate core and elective courses should be further differentiated from the corresponding graduate courses in order that these courses meet the requirements for specific careers in business."

Seconded by John Dzurko.

In putting forth this amendment Professor Tryfos felt that these committees should first consider and then change if necessary rather than accept the premise that changes are necessary. Professor Simmie was of the opinion that we do have a reputation for our B.B.A. Programme. If we start altering this programme to make it more practical then we make the thrust less clear. We should stay with an elite programme and not deviate. John Dzurko pointed out that we should look into the market and determine whether we want to compete with the practical education of community colleges as against theory being given by the university. Professor Horvath stated that the undergraduates are really a lower level than the graduates and that we should not be training them for positions for which they will not be hired. Professor Heeler took issue with this view by stating that if we were to have an elite programme we should not lower the standard. Thus we should go with the original motion and not the amendment. Professor Tryfos stated that the amendment gives the Committee more flexibility by stating that they should first of all examine the problem and differentiate only where necessary. Professor Murray spoke against the amendment as he felt we could be more specific and that we were not talking about training but rather education. This would require more understanding of the concepts and then we could be more rigorous so that the students would be better tailored to the job market.

The amendment was now placed before the Council. There were 8 for, 20 against.
Defeated.

The main motion was now placed before the Council. There were 14 for, 7 against, 7 abstentions.
Carried.

Item #7 - Other Business

NIL

Item #8 - Adjournment

Moved by Professor Biger that the Council adjourn.
Seconded by Professor Mayer.
Carried.