

THE FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

Notice of Meeting

The regular meeting of the Faculty Council of the 1982-83 Academic Year will be held on Friday, 17 December 1982 at 9:30 a.m. in the McCaskill Centre.

A G E N D A

1. Chairman's Remarks
2. Minutes of Previous Meeting
3. Business Arising from Minutes of Previous Meeting
4. Enquiries & Communications
5. Dean's Search Committee
 - J. Ellis
6. Dean's Remarks
7. China Programme
8. M.B.A. Committee
 - Proposal for the extension of the
 Arts Administration Programme to
 include Media Administration.....Appendix 'A'
9. Other Business
10. Adjournment

MINUTES OF FACULTY COUNCIL
FACULTY OF ADMINISTRATIVE STUDIES

The regular meeting of the Faculty Council of 1983-84 Academic Year was held on Friday, 17 December 1982 at 9:30 a.m. in the McCaskill Centre.

The following were present:

W.B. Crowston - (Dean)
D. Horvath - (Associate Dean, Academic)
W. Cook - (Associate Dean, Student Affairs)

Members of Faculty:

D. Daly	C. McMillan
J. Dermer	M. Moyer
D. Dimick	R. Peterson
I. Fenwick	E. Phillips
J. Green	L. Rosen
J. Hull	M. Taylor
W. Jordan	D. Thompson
C. Mayer	B. Zimmerman
G. McKechnie	U. Zohar

Other Members in Attendance:

Professor Phil Olin - (Chairman of Mathematics Dept.)
Brian Rea - Graduate Business Council
Margaret Rivard - Graduate Business Council
Larry Whatmore - Graduate Business Council
J. Ellis - Chairman Dean's Search Committee
C. McPhun-Beatty - Manager, Student Placement
P. Stobbs - Public Relations Officer
D. Varma - Librarian
B. Menzel - Executive-In-Residence
Jean-Paul Flipo
Mara Brown - Graduate Business Council
H. Barrington - Secretary

Item #1 - Chairman's Remarks

Nil

Item #2 - Minutes of Previous Meeting

Professor Jordan moved that the minutes of the previous meeting be approved.

Seconded by Professor McKechnie.

Carried.

Item #3 - Business Arising from Minutes of Previous Meeting

Nil.

Item #4 - Enquiries & Communications

Nil.

Item #5 - Dean's Search Committee

Jack Ellis, Chairman of the Dean's Search Committee, announced that a short list has been sent to the President and thanked all members of the Faculty for their assistance.

Professor Mayer thanked Professor Ellis for his work on behalf of the Faculty.

Item #6 - Dean's Remarks

The Dean reported that as of the morning of the Faculty Council meeting, all staff job evaluations had been signed and forwarded to the Personnel Department. It had been a long and time consuming process but he expressed satisfaction that the process was conducted in a fair and unbiased manner. Dave Dimick, had agreed to be present with Jane O'Keefe during the interviews with Personnel to serve in an advisory capacity to her in certain academic aspects of the secretarial responsibility.

At the last Faculty Council meeting the Dean reported that he had received a letter from OCGS concerning the ten year review of our Ph.D. Programme and that letter had a distinctly negative tone. The Dean of Graduate Studies, David Bell, with significant support from faculty had written a strong letter of response. As a result of this letter, the original decision was withdrawn.

The Dean announced that the Annual Report had been printed and was being distributed to alumni, business and government executives, as well as, university officers. The Dean thanked Rein Peterson for suggestions as to the structure of the report and Pat Stobbs for her effort in producing a high quality document.

Item #7 - China Programme

Dean Crowston reported that the present plan is for him to go to China early in the Spring to negotiate a contract with Nankai. The York/Nankai Management Programme will have five major components. This programme will include McMaster and Laval, but York will be the lead school. Nankai University will sponsor a three to six month teacher's programme each year. Many topics are not directly in our portfolio but with resources from McMaster and Laval we will be able to put together a strong programme.

Nankai University will send six to eight post-graduates each year. From 1983 to 1986 Nankai will send a group of faculty members to tour Canada. CIDA will send a large amount of equipment and resources to Nankai, and York University will assist in assessing its requirements in the area of computers, audio-visual equipment and printing facilities. York University will also assist Nankai University in evaluating its requirements in the area of books and journals. CIDA will support out-of-pocket expenses and some overhead costs.

The primary programme for York with Nankai is the training of their faculty members in China. The Dean views this programme as an interesting opportunity for faculty members.

Item #8 - MBA Committee

- Proposal for the extension of the Arts Administration Programme to include Media Administration
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Professor Dermer, Chairman of the MBA Committee, moved that the scope of the Arts Administration Programme be broadened to include the media, and that the name of the programme be changed to Arts and Media Administration.

Seconded by Professor Phillips.

Professor Dermer gave his rationale for this motion and stated that the media administration course would be an extension to the Arts Administration Programme under PLCY 695 and not a new course. It was felt this course would attract students and if this course was well received, a final course description would be forwarded to Faculty Council and Senate for approval.

Professor Jordan stated that the Faculty's policy for the past four or five years was not to add the word "administration" to specific programmes such as transportation administration or education administration because there is a central core of administration which applies to all industries or organizations and the emphasis on the MBA and MPA programmes has been consistent with this. He also stated that 695's are usually given for three years and this proposal is for a two year commitment. He also felt the course outline did not make any sense and had no reading list. Professor Jordan also stated that the Arts Administration Programme had poor student enrollment and did not warrant any new courses.

Professor Dermer stated that the concerns of faculty members were valid and agreed with many of the criticisms but felt that with the expansion of media administration, the Arts Administration Programme would have more potential for growth and support. He also felt that under the direction of Professor Green, the Arts Administration Programme would flourish.

Professor Horvath stated that the Strategic Planning document clearly indicated and suggests that a current range of electives be focussed in certain directions. He also stated that the Policy Area does not agree to new courses unless they are tried as 695's first. Professor Horvath did not have any concern as this course would be on a trial basis.

Professor Peterson inquired whether it was the policy of the Faculty to have courses as 695's or was it the areas? It was also his belief that as we approach the public sector, we will have to package things like this.

Professor Daly stated that he felt that the three criteria as stated in the Strategic Planning report were not met in this proposal. (research, student demand, and industry demand).

Professor Jordan stated that 695's were not subject to Faculty Council approval but suggested that the Policy area advertise media administration as a 695 to see what the response would be and in the second year, offer the course. Following this, a calendar description could be approved by Faculty Council with no risk factor involved.

Professor Zohar felt that the Faculty has been struggling with the Arts Administration Programme for years with little support from faculty. He also felt Professor Green should be given an opportunity to improve the programme because of his proven track record.

There was general discussion from students and faculty on this proposal.

Professor Green gave a short recap of the Arts Administration programme over the last ten years and believes he has the ability to improve the Arts Administration programme.

In Favour - 22

Opposed - 4

Motion Carried.

Professor Dermer also reported that core revisions to the MBA Programme had been made. There were two significant revisions in macro-economics and MGTS - Operations Analysis. PLCY 501 has been given a revision and the OBIR area were meeting and considering a revision to their core.

Faculty Council passed a motion last Spring in principle for a communications course for the Fall of 1983. In the new year there will be seminars on group management skills and written skills for students. Following these seminars a report will be forthcoming.

Item #9 - Other Business

Nil.

Item #10- Adjournment

Moved by Professor Peterson that the meeting be adjourned.

Seconded by Dean Crowston.

Motion carried.