

FACULTY COUNCIL
SCHULICH SCHOOL OF BUSINESS

A meeting of the Faculty Council for the 2014/2015 Academic Year will be held on Friday, May 29, 2015 at 11:30 a.m. in SSB E111

AGENDA

1. **Welcome & Chair's Remarks**
2. **Enquiries & Communications**
 - a) Senate Synopsis: April 23rd 2015 (**Pg.1-3**)
3. **Dean's Remarks**
4. **Summer Authority**

Motion: *"That until the first regular meeting of Council in Fall 2015, the Executive Committee of Council shall possess and may exercise any or all of the powers, authorities, and discretions vested in or exercisable by the Council; and the Executive Committee shall report to the Council at its first regular monthly meeting in Fall 2015 what action has been taken under this motion".*
(**Pg.4**)
5. **PHD/GBC/UBC Initiatives**
6. **Nominating Committee**
 - a) **Motion:** Approval of Nominating Committee Slate – *available at the meeting*
7. **BBA/iBBA Program Committee (Pg. 5-15)**
 - a) **Motion:** To approve the proposed changes in the sequencing of the BBA/iBBA core courses (**Pg.5-13**)
 - b) **Motion:** To approve the change in the admission requirements and curriculum changes for delayed entry BBA students (**Pg.14-15**)
8. **MBA Program Committee (Pg.16-39)**
 - a) **Motion: New Course Proposal:** ARTM 6360 3.0 – *Arts, Media and Entertainment: Managing Strategic and Business Solutions in the Digital Media Universe (Pg.16-39)*
9. **Other Business (Pg. 40-74)**
 - a) **Motion:** To approve the change in membership of Masters Admissions Committee (**Pg.40**)
 - b) **Motion:** Spring potential Graduated List (**Pg.41-58**)
 - c) Report on Academic Honesty & Grade Appeals – *M. Biehl (Pg. 59)*
 - d) MBA Program/Curriculum Developments: Overview – *S. Weiss*
 - e) **For Information:** Faculty Council dates 2014-2015 (**Pg. 60**)
 - f) **For Information:** Committee Year-End Reports
 - BBA/iBBA Program Committee (**Pg. 61**)
 - MBA Program Committee (**Pg. 62-63**)
 - IMBA Program Committee (**Pg. 64**)
 - MF Program Committee (**Pg. 65**)
 - Kellogg-Schulich Executive MBA Program Committee (**Pg.66**)
 - Ph.D. Program Committee (**Pg.67**)
 - Programs Coordinating Committee (**Pg.68**)
 - Masters Admissions Committee (**Pg.69**)
 - Nominating Committee (**Pg.70**)
 - Student Affairs Committee (**Pg. 71-72**)
 - Research & Library Committee (**Pg. 73**)
 - Tenure & Promotion Adjudication Committee (**Pg. 74**)
10. **Adjournment**

Beverages will be available at the meeting.

NOTE: IF YOU ARE UNABLE TO ATTEND PLEASE SEND REGRETS TO VASANTHY NALLATHAMBY AT vnallathamby@schulich.yorku.ca OR PHONE 44611

CONSENT AGENDA

A consent agenda item is deemed to be approved unless, prior to the commencement of a meeting, a member of the Council of the Faculty of Schulich School of Business advises the Chair, James McKellar, of their request to debate it.

MBA Program Committee (Pg. 75-147)

- a) **Consent Agenda:** Course deletion: ARTM 6330 3.0: *Communications Policy* – Course deletion (Pg. 75-76)
- b) **Consent Agenda:** Change in prerequisite: IBUS 6490 3.0: *International Negotiations: Analysis, Strategy and Practice* (Pg.77-78)
- c) **Consent Agenda:** Change in course description: MGMT 5150 3.0: *Skills for Leadership* (Pg. 79-91)
- d) **Consent Agenda:** Course deletion: MKTG 6290 3.0: *Leveraging Online and Offline Customer Relationships* (Pg.92-93)
- e) **Consent Agenda:** Course deletion: MKTG 6525 3.0: *Digital Marketing* (Pg.94-95)
- f) **Consent Agenda:** Change in course title and description: PROP 6300 3.0: *Principles of Public Private Infrastructure Delivery* (Pg.96-110)
- g) **Consent Agenda:** Change in course title and description: PROP 6750 3.0: *Project Finance for Infrastructure* (Pg.111-118)
- h) **Consent Agenda:** Change in course title and description: SOCM 6200 3.0: *Nonprofit Organizations and Their Environment* (Pg.119-132)
- i) **Consent Agenda:** Change in course title: SOCM 6400 3.0: *Microfinance and Social Impact Investing* (Pg.133-147)

EMBA Program Committee (Pg.148-174)

- a) **Consent Agenda:** New Course Proposal EMBA 6140 2.0: *Consumer Led Growth* (Pg.148-152)
- b) **Consent Agenda:** New Course Proposal EMBA 6150 2.0: *Supply Chain Management* (Pg.153-160)
- c) **Consent Agenda:** New Course Proposal EMBA 6180 2.0: *Consumer Insights and Brand Strategy* (Pg.161-166)
- d) **Consent Agenda:** Change in course title and description: EMBA 6490 2.0: *Enterprise IT Strategy and Governance* (Pg.167-174)

– Minutes: April 17, 2015 (Pages 175-179)