

**FACULTY COUNCIL**  
**SCHULICH SCHOOL OF BUSINESS**

A meeting of the Executive Committee of Faculty Council for the 2013/2014 Academic Year will be held on  
**Friday May 2, 2014 at 11:30a.m. SSB E111**

**A G E N D A**

1. **Welcome & Chair's Remarks**
  2. **Dean's Remarks**
  3. **Enquiries & Communications**
    - a) Senate Synopsis: November 28th, & December 12th, 2013 (Pages 1-4)
    - b) Senate Synopsis: January 23<sup>rd</sup> & March 27, 2014 (Pages 5-8)
    - c) Call for Nominations, Senate Committees and Other Positions (Page 9 )
  4. **PHD/GBC/UBC Initiatives**
  5. **MBA Program Committee**
    - a) **Motion:** New Course Proposal MKTG 6800 3.00 - Customer Experience Design (Pages 10-31)
    - b) **Motion: Global Retail Management Specialization** (Pages 32-36)
  6. **EMBA Program Committee**
    - a) **Motion:** New Course Proposal EMBA 6030 2.00 - Managing People for Competitive Advantage (Pages 37-41)
  7. **IMBA Program Committee (Pages 42-136)**
    - Motion 1: New Course Proposals for the Revised IMBA Program** (Pages 42-44)
- Fall 2014:**
- a) **Motion:** New Course Proposal IMBA 5001: *Contemporary Challenges and Strategic Thinking* (Pages 45-53)
  - b) **Motion:** New Course Proposal IMBA 5002: *Managerial Decisions Analysis* (Pages 54-62)
  - c) **Motion:** New Course Proposal IMBA 5100: *Integrative Management Experiences* (Pages 63-73)
  - d) **Motion:** New Course Proposal IMBA 5101: *Financial Accounting for International Managers* (Pages 74-84)
  - e) **Motion:** New Course Proposal IMBA 5102: *The Economic Environment of International Business* (Pages 85-93)
  - f) **Motion:** New Course Proposal IMBA 5103: *Introduction to Managerial Finance for International Managers* (Pages 94-104)
  - g) **Motion:** New Course Proposal IMBA 5104: *Managing People and Teams in a Global Context* (Pages 105-117)
  - h) **Motion:** New Course Proposal IMBA 5105: *Global Management Accounting* (Pages 118-136)

**Motion 2: Course rubric and course codes changes for the Revised IMBA Program (Pg 42-44)**

**FALL 2014:**

<i>Course Title</i>	<i>Current Course Code</i>	<i>New Course Code</i>
<i>Professional Development for Intl Managers</i>	<i>INTL 5550 0.00</i>	<i>IMBA 5000 0.00</i>
<i>Business Communication and Culture – ESL I</i>	<i>INTL 5410 0.00</i>	<i>IMBA 5110 0.00</i>
<i>Business Communication and Culture – French I</i>	<i>INTL 5420 0.00</i>	<i>IMBA 5111 0.00</i>
<i>Business Communication and Culture – German I</i>	<i>INTL 5430 0.00</i>	<i>IMBA 5112 0.00</i>
<i>Business Communication and Culture – Japanese I</i>	<i>INTL 5440 0.00</i>	<i>IMBA 5113 0.00</i>
<i>Business Communication and Culture – Mandarin I</i>	<i>INTL 5450 0.00</i>	<i>IMBA 5114 0.00</i>
<i>Business Communication and Culture – Spanish I</i>	<i>INTL 5460 0.00</i>	<i>IMBA 5115 0.00</i>

**WINTER 2015:**

<i>Course Title</i>	<i>Current Course Code</i>	<i>New Course Code</i>
<i>Business Communication and Culture – ESL II</i>	<i>INTL 5410 0.00</i>	<i>IMBA 5210 0.00</i>
<i>Business Communication and Culture – French II</i>	<i>INTL 5420 0.00</i>	<i>IMBA 5211 0.00</i>
<i>Business Communication and Culture – German II</i>	<i>INTL 5430 0.00</i>	<i>IMBA 5212 0.00</i>
<i>Business Communication and Culture – Japanese II</i>	<i>INTL 5440 0.00</i>	<i>IMBA 5213 0.00</i>
<i>Business Communication and Culture – Mandarin II</i>	<i>INTL 5450 0.00</i>	<i>IMBA 5214 0.00</i>
<i>Business Communication and Culture – Spanish II</i>	<i>INTL 5460 0.00</i>	<i>IMBA 5215 0.00</i>

**SUMMER and FALL 2015:**

<i>Course Title</i>	<i>Current Course Code</i>	<i>New Course Code</i>
<i>International Work Term</i>	<i>INTL 6060 9.00</i>	<i>IMBA 5300 9.00</i>

**WINTER 2016:**

<i>Course Title</i>	<i>Current Course Code</i>	<i>New Course Code</i>
<i>International Field Study</i>	<i>INTL 6200 3.00</i>	<i>IMBA 6200 3.00</i>

8. **Programs Coordinating Committee**
  - a) **Motion:** Adoption of the Online Course Evaluation System (Pages 137-140)
9. **Executive Committee, Programs Coordinating Committee and Student Affairs Committee**
  - a) **Motion:** Administratively Approved Student Petitions (Pages 141-165)
10. **Other Business**
11. **Adjournment**

**Beverages will be available at the meeting.**

**NOTE: IF YOU ARE UNABLE TO ATTEND PLEASE SEND REGRETS TO VASANTHY NALLATHAMBY AT [vnallathamby@schulich.yorku.ca](mailto:vnallathamby@schulich.yorku.ca) OR PHONE 44611**

## **CONSENT AGENDA**

*A consent agenda item is deemed to be approved unless, prior to the commencement of a meeting, a member of the Council of the Faculty of Schulich School of Business advises the Vice-Chair, David Johnston, of their request to debate it.*

### **BBA/iBBA Program Committee**

a) Curriculum change: ENTR 4800 3.00 – Course calendar description (Pages 166-176)

### **MBA/IMBA Program Committee**

a) Curriculum change: ENTR 6655 3.00 –Course Description Change (Pages 177-188)

b) Curriculum changes: IBUS 6410 3.00: *Introduction to International Business* – course title, description and prerequisite change (Pages 189-208)

### **EMBA Program Committee**

a) Course Title Change of EMBA 5250 2.00 - Individual & Group Behavior in the Organization to Leadership and Organizations (Pages 209-217)

b) Course Title Change of EMBA 6850 2.00 - Wall Street, Hedge Funds & Private Equity to Investment Banks, Hedge Funds & Private Equity - (Pages 218-222)

### **Faculty Council**

Minutes: December 13, 2013 (Pages 223-225)

### **Important Dates:**

**Next Faculty Council meeting: Friday, June 6, 2014**

**Convocation: Friday, June 20, 2014**