

**FACULTY COUNCIL  
SCHULICH SCHOOL OF BUSINESS**

**N O T I C E O F M E E T I N G**

A meeting of Faculty Council for the 1997/98 Academic Year will be held on Friday, October 31, 1997 at 11:30 a.m. in Room 032 ~~ASB~~SSB

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**AGENDA**

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Coffee and Donuts compliments of the UBC will be available from 11:15 - 11:30 a.m. outside Room 032.

**NOTE: FACULTY COUNCIL MEMBERS WHO CANNOT ATTEND ARE ASKED TO SEND REGRETS TO CTRUSSLE@BUS.YORKU.CA. OR PHONE 55097**

## Schulich School of Business

### Minutes of Faculty Council

A regular meeting of Faculty Council for the 1997-98 academic year was held on Friday, October 31, 1997 at 11:30 in Room 032 SSB.

**In Attendance:** R. Peterson Chair  
C.Trussler Recording Secretary

#### **Voting Members of Faculty Council Present:**

E.Auster	T. Beechy	P.Bradshaw	D.Brewer
W.Cook	J.Darroch	D.Dimick	B.Gainer
J.Gillies	R.Heeler	I.Henriques	D.Horvath
R.Irving	R.Karambayya	E.Maynes	J.McKellar
C.Oliver	T.Peridis	H.Rosin	A.J.Sirsi
D.Thomassin	D.Thompson	S.Weiss	T.Wesson
B.Wolf	B.Zimmerman	C.Courtis	M.Szaki
L.Wasser	D.Flanagan	R.LeBlanc	J.Rudkowski
I.Little	M.Illes	M.Dymond	M.Tabbara

#### **Voting Members of Faculty Council Absent:**

R.Burke	A.Campbell	W.Cook	R.Cuff
J.Dermer	E.Fischer	D.Johnston	F.Lazar
R.Lucas	R.McClean	I.Macdonald	G.McKechnie
C.McMillan	M.Milevsky	G.Morgan	P.O'Brien
P.Phan	E.Prisman	M.Rice	G.Roberts
L.Rosen	S.Roy	P.Sadorsky	J.Smithin
L.Thorne	P.Tryfos	H.Wilson	S.Yeomans
E.Shapiro	S.Robinson	G.Tsialtas	M.Palombi
M.Tabbara	E.Weintraub		

#### **Regrets, Leaves, Sabbaticals:**

A.Bhanich-Supapol	J.Buzacott	W.Cragg	D.Daly
I.Fenwick	D.Fowler	J.Friedlan	J.Green
I.Litvak	D.Nath	C.Robinson	

#### **Non-Voting Members of Faculty Council Present:**

K.Feiler	S.Firth	D.Krakovsky	C.Pattenden
M.Rittinger	S.Tenn	P.Zarry	S.Bell
J.Zemans			

#### **Non-Voting Members of Faculty Council Absent:**

B.Dea	J.Foy	J.Palumbo	T.Pursell
L.Smith			

**Item #1      Chair's Remarks**

Professor R. Peterson welcomed everyone to the first Faculty Council of the 1997/98 year. He offered congratulations on the reappointment of Dean Horvath to a third term. Professor R. Peterson also thanked the UBC for providing coffee and donuts for Faculty Council.

**Item #2      President's Address**

President Lorna Marsden greeted Council, noting that this date marked the end of her first quarter at York University, a useful and productive quarter. She thanked members of Council for their letters and comments on the reappointment of Dean Horvath, which she will bring to the Board of Governors at their next meeting.

In her address to Council, Dr. Marsden analysed the current external climate with respect to policy and financial support for universities. She concluded that, while we must be mindful of the external pressures, we must focus on preserving the key issues that face us -- preserving the traditions of creative scholarly life and adapting to the work around us.

The government priorities are competition, leverage and accountability. York must be competitive with other universities both nationally and internationally; York must and will continue to work to position itself for the best financial outcome, taking advantage of York's own record on accessibility and pursuing performance based funding.

In the light of the above, it is most important for us and for those around us to understand York's distinctiveness. For example, this is a university which has kept itself in the forefront of a changing social and political environment, and continues to incorporate modern scholarship into the curriculum and academic programs. Dr. Marsden invited members of the Faculty Council and others to respond to her with comments on York's distinctive character.

President Marsden noted that her mandate is a public document, released recently to the Senate and soon to appear in the Gazette, for which she is accountable. This document reflects a strategic plan for York over the next five years. The President also announced the opening of a search for a Vice President (Advancement) to be in place for the new year.

Professor R. Peterson, on behalf of Faculty Council, thanked President Marsden for her frankness, leadership and support.

**Item #3      Dean's Remarks**

Dean Horvath indicated that the October 22 retreat was one of a series, the next one to be held some time in December, with two more in February/March and May.

Professor D. Horvath indicated that the Royal Bank Professorship in Nonprofit Management and Leadership had passed through APPC and the Board of Governors, with Professor B. Gainer formally being appointed to this position. The Bank of Nova Scotia chair in International Business is almost finalized with Professor B. Yeung being the recipient.

Dean Horvath thanked M. MacKenzie for initiating the World Bank project. The Toronto Centre for Executive Development in Financial Sector Supervision which will be housed in the Nadal Management Centre. Professors G. Roberts, J. Wleugel and I. Litvak were also involved in the realization of this project.

Both the Back to Campus and East/West Enterprise Exchange events were very successful and the Dean thanked J. Foy, Professors R. Peterson and J. Darroch, respectively, for their efforts.

It was noted that an enormous amount of effort on behalf of the Student Affairs office was put into the late Spring Convocation for MBAs only. Professor R. Irving noted that faculty members were extremely late in getting their grades in, which increased the workload of the Student Affairs office and jeopardized student progress.

#### **Item #4        Minutes of Previous Meeting**

Professor D. Brewer moved the acceptance of the Minutes, seconded by Professor J. Darroch. Motion carried.

#### **Item #5        Business Arising from Minutes of the Previous Meeting**

There was none.

#### **Item #6        Enquiries and Communications**

Professor R. Peterson noted the "Inclusivity Statement" in the agenda and pointed out that comments by our faculty members had been requested.

He announced the Planning Forum 1997 and advised that secretary, Carole Trussler be contacted for further information.

The chair also announced that the deadline to respond to "Revision of Senate Policy #008" had been extended to January 31, 1998. Further information is available from Carole Trussler.

#### **Item #7        Nominating Committee**

Professor J. Darroch, on behalf of Professor G. McKechnie advised corrections to the Nominating Committee slate and moved acceptance of student names on the committees. Seconded by Professor B. Wolf. Motion carried. Professor S. Weiss advised that Professor D. Johnston had withdrawn from the IMBA Committee. A replacement will come forward to our next meeting.

**Item #8      UBC/GBC/PhD Initiatives**

UBC

M. Tabbara advised that the UBC had spent considerable time on preparations for Orientation Week, which was a phenomenal success. They have had 3 Pub Nights, hosted for the first time, a Consulting Wine and Cheese, and are working on the BBA Showcase.

Professor R. Heeler commented on the Insider Raffle writeup.

GBC

M. Dymond advised that the GBC were examining and reviewing their constitution and the future role of the GBC. An updated schedule of events will be posted shortly. This year the GBC formed an "Open Arms" sub-committee where MBA students go to the airport to meet and interact with new international students. Feedback from the International students was extremely positive. They were very impressed with being met at the airport, being taken shopping, etc. Michael Dymond announced the MBA semi-formal on November 29 and encouraged faculty members to attend.

PhD

R. LeBlanc advised that the PhD students were working very hard.

**Item #9      Approval of Fall 1997 Graduands**

C. Curtis moved the list of Fall 1997 Graduands, seconded by Professor R. Irving. Motion carried.

**Item #10      MBA/MPA Program Committee**

Professor R. Irving, on behalf of the MBA/MPA Program Committee moved

that Faculty Council approve in principle the combined  
MFA/MBA Program in Business and Fine Arts proposal.

Seconded by Professor B. Gainer. After discussion, it was agreed to change the designation to MFA(MA)/MBA in place of MFA/MBA. The use of the words "may", "might" throughout the proposal would be clarified, along with the description. It was noted that this proposal has been approved by Faculty of Graduate Studies. Professor R. Peterson suggested that he work with Professors T. Beechy, J. Zemans, B. Gainer to clarify the language used in the proposal. The motion was amended as follows:

that Faculty Council approve the combined MFA(MA)/MBA  
Program in Business and Fine Arts proposal. Subject to a review  
of the wording within the proposal.

A vote was taken with 15 in favour, 3 opposed and 3 abstaining. Motion carried.

Professor R. Irving, on behalf of the MBA/MPA Program Committee moved

that Faculty Council approve the new course proposal for  
MGMT 6950.03, Aboriginal Economic Development Project

Seconded by Professor T. Peridis. Motion carried.

Professor R. Irving, on behalf of the MBA/MPA Program Committee advised that the committee had approved a name change for ENTR 6640.03 from “Managing the Smaller Enterprise” to “Managing the Growing Enterprise”.

**Item #11      BBA Program Committee**

Professor D. Dimick, on behalf of the BBA Program Committee moved

that Faculty Council approve the new course proposal for  
ECON 4950.03, The Economics of Strategy and Competition.

Seconded by Professor B. Gainer. It was noted that the cases referred to were actually examples. This course is offered in Winter 1998. A vote was taken with 10 in favour, 2 opposed, 6 abstentions. Motion carried.

Professor D. Dimick, on behalf of the BBA Program Committee moved

that Faculty Council approve the new course proposal for  
ENTR 4950.03, Managing the Family Enterprise.

Seconded by Professor B. Wolf. This course is to be offered in Winter 1998. Motion carried.

Professor D. Dimick, on behalf of the BBA Program Committee moved

that Faculty Council approve the new course proposal for  
MKTG 4950.03, Retail Marketing Strategies.

Seconded by Professor T. Wesson. It was noted that this is strictly a BBA course, there is no MBA counterpart. This course is offered in Winter 1998. Motion carried with 1 abstention.

Professor D. Dimick, on behalf of the BBA Program Committee moved

that Faculty Council approve the new course proposal for  
PROP 4950.03, Real Estate Finance.

Seconded by Professor J. McKellar. This course is to be offered in Winter 1998. Motion carried.

**Item #12      Items for Information**

Professor R. Peterson, on behalf of Faculty Council, accepted the SSB Committee Workplans for information.

L. Wasser, on behalf of the Alumni Association advised of upcoming events.

November 13 at the Ontario Club, the Alumni Association Breakfast Series presents Barry Rivelis.

November 19 at the Ontario Club, the Alumni Association Alumni Focus Groups.

April 8 Alumni Association hosts Alumni Recognition Night.

**Item #13      Other Business**

Professor B. Wolf moved to congratulate Dean D. Horvath upon his nomination for a third term and his eagerness to engage in a dialogue with the Faculty on future directions. Seconded by Professor C. Oliver. Motion carried.

**Item #14      Adjournment**

Professor D. Brewer moved the meeting adjourn, seconded by Professor R. Irving. Motion carried.