

**FACULTY COUNCIL
SCHULICH SCHOOL OF BUSINESS**

A meeting of the Faculty Council for the 2014/2015 Academic
Year will be held on Friday, December 12, 2014 at 10:30 a.m. in SSB E111

AGENDA

1. **Welcome & Chair's Remarks**
2. **Dean's Remarks**
3. **Enquiries & Communications**
 - a) Senate Synopsis: October 23, 2014 Pg. 1-2
4. **PHD/GBC/UBC Initiatives**
5. **BBA/iBBA Program Committee** Pg. 3-18
 - a) **Motion:** To approve the proposed BBA delayed entry requirements Pg. 3-5
 - b) **Motion:** Approval of the changes and restructuring of the iBBA Program Curriculum Pg. 6-18
6. **MBA Program Committee** Pg. 19-110
 - a) **Motion:** Approve to amend the already approved Master of Accounting proposal to include language on the Diploma of Advanced Accounting Pg. 19-22
 - b) **Motion:** To approve the explicit request to establish a Diploma in Accounting Fundamentals Pg. 23-49
 - c) **Motion:** To approve the course structure, admission requirements, and graduating requirements for the proposed Master of Real Estate and Infrastructure (MREI) degree..... Pg. 50-90
 - d) **Motion:** New Course Proposal - MINE 5100 1.50 - Introduction to the Global Mining Industry Pg. 91-109
 - e) **Motion:** To approve to substitute MSBA 6326 3.00, Pricing & Retail Analytics with MKTG 6326 3.00, Retail Analytics as a required course for the Global Retail Management specialization..... Pg. 110
7. **MF Program Committee**
 - a) **Motion:** The successful completion of the Chartered Financial Analyst (CFA) level I exam be accepted as an alternative to the GMAT or the GRE in the admissions process..... Pg. 111-114

8. EMBA Program Committee

a) Motion: New Course Proposal - EMBA 6780 4.0 - Global Strategy Project Pg. 115-179

9. Other Business

Adjournment

Beverages will be available at the meeting

NOTE: IF YOU ARE UNABLE TO ATTEND, PLEASE SEND REGRETS TO VASANTHY NALLATHAMBY AT: vnallathamby@schulich.yorku.ca

CONSENT AGENDA

A consent agenda item is deemed to be approved unless, prior to the commencement of a meeting, a member of the Council of the Faculty of Schulich School of Business advises the
Chair, James McKellar, of their request to debate it.

Faculty Council Minutes:

Minutes: October 31, 2014 will be available at the meeting.

Important Dates:

Next Faculty Council meeting: February 13, 2015 at 11:30a.m.

Schulich School of Business
Minutes of Faculty Council

A regular meeting of Faculty Council for the academic years 2014-2015 was held on
Friday December 12, 2014 at 10:30 a.m. in Room SSB E111.

In Attendance: J. McKellar, Chair
V. Nallathamby, Recording Secretary

Voting Members of Faculty Council Present:

Senior Administration	D. Horváth, M. Biehl,		
Student Council Reps	P. Giampuzzi (GBC), A. Shantz (PhD), N. Corradino (UBC)		
ACTG	M. Annisette, C. Graham, K. Kanagaretnam, A. Mawani		
ARTM/NMLP			
BSUS	B. Husted		
ECON	F. Zandi		
FINE	M. Cao, M. Milevsky, E. Prisman, H. Tan, Y. Tian		
MKTG	M. Giesler, A. Joshi, D. Zwick		
ORGS	A. deCarufel, I. Holzinger, R. Karambayya, K. Tasa, M. Valente		
OMIS	M. Levesque		
PLCY	J. Darroch, B. Eberlein, M. Kipping, D. Matten, W. Sheremata, S. Weiss		
PROP		OTHER:	S. Tenn, Alex Arifuzzaman

Voting Members of Faculty Council Absent:

P. Aulakh	M. Dong	J. Koh (UBC)	S. Qu	V. Trivedi
E. Auster	J. Everett	R. Kozinets	M. Rice	F. Valela (UBC)
K-H. Bae	M. Farjoun	M. Kristal	A. Richardson	J. Vergis-Mayo (UBC)
T. Beechy	E. Fischer	T. Lewis (GBC)	G. Roberts	E. Waitzer
C. Bell	B. Gainer	S. Li	H. Rosin	M. Waller
R. Belk	F. Gorbet	I. Macdonald	R. Ross	T. Wesson
A. Bhanich-Supapol	S. Gong (GBC)	S. Madhani (GBC)	P. Sadorsky	E. Westney
A. Campbell	B. Graham (Alumni)	A. Madhok	A. Shamsher (GBC)	B. Wolf
J. Chung	I. Henriques	R. McClean	D. Schmitt (GBC)	L. Wright
W. Cragg	S. Hsu	J. McKellar	P. Shum	S. Yeomans
A. Crane	F. Hughes (GBC)	C. McMillan	A. J. Sirsi	J. Zemans
D. Cumming	R. Irving	G. Morgan	J. Smithin	C. Zietsma
J. Dai (UBC)	D. Johnston	D. Neu	M. Szaki	B. Zimmerman
P. Darke	M. Kamstra	D. Nevo	J. Tan	
Y. Deutsch	A. Kecskes	Y. Pan	D. Thomassin-Sing	
D. Dimick	H. Kim	T. Peridis	L. Thorne	

Regrets, Leaves, Sabbaticals (*):

S. Bury(Library)*	F. Lazar*	E. Maynes*	C. Oliver*
W. Cook*			

Non-Voting Members of Faculty Council Present:

A. Choi	K. Gray	I. Holzinger	A. Middleton	S. Siddik
J. Cohen	L. Hillcoat	J. MacKay	M. Orlan	N. Sutherland

Non-Voting Members of Faculty Council Absent:

J. Adams	T. D'Agostino	E. Gutmacher	M. LeFranc	J. Polley	
A. Barnes	P. Deonandan	R. Hines	R. Lenton	M. Rittinger	
D. Bell	P. Dillon	J. Jeyakumaran	R. Lynn	S. Sigel	
S. Bell	G. Drory	R. Jones	A. Makooie	D. Thompson	
M. Bhutani	E. Farrell	M. Judd	R. Mayer	A. Tung	
T. Bowes	A. Gampel	B. King	R. Moy	C. Ward	
G. Brewer	G. Sue	L. Korhani	C. Partland		
G. Chen	A. Gravel	K. Larson	P. Pivato		

1. Welcome & Chair's Remarks

Welcomes Faculty Council members and makes announcement that Dean Horváth's appointment has been extended for a full term.

2. Enquiries & Communications

a) Senate Synopsis: October 23rd 2014 was included for information.

3. Dean's Remarks

- Welcomes council and thanks faculty and staff for their support (re: J. McKellar's remark as noted above).
- Welcomes new faculty to Schulich:
 - Theo Noseworthy, Associate Professor, Can. Research Chair, Entrepreneurial Innovation,
 - Lillian Ng, Professor (FINE),
 - Bailey Daniels, Director, Graduate Recruitment and Admissions (SSIR) and
 - Adam Diamant, Assistant Professor, (OMIS)
- A. deCarufel will be completing a sabbatical leave and then retiring; he noted that Andre was dedicated in his commitment to the school, as well as the Kellogg Schulich EMBA program initiative and brought many additions to the faculty. Dean Horváth thanks Andre for the years of support and M. Kipping will be taking over as the Academic Director of the EMBA program.
- Dean Horváth provided a brief update on the [AARP](#) process
 - Dean Horváth became member of the Steering Committee, he noted that it was fairly easy to map out the school's programs and their strengths and weaknesses.
- Budget will be going with the SHARP model for the next three years; this model is largely impacted by student enrollment
- Provided an update on the new building, plans for this facility have been submitted and it will be used primarily for graduate students as a new Centre for Excellence
- Redesigning of the Career Development Centre – looking at bringing in more global firms for more competitive jobs for graduating students.
- The faculty's 50th Anniversary coming up next year and Dean Horváth would like to develop a plan to move the school to the next level.
- The responsible enterprise model is widely accepted as the best model and we want to adopt this model to work up these Centres of Excellence; Dean Horváth is looking for feedback as to how this can be achieved in the coming months (For example: Entrepreneurship, Real Estate & Infrastructure, Centre for Global Enterprise etc.,)
- PHD reception was well attended; Dean Horváth would like to strengthen the program to increase the quality of applicants.
- A brief update on TTC Subway was provided.

Responsible enterprise rankings

- "Expansion magazine" in Mexico worked with Schulich to develop a survey and analyze the results; more corporations than expected took part in the survey.
- A continent wide ranking for all of Latin America will be considered and Schulich may be asked to take part in this again.

4. PHD/GBC/UBC Initiatives

The PhD, UBC and GBC representatives were not present and no representation were made.

5. BBA/iBBA Program Committee

- a) D. Zwick, Director, BBA/iBBA Program, moved that Faculty Council approve the proposed BBA delayed entry requirements. Seconded by F. Zandi.
F. Zandi went over the current curriculum overview vs. proposed curriculum overview on Pg. 8 of the package, outlining the proposed changes.
All in favour. Motion Carried.
- b) D. Zwick, Director, BBA/iBBA Program, moved that Faculty Council approve the proposed changes and restructuring of the iBBA Program. Seconded by F. Zandi.
F. Zandi went over the current curriculum overview vs. proposed curriculum overview on Pg. 8 of the package, outlining the proposed changes.
All in favour. Motion Carried.

6. MBA Program Committee

- a) S. Weiss, Director, MBA Program, moved that Faculty Council approve to amend the already approved Master of Accounting proposal to include language on the Diploma of Advanced Accounting. He asked council to review details of this motion on Pg.27 of the package.
Seconded by C. Bell.
All in favour. Motion Carried.
- b) S. Weiss, Director, MBA Program, moved that the Faculty Council approve the explicit request to establish a Diploma in Accounting Fundamentals. Seconded by C. Bell.
All in Favour. Motion Carried.
- c) S. Weiss, Director, MBA Program, moved that the Faculty Council approve the course structure, admission requirements, and graduating requirements for the proposed Master of Real Estate and Infrastructure (MREI) degree. Seconded by M. Biehl.
The Chair noted that A. deCarufel has been the principal author for this proposal, and that there has been excellent level of support from Markus Biehl, Steve Weiss and the Executive Committee in preparing this proposal.
All in favour. Motion Carried.
- d) S. Weiss, Director, MBA Program, moved that the Faculty Council approve the new Course Proposal - MINE 5100 1.50 - *Introduction to the Global Mining Industry*. Seconded by C. Bell. All in Favour. Motion Carried.
- e) S. Weiss, Director, MBA Program, moved that the Faculty Council approve to substitute MSBA 6326 3.00, Pricing & Retail Analytics with MKTG 6326 3.00, Retail Analytics as a required course for the Global Retail Management specialization. Seconded by C. Zietsma.
All in Favour. Motion Carried.

7. MF Program Committee

P.Shum, Director of MF Program Committee, moved that the Faculty Council approve the successful completion of the Chartered Financial Analyst (CFA) level I exam be accepted as an alternative to the GMAT or the GRE in the admissions process.

Seconded by S. Weiss.

The question was proposed as to whether or not the CFA exam was on a pass/fail basis? In response, it was noted that the CFA exam is on a pass/fail basis. The nature of the test is also more finance focused.

All in favour. Motion carried.

8. EMBA Program Committee

A. deCarufel, Director of the EMBA Program Committee, moved that the Faculty Council approve the New Course Proposal - EMBA 6780 4.0 - *Global Strategy Project*. Seconded by M. Biehl.

All in favour. Motion carried.

9. Other Business

- M. Biehl, Associate Dean - Academic, extended his thanks and appreciation for The Chair to have clocks set up in all our classrooms.
- M. Biehl spoke briefly about the Academic Innovation Fund, targeting E-learning and experiential learning initiatives. He encouraged interested Faculty Council members to contact him directly regarding possible proposals regarding experiential learning developments. Faculty Council members were encouraged to contact I. Holzinger regarding possible proposals for the E-learning component of this project initiative.
- M. Biehl informed Faculty Council of the upcoming curricular reviews, occurring every 7 years. They are expected to begin in Early 2015. There will be 8 consultants nominated as reviewers, of which the Vice Provost will select 2. Any nominations should be forwarded to M. Biehl.
- Lastly, Faculty Council Archives, and process for submitting student complaints were outlined. Faculty Council members were encouraged to learn more about these and other similar resources. Any questions or concerns can be directly addressed to M. Biehl. He further provided a virtual tour of the academic webpage, where many of these resources can be found.
- M. Orlan, Executive Director of Computing Services, noted that we are the First Canadian School to introduce use of the Google Glass technology. The school will be bringing in 10 initial trial models for Faculty to utilize and provide feedback. Interested members are to contact M. Orlan. Additionally, he noted that we will start phasing out Lotus Notes, and move to incorporating M.S. Outlook. This is anticipated to begin early 2015. Lastly, the school will be experimenting with using Yammer as a collaborative tool to communicate within the Schulich Community.

The following items were approved on consent agenda.

- Faculty Council minutes from October 31, 2014 were distributed at the meeting.

A. Joshi moved to adjourn the meeting, seconded by C. Bell. Meeting adjourned.