

FACULTY COUNCIL

Faculty of Administrative Studies

Notice of Meeting

A meeting of the Faculty Council of the 1984/85 Academic Year will be held on Friday, February 22, 1985 at 9:30 a.m. in the McCaskill Centre.

-----

AGENDA

1. Chairman's Remarks.
2. Dean's Remarks.
3. Minutes of Previous Meeting.
4. Business Arising from Minutes of Previous Meeting.
5. Enquiries & Communications.
6. Council Procedures
  - Motion re Smoking in Council.....Appendix 'A'.
7. Masters Programme Committee
  - Motion to adopt new course  
"Developing Management Skills - OBIR 6500".....Appendix 'B'.
8. Undergraduate Programme Committee
  - Proposed B.S.W. -  
Social Administration Option.....Appendix 'C'.
9. Other Business.
10. Adjournment.

MINUTES OF FACULTY COUNCIL

FACULTY OF ADMINISTRATIVE STUDIES

The regular meeting of the Faculty Council of the 1984-85 Academic Year was held on Friday, February 22, 1985 at 9:30 a.m. in the McCaskill Centre.

The following were present:

A.B. Hockin - (Dean)  
I. Fenwick - (Associate Dean, Student Affairs)

Members of Faculty:

R. Burke	T. Kuhn
W. Crowston	J. Mackey
D. Daly	R. Peterson
J. Dermer	E. Phillips
J. Green	C. Robinson
R. Heeler	G. Shaw
J. Hull	S. Warner
R. Irving	T. Warner
W. Jordan	

Other Members:

S. Bloom	D. Varma
K. Wan	C. McPhun-Beatty
W. Kneeshaw	C. Pattenden
I. Secord	N. Rippon

H. Barrington - Secretary

Item #1 - Chairman's Remarks

Nil.

Item #2 - Dean's Remarks

Budget

Dean Hockin gave special thanks to Elmer Phillips and the Executive Development Programme because it appears now that our budget will be clear of debt this year from their help. Dean Hockin thanked the faculty for their co-operation in watching their expenditures. He stated that we still have some distance to go and funds are running low. In particular, long distance telephone calls, courier services and conferences will have to be watched. It is his hope that next year we will decentralize the decision making of some expenditure items to areas. In particular, conferences, visiting speakers, entertainment, and items of that sort.

## Enrollment

Dean Hockin reported that some preliminary work has been done in Management Committee on enrollment, and asked Associate Dean Fenwick to give a preliminary discussion on the topic.

Associate Dean Fenwick reported that he has distributed some charts on enrollments. There are 40-50% lower applications this year but there is an improvement in the quality of applicants. He stated that this is happening because of two things - (1) In 1979 there was a downward trend and in 1981/82 the trend moved upward because the economy was depressed and students couldn't get jobs, therefore they returned to school. Now that the economy is good, the applications are down - more students are in the working force. (2) There are more schools available now. Associate Dean Fenwick stated that declining applications are not a problem but may have budget implications.

Dean Hockin stated that this will have budget implications for our MBA funding and also for the University as a whole. The funding could have effects on the variety of courses offered. Dean Hockin stressed that we are beginning to think about this problem and asked for any ideas. Dean Hockin suggested a few ideas to improve this situation.

- a) 1. Increase the MBA enrollment through a more flexible approach to admissions re GMAT cutoff but stressed no reduction in quality.
  2. Sending out recruiting teams to undergraduate schools across the country to raise our visibility.
  3. Provide more money for scholarships. (Dean Hockin hopes to get some funds from the Central Administration and also from our own faculty funds. This will attract good students and also bring our quality up.)
- b) Consider expanding the BBA Programme. Other possibilities suggested to us from outside the Faculty include making available some of our staff to teach courses in other Faculties such as Atkinson.
- c) Dean Hockin stated that we have to be particularly careful when recruiting if we are faced with declining enrollments. When we replace, we will have to replace at a very high quality.

## Recruitment

Dean Hockin announced the two year appointment of Marshall Rice to the Marketing Area. Professor Rice has accepted our offer and will be replacing Trish Simmie.

Dean Hockin asked Council if they had any comments to make from his remarks. Professor Shaw stated that he felt the GMAT should be re-examined.

Professor Fenwick stated that other factors contribute to admission rather than just the GMAT score. One of the student representatives reported that students were unhappy with the number of part-time teachers in the Accounting Area and stated the need for more full-time faculty. Professor Peterson stated that before we look at expanding our BBA Programme we should perhaps consider packaging some of our concentrations. Professor T. Warner asked if the problem was as severe as the Central Administration has indicated. Professor Fenwick confirmed that the situation is severe and enrollments will be down by 15% next year. Ian Secord, a student representative, stated that recruitment should be set up across the country. He comes from Calgary and there was no recruitment from York there when he was looking for a graduate school.

Item #3 - Minutes of Previous Meeting

Professor Peterson moved that the minutes of the previous meeting be approved.

Seconded by Professor Kuhn.

Approved Unanimously.

Item #4 - Business Arising from Minutes of Previous Meeting

Nil.

Item #5 - Enquiries & Communications

Nil.

Item #6 - Council Procedures

Professor C. Robinson moved "that smoking be prohibited at Faculty Council meetings".

Seconded by Professor Kuhn.

Professor Robinson stated that the rationale behind this motion is personal as he is allergic to tobacco smoke and second hand tobacco smoke is a major environmental pollutant and poses a threat to the health of non-smokers. He stated that even the most effective ventilation currently in use is not sufficient to remove most of the smoke.

Vote on Motion

In Favour    18                      Opposed    4

Motion Carried

Item #7 - Masters Programme Committee

Professor J. Hull, Chairman of the Masters Programme Committee moved "that the Masters Programme Committee moves that the Faculty adopt the following new course: Developing Management Skills - OBIR 6500".

Seconded by Professor Burke.

Professor Hull stated that this course has been taught successfully on a trial basis as shown by the evaluations. He stated that the MBA Committee has been encouraging the OBIR area to teach this course. A text and material is now available to go along with the course.

Professor Heeler gave his strong support for this course.

Vote on Motion

In Favour      25                      Opposed      0

Motion Carried.

Item #8 - Undergraduate Programme Committee

Professor Jordan moved the following resolution for Faculty Council's approval.

Resolution

The Council of the Faculty of Administrative Studies notes with concern the major reduction in administration courses proposed by Atkinson College for the Social Administration option in its Bachelor of Social Work degree. In light of the dictionary definition of the word "administration", and in light of the option description in Atkinson's 1984-85 Calendar, we believe the reduced administration concept in the proposed revision will leave York open to criticism by organizations who have come to rely on York's reputation as a leader among Canadian universities in the teaching of administration.

This council would welcome the Department of Social Work's proposed revision if the name of the option accurately reflected its emphasis on the study of the interaction between social work and policy making. The terms "Social Policy" or even "Social Administration Policy" properly characterize the content of the revised option and are submitted to Senate for its consideration.

Professor Brigitte Kitchen reported to Council Atkinson's views on the proposed changes in the Social Administration option. Professor Kitchen gave background information stating that in 1982 Atkinson was accredited with the Social Workers creditation but the Social Administration option was not accredited. This is not a degree in Social Administration but a degree in Social Work. She stated that Atkinson does not want to infringe on any of our courses. She pointed out that she has a degree in Social Administration from the University of London and she has never taken an accounting course. This is an accepted name for a Social Work concentration. Professor Kitchen has a letter from the Director of the Association of Schools of Social Work that Social Administration is an accepted term for the Social Work profession.

Professor Jordan raised this issue in Senate last June and the motion will be going forward to Senate again next week. Professor Jordan feels the terminology is misleading and is a disservice to our students. He would like to know how important it is for our Faculty.

After general discussion, the general feeling was that Professor Jordan should take our Faculty's resolution to Senate.

Vote on Motion

In Favour     15                      Opposed     3

Motion Carried.

Item #9 - Other Business

Ian Secord, an MBA student, stated that students were unhappy and concerned with the scheduling of courses. Students are experiencing conflicts in course scheduling in their particular area of concentration as courses are not always offered in the next term. The Chairman suggested the student should bring this matter to Associate Dean Beechy's attention.

Dean Hockin announced the next Dean's Colloquium would be held on Wednesday, March 6th at 12:00 noon and the guest speaker would be John Lee, Business Editor of the New York Times.

Item #10 - Adjournment

Moved by Professor Shaw that Faculty Council be adjourned.

Seconded by Professor Daly.

Passed Unanimously.