

SCHULICH SCHOOL OF BUSINESS
FACULTY COUNCIL

A meeting of Faculty Council for the 2007/08 Academic Year will be held on Friday,
October 5th, 2007 at 11:30 a.m. in Room SSB W132

AGENDA

1. Chairperson's Remarks
2. Executive Committee Summer Authority Report
 - Approved under Executive Committee Summer Authority: New course proposals (*Page*)
3. Dean's Remarks
4. Minutes of Previous Meeting
 - May 25, 2007 (*Pages*)
5. Business arising from minutes of previous meeting
6. Enquiries and Communications
 - Senate Synopsis: May 24, 2007 + June 28, 2007 (*Pages*)
7. PHD/GBC/UBC Initiatives
8. Nominating Committee
 - Motion: Approval of Changes 2007-2008 SSB Faculty Committees (*Pages*)
 - NOTE: Changes from May 2007 are indicated in '**bold**'.
9. Other Business
 - a) Motion: Graduant List Fall 2007 (*Pages*)

For Information:

- b) Schulich Committee Workplans:
 - PhD Program Committee Workplan (*Page*)
 - MBA/MPA Program Committee Workplan (*Page*)
 - INTL MBA Program Committee Workplan (*Page*)
 - BBA/iBBA Program Committee Workplan (*Page*)
 - Library Committee Workplan (*Page*)
 - Nominating Committee Workplan (*Page*)
 - Student Affairs Committee Workplan (*Page*)
 - Research Committee Workplan (*Page*)
 - MBA Admissions Committee Workplan (*Page*)
 - Tenure and Promotions Committee Workplan (*Page*)

10. Adjournment

Note: Send regrets to Susan Harrison sharrison@schulich.yorku.ca or call Ext. 55097
Beverages will be available at 11:20 outside SSB W132

**REMINDERS: SCHULICH EMBA CONVOCATION IS FRIDAY, OCTOBER 19, 2007
SCHULICH MBA/BBA CONVOCATION IS SUNDAY, OCTOBER 21, 2007
NEXT FACULTY COUNCIL MEETING IS SCHEDULED FOR NOVEMBER 9, 2007**

Schulich School of Business

Minutes of Faculty Council

A regular meeting of Faculty Council for the 2007-2008 academic year was held on Friday, October 5, 2007 at 11:30 a.m. in Room SSB W132.

In Attendance: J. Mckellar Chair
S. Harrison Recording Secretary

Voting Members of Faculty Council Present:

Senior Administration	D. Horvath, D. Dimick, C. Courtis, M. Szaki, J. Zemans,
Student Council Reps	A. Darmody (Ph.D.), A. Camenzull (UBC), M. Cavdar (UBC), I. Mobayen (GBC), A. Sharma (GBC)
ACTG	M. Annisette, C. Graham, S. Hsu
BSUS	A. Crane, D. Matten
ECON	I. Henriques, J. Smithin, B. Wolf, F. Zandi
FINE	D. Cumming, M. Kamstra, E. Maynes, G. Roberts,
MKTG	R. Belk, S. Bonsu, P. Darke, E. Fischer, Y. Pan, M. Rice, A. J. SrsI
OBIR	C. Bell, P. Bradshaw, I. Holzinger, R. Karambayya, C. Oliver, E. Westney, L. Wright
OMIS	M. Blehl, W. Cook, R. Irving,
PLCY	P. Aulakh, C. Bouquet, M. Farjoun, T. Peridis, S. Weiss
OTHER	

Voting Members of Faculty Council Absent:

E. Auster	A. deCarufel	S. Li	K. NOURBAKSH (GBC)	S. Trivedi
T. Beechy	J. Dermer	R. Lucas	M. Pagell	T. Wesson
K. Bewley	Y. Deutsch	K. Ma (UBC)	S. Qu	H.T. Wilson
A. Bhanich-Supapol	M. Dong	N. Massoud	H. Rosin	M. Williams
E. Burt (GBC)	M. Giesler	A. Mawani	P. Sadorsky	S. Yeomans
A. Campbell	F. Gorbet	R. McClean	S. Singh (GBC)	B. Zimmerman
M. Cao	H. Kim	C. McMillan	P. Shum	
J. Clements (GBC)	R. Kozinets	M. Milevsky	J. Tan	
W. Cragg	M. Kristal	G. Morgan	L. Thorne	
J. Darroch	F. Lazar	D. Nandy	Y. Tian	

Regrets, Leaves, Sabbaticals(*):

B. Eberlein	M. Kipping	E. Prisman*	E. Watson (Library)
B. Gainer	T. Kell*	A. Richardson*	D. Zwick
D. Johnston*	I. Macdonald	W. Sheremata	
A. Joshi	S. Mirza (GBC)	D. Thomassin	
P. Kalra (UBC)	D. Nevo	M. Wade*	

Non-Voting Members of Faculty Council Present:

S. Grabke	J. Parna	N. Sutherland
K. Larson	P. Shanks	C. Ward

Non-Voting Members of Faculty Council Absent:

J. Adams	K. Damen	E. Gutmacher	R. Mayer	C. Partland	S. Sorg
D. Barrows	E. DeCourcy	J. Jeyakumaran	C. Monostorl	C. Pattenden	S. Tenn
M. Bhutani	S. Firth	L. Korhani	P. Muruganandan	P. Shea	K. Xing
E. Cyrus	A. Gampel	A. Middleton	V. Nallathamby	C. Shewell	A. Zakonovic
T. D'Agostino	A. Gravel	A. Makooie	J. Palumbo	S. Siddik	

Item #1 Chairperson's Remarks

Chair James McKellar called the meeting to order, and welcomed everyone including the new faculty and student representatives to the new academic year. Professor C. Bell moved that Faculty Council move out of Executive Committee Summer Authority. Seconded by Professor D. Dimick.

Motion Carried.

Chair McKellar announced that beginning today, and at all future Faculty Council meetings, bottled water will no longer be available. Jugs of water and paper cups will be provided, and he encouraged everyone to bring their own cups and mugs. Fortieth anniversary mugs were provided at today's meeting if people were interested in picking one up for regular use. If members have other ideas on how we can improve the environmental image of the school, he asked that people email him with their suggestions.

Item #2 Executive Committee Summer Authority Report

Chair McKellar reported, under summer authority powers, Executive Committee approved the following new course proposals:

MGMT 6090 0.0 – Strategy Field Study Formation

EMBA 6380.02 – Strategic Marketing Decisions

EMBA 6830.02 – Business Marketing

EMBA 6840.02 – International Finance

EMBA 6850.02 – Wall Street, Hedge Funds and Private Equity (LBO) Funds.

Item #3 Dean's Remarks

Dean Horvath welcomed all faculty and introduced new faculty members, some of who were present: Professors Eleanor Westney, Peter Darke, Douglas Cumming, Nadia Massoud, Ed Waitzer and Bryan Husted; new staff members Sheldon Grabke, Student Services and Lyla Korhani, Career Centre; and also a warm welcome to all the members of the student councils that were present.

Recruiting this year will include seven new hires with three in Accounting, three in Finance and one in Organizational Behaviour Area.

Incoming Schulich admissions were very good with approximately 300 full time and 100 part time MBA students. This year we will be admitting MBA students into the Summer program. In the BBA/IBBA program there were close to 400 students enrolled. Ph.D. numbers are slightly lower but of very high caliber.

The Dean indicated more rankings are expected soon and he will keep everyone informed of the results.

Express bus line: The initial plans for the new express bus line were inhibiting the progress of the new Schulich residence. The Dean announced that approval has been received indicating the bus line will be re-routed which will now allow us to move forward on the arrangements for the residence and additional office space.

India project: There has been no movement recently on this proposal. Dean Horvath has a January 2008 trip planned and he will keep faculty council updated with the progress.

Atkinson and Arts Faculty merger is moving forward and will be completed by 2009.

Past Events:

May 30, 2007 – NMLP – Business Leadership and the Public Good

June 6-7, 2007 – Minefields and Goldmines: What does the future hold? Dean Horvath thanked the organizers, Joe Green and Professor Westney for a very successful event.

June 15, 2007 – the Dean thanked everyone who participated in the Spring Convocation.

August 17, 2007 – Tennis Canada was attended by numerous faculty and was a great annual event.

August 27, 2007 – MBA/significant others reception. Thank you to Charmaine Courtis, Student Services and the GBC for arranging this well attended occasion.

August 28, 2007 – MBA Launch week and CEO panel was held.

September 4, 2007 – New Faculty Orientation took place and this was a very useful session arranged by Professor E. Auster.

September 6, 2007 – Dean Horvath officially opened market trading at the Toronto Stock Exchange along with 20 Schullch graduates who attended this interesting event.

September 16, 2007 – 2007 Canadian Annual Derivative Conference with several guest speakers including the honorable James Michael Flaherty.

September 28, 2007 – Career Day took place and was a very successful event with 44 companies participating. The CDC is engaging participation with more International companies.

September 28, 2007 – Launch of the Canadian Business Ethics Research Network (CBERN) organized by Professor Wes Cragg.

September 28-30, 2007 – Northern Finance Association (NFA) Annual meeting which was co-chaired by Professor Gordon Roberts and Professor Pauline Shum went very well and the Dean congratulated them and the FINE Area.

October 3, 2007 – Seymour Schullch Book Launch took place with over 500 books sold to students, faculty and staff.

October 4, 2007 – Dean's Welcome Reception and Elective Fair was held at Nadal. Thank you to Carolyn Ward for organizing this event.

Upcoming Events:

The Dean announced that as follow up to the Minefields and Goldmlnes Professor Westney will be putting together a faculty research network here at Schullch.

October 15, 2007 – Ph.D. reception is taking place and the Dean encouraged all students and faculty to participate.

October 19, 2007 – EMBA convocation will be held. Professor Roberts has been named the best EMBA instructor for the 3rd time.

October 21, 2007 – MBA/BBA convocation will be held and the Dean encouraged all to attend.

November 2, 1007 – Internship Fair hosted by the Career Development Centre will take place.

Revisions to the MGMT 5150/5250 courses will be launched in Winter 08 semester and will be evaluated on how effective these modifications are. The Dean explained that the Schullch School of Business has 30% of the market of Ontario MBA graduates, and to keep up-to-date and competitive, adjustments are both recommended and beneficial.

Item #4 Minutes of Previous Meeting

Professor D. Dimick moved the acceptance of the Minutes of Faculty Council Meeting of May 25th, 2007. Seconded by Professor B. Wolf. Motion Carried.

Item #5 Business Arising from Minutes of Previous Meeting

There was none.

Item #6 Enquiries and Communications

For information: Senate Synopsis – May 24, 2007 + June 28, 2007.

Any questions regarding the information from Senate should be sent to Professor Dimick.

Item #7 UBC/GBC/Ph.D. Initiatives

PH.D. – Mr. Aaron Darmody was introduced as the new Ph.D. Faculty Council representative for 2007/08. A summary of Ph.D. student accomplishments, including research output is included at the end of the minutes for information. Aaron did note a new initiative for the Ph.D.'s will be a Seminar Series, and also announced that the Faculty/Staff soccer team won against the Ph.D. team.

GBC – Mr. Iman Mobayen, Director of Community Affairs, announced the Thanksgiving food drive is now on and the Blood drive is scheduled for November 12-16, 2007. The GBCs are hosting the second annual Tata Cup Case Competition, with the final round scheduled on October 27, 2007. Iman also invited everyone to attend the Cultural Crawl that was to take place this evening at Passy Garden and the Assiniboines, where there will be several cuisines from different cultural backgrounds. Cost is \$10 per person for all you can eat.

UBC – Mr. Mark Cavdar, Vice-President Operations, announced the students will be involved in a series of case competitions this year. On October 24th the Apprentice competition will take place with finals scheduled in November.

Item #8 Nominating Committee

Professor T. Perldis, on behalf of the Nominating Committee, moved that Faculty Council accept the 2007-2008 Schulich Faculty Committee changes which are indicated in bold. Seconded by Professor F. Zandi.

Motion Carried.

Item #9 Schulich School of Business Research Output January 1-June 30, 2007

This was submitted for information only.

Item #10 Other Business

a) Charmaine Curtis, moved the acceptance of the Fall 2007 Graduated List. Seconded by Professor B. Wolf.

Motion Carried.

b) Prof. McKellar noted the SSB Committee workplans were attached for Faculty Council's information. Professor P. Bradshaw had three specific comments related to the work plans. The first was to encourage T&P to help enhance the research culture by encouraging people to put themselves forward for full professor. Secondly, she would like the Nominating Committee to make more exchanges among the committees; and lastly, she inquired as to an update on the new position of Research Officer. Magda Szaki noted that the interviews for this position were forthcoming.

There was discussion on promoting faculty to go for full professor and suggestions included having a workshop and providing more encouragement from fellow senior faculty members.

Professor Bernie Wolf announced that on November 15, 2007 guest lecturer Richard R. Nelson, George Blumenthal Professor International and Public Affairs, Business and Law (Emeritus), will be speaking at 11:30 in the Auditorium.

Item #11 Adjournment

The meeting was adjourned.

PhD students' recent Achievements and Awards as of October 2nd 2007

Grants, Awards, Other Recognition

PhD Students have received numerous awards and other forms of recognition.

Christopher Fredette (Organization Behavior and Industrial Relations)

- Paper Awarded Honourable Mention – Best Paper Runner-up: Fredette, Christopher; Inglis, Sue and Bradshaw, Patricia (2007). “Moving to Transformational Inclusivity and Board Diversity”: Paper presented and included in Proceedings of the Annual Conference of the Administrative Sciences Association of Canada, Ottawa, Ontario. Division of Gender and Diversity in Organizations.
- Qualifying for the early dissertation proposal defense award September 2007

Eksa Kilfoyle (Accounting)

- Awarded \$15,000 Doctoral Studies Support from the Institute of Chartered Accountants of Ontario for the year 2007 – 2008

Kevin McKague (Organization Behavior and Industrial Relations)

Received two awards for Teaching Case, *City Water Tanzania* co-authored with Oana Branzei:

- First prize in the ‘Dark Side’ case competition at the 2007 Academy of Management Conference
- Second prize at the OIKOS international case competition in Switzerland.

Successfully Completed Comprehensive Exams & Dissertation Proposals

- Four students, Hossam Ali-Hassan (OMIS), Brent Furneaux (OMIS), Eksa Kilfoyle (Accounting) and Carolyn MacTavish (Accounting), successfully completed comprehensive exams
- Three students, Koboorn Chotruangprasert (Accounting), Christopher Fredette (OB) and Joe Krasman (OB), successfully defended dissertation proposal (Christopher Fredette qualified for the early dissertation proposal defense award September 2007).

Conference Presentations

Hossam Ali-Hassan (OMIS)

- Presented a paper entitled "Mobile computing effect on social capital among coworkers" at ASAC 2007

Aron Darmody (Marketing)

- Darmody, Aron and Samuel K. Bonsu (2007), "Ambivalence in Death Ritual Consumption", paper presented and included in Proceedings of the European Association for Consumer Research Conference July 12-14, Milan Italy.

Yi Feng (Finance)

- "Option Expensing and Executive Compensation", co-authored with Professor Yisong Tian, presented at the 2007 Asian Finance Association conference, Hong Kong.
- "An Analytical Comparison of Approaches to Estimating the Value and Incentive of Executive Stock Option Portfolios", co-authored with Professor Yisong Tian, presented at the 2007 Northern Finance Association Conference, Toronto

Christopher Fredette (Organization Behavior and Industrial Relations)

- Bradshaw, Patricia; Fredette, Christopher and Inglis, Sue (2007). "Leveraging Power to Create Diverse Nonprofit Boards": Paper presented and included in Proceedings of the Annual Conference of ARNOVA, Atlanta, Georgia.
- Fredette, Christopher; Inglis, Sue and Bradshaw, Patricia (2007). "Moving to Transformational Inclusivity and Board Diversity": Paper presented and included in Proceedings of the Annual Conference of the Administrative Sciences Association of Canada, Ottawa, Ontario. Division of Gender and Diversity in Organizations. *[Paper Awarded Honourable Mention – Best Paper Runner-up]*

Ahir Gopaldas

- Gopaldas, Ahir (2007), "Voluntary Simplicity, Downshifting, and the Market Mythology of Simple Living," *European Association for Consumer Research*, Annual Conference, Working Paper Session, Milan, July 2007.

- Gopaldas, Ahir (2007), "Simple Living" *Consumer Culture Theory*, Annual Conference, Toronto, May 2007.

Joe Krasman (Organization Behavior and Industrial Relations)

- Invited to present his research at a symposium on "Feedback-Seeking Behaviour" at the Academy of Management in August in Philadelphia.

Eksa Kilfoyle (Accounting)

- "The Morphing of Costs in a Global Institution: Accounting for Terminal Dues at the Universal Postal Union" (with M. Annisette and A.J. Richardson).
- Paper discussed in University of Alberta Management Accounting and Globalization Conference (September 2007)

Marie-Agnès Parmentier (Marketing)

- Parmentier, Marie-Agnès, Eileen Fischer and Rebecca Reuben (2007) "Pick Me! Pick Me! An Extension of Theory regarding Human Branding through Investigation of Editorial Fashion Models", Association for Consumer Research Conference, October 25-28 2007, Memphis, Tennessee.

Sarah Scarborough-Wilner (Marketing)

- Bonsu, Samuel, Kelley Main and Sarah JS Wilner (2007), "Visual Expressions of Guilt," Association for Consumer Research European Conference, July, Milan, Italy.

Journal Articles

Brent Furneaux (OMIS)

- Nevo, D., Furneaux, B., & Wand, Y. (Forthcoming). Towards an evaluation framework for knowledge management systems. *Information Technology and Management*

Olga Kaminer (OMIS)

- Biehl, Markus, Ashwin Joshi, Olga Kaminer, and Murat Kristal "The Buyer's Influence on Environmental Investments by Small and Medium-Sized Suppliers" under review at the *Journal of Operations Management*.

- Bonsu, Samuel, Kelley Main and Sarah JS Wilner (2007), “Visual Expressions of Guilt” under review with the *Journal of Consumer Behavior*.

Book Chapter

Eksa Kilfoyle (Accounting)

- Co-authored a book chapter with Alan Richardson: “Historical Perspectives on Regulatory Institutions in Accounting”, Prepared for Edwards, R. and Walker, S. (Eds.) THE ROUTLEDGE COMPANION TO ACCOUNTING HISTORY London: Taylor & Francis.

Case Study

Kevin McKague (Organization Behavior and Industrial Relations)

- Kevin McKague and Oana Branzei (2007), "City Water Tanzania" in Case Studies in Sustainability Management and Strategy, edited by Jost Hamschmidt, London: Greenleaf.
- Oana Branzei and Kevin McKague (2007), “E+Co: The Path to Scale,” Ivey Business School Publishing, London, Ontario.

Other Recent Activities

- PhD – faculty soccer match
- First PhD Seminar Series was held with a presentation by Brent Furneaux and Dorit Nevo “Beyond Cognitions: A Call for Greater Consideration of Emotion in Information Systems Decision Theories” About 25 students and five faculty members (including PhD program director) attended and both students and faculty actively participated in the discussion. The second session will be on October 29, when Jonathan Farrar, second year in accounting, will present his research. The seminar series:
 - a) Are part of a broader plan to connect Schulich PhD students to students in other business schools (e.g. a third year strategy student from Rotman will present in our PhD seminar series on March 2008)
 - b) Include some sessions for student development such as workshops on publication, conference presentation, and writing dissertation. Top researchers will be invited to lead these workshops.

New PhD Students

Student Name	Department
Lauris Apse	Policy
Ahir Gopaldas	Marketing
Wan Li	Policy
Kevin McKague	Organizational Behaviour
Severino Pereira (Visiting)	Marketing
Li Que	Finance
Daiane Scaraboto	Marketing
Golchehreh Sohrab	Organizational Behaviour
Caroline Straub (Visiting)	Organizational Behaviour
Yi Sun	OMIS
Luciana Turchick Hakak	Organizational Behaviour
Andrew Wilson (joining January 2007)	Marketing