

**FACULTY COUNCIL
SCHULICH SCHOOL OF BUSINESS**

A meeting of the Faculty Council for the 2015/2016 Academic Year will be held on Friday, October 16th, 2015 at 2:30 p.m. in SSB E111.

AGENDA

1. **Welcome & Chair's Remarks**
 - a) **Motion:** Withdrawal of Summer Authority vested in the Executive Committee
2. **Dean's Remarks**
3. **Enquiries & Communications**
 - a) Senate Synopses: May 28th and June 25th, 2015 pp. 1-7
4. **PHD/GBC/UBS Initiatives**
5. **BBA/iBBA Program Committee**
 - a) **Motions:** pp. 8-12
 1. To create a Delayed-Entry option for the iBBA program
 2. To restrict the BBA Delayed-Entry option to current York students only
6. **MBA Program Committee**
 - a) **Motions:** pp. 13-15
 1. Retire the specializations in Business-to-Business Marketing and Strategic Channel Marketing
 2. Rename the specialization in Brand, Product and Service Management to Brand Management
 3. Restructure the course selections in the remaining specializations as shown in Appendix 2
Existing students (2nd year full-time and part-time students) would be grandfathered and could complete their degrees under the old structure.
 - b) **Motions:** pp. 16-21
 1. Rename the specialization in Operations Management to Supply Chain Management
 2. Restructure the course selections in the area's specializations, as shown in Appendix 2
Students who have commenced their OMIS specialization in FW 2015 or earlier may complete their specializations under the old structure.
7. **Programs Coordinating Committee**
 - a) **Motions:** pp. 22-53
 1. To approve the establishment, course structure and academic requirements of the Master of Management Program, as laid out in the program proposal
 2. To approve the establishment of MSTM as the course rubric for courses that are specific to the program
 - b) **Motion:** Establishment of a Teaching Evaluations Task Force p. 54

- 8. Nominating Committee**
- a) **Motion:** Approval of changes for 2015-2016 SSB Faculty Committees **p. 55-62**
- 9. Other Business**
- a) **For Information:** Committees of Faculty Council – Work Plans:
- | | |
|------------------------------------|------------------|
| 1. BBA/iBBA Program Committee | pp. 63-64 |
| 2. MBA Program Committee | pp. 65-66 |
| 3. MAcc Program Committee | p. 67 |
| 4. MF Program Committee | p. 68 |
| 5. EMBA Program Committee | p. 69 |
| 6. PhD Program Committee | p. 70 |
| 7. Masters Admissions Committee | p. 71 |
| 8. Programs Coordinating Committee | p. 72 |
| 9. Student Affairs Committee | p. 73 |
| 10. Nominating Committee | p. 74 |
| 11. Research & Library Committee | p.75 |
- b) **Motion:** Fall 2015 Potential Graduand List **pp. 76-82**
- c) **For Information:** Revision of Master of Accounting Program & Establishment of Accounting Diplomas as approved by Senate **pp. 83-126**
- 10. Adjournment**

NOTE: If you are unable to attend, please send regrets to Emily Rush at erush@schulich.yorku.ca.

Beverages will be available at the meeting.

CONSENT AGENDA

A consent agenda item is deemed to be approved unless, prior to the commencement of a meeting, a member of the Council of the Faculty of Schulich School of Business advises the Chair, James McKellar, of their request to debate it.

- 1. BBA/iBBA Program Committee**
- a) **Curriculum Change: Course Deletions (4 items)** **pp.127-129**
1. Curriculum Change: OMIS 3000 3.00 – Retire Course
 2. Curriculum Change: OMIS 3010 3.00 – Retire Course
 3. Curriculum Change: OMIS 4660 3.00 – Retire Course
 4. Curriculum Change: OMIS 4670 3.00 – Retire Course
- 2. MBA Program Committee**
- a) **Curriculum Change:** Course description and rubric change – ETHC 6950 1.50: **pp. 130-131**
Ethics and Finance

b) Curriculum Changes: Course Deletions (20 items)

pp.132-135

1. Curriculum Change: ETHC 6900 1.50 – Retire Course
2. Curriculum Change: ETHC 6900 3.00 – Retire Course
3. Curriculum Change: OMIS 5211 1.50 – Retire Course
4. Curriculum Change: OMIS 6001 3.00 – Retire Course
5. Curriculum Change: OMIS 6351 3.00 – Retire Course
6. Curriculum Change: OMIS 6501 3.00 – Retire Course
7. Curriculum Change: OMIS 6551 3.00 – Retire Course
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15. Curriculum Change: OMIS 6740 3.00 – Retire Course
16. Curriculum Change: OMIS 6741 3.00 – Retire Course
17. Curriculum Change: OMIS 6770 3.00 – Retire Course
18. Curriculum Change: OMIS 6953 3.00 – Retire Course
19. Curriculum Change: OMIS 6971 3.00 – Retire Course
20. Curriculum Change: SGMT 6960 3.00 – Retire Course

3. EMBA Program Committee

- a) **New Course Proposal:** EMBA 6260 2.0: Entrepreneurial Family Firms, Equity Growth & Global Corporate Restructuring

pp.136-162

4. Minutes from Faculty Council Meeting – May 29, 2015

Available at the meeting

Important Dates:

Next Faculty Council meeting: Friday November 13th, 2015

Schulich School of Business
Minutes of Faculty Council

A regular meeting of Faculty Council for the 2015-2016 academic year was held on
Friday October 16th, 2015 at 2:30pm in room SSB E111.

In Attendance: J. McKellar, Chair
V. Nallathamby, E. Rush, Recording Secretaries

Voting Members of Faculty Council Present:

| | | | |
|-----------------------|--|--------|-------------------|
| Senior Administration | D. Horváth, M. Biehl, T. Beechy, M. Judd, M. Szaki | | |
| Student Council Reps | C. Farrell (GBC), M. Maringola (UBS), N. Obaid (Ph.D) | | |
| ACTG | C. Graham, K. Kanagaretnam | | |
| ARTM/NMLP | | | |
| BSUS | | | |
| ECON | | | |
| FINE | K-H. Bae, M. Kamstra | | |
| MKTG | A. Campbell, M. Giesler, A. Joshi, E. Veresiu, D. Zwick, | | |
| ORGS | R. Karambayya, C. Oliver, H. Rosin, K. Tasa, M. Waller, L. Wright, | | |
| OMIS | W. Cook, A. Diamant | | |
| PLCY | P. Aulakh, A. Crane, J. Darroch, B. Eberlein, D. Matten, J. Tan, | | |
| PROP | | OTHER: | S. Bury (Library) |

Voting Members of Faculty Council Absent:

| | | | | |
|--------------------|--------------------|-----------------|-----------------|---------------|
| K. Armstrong (GBC) | J. Everett | F. Lazar | Y. Pan | A. Tsang |
| K. Bathija (GBC) | M. Farjoun | M. Levesque | S. Prasad (GBC) | M. Valente |
| R. Belk | J. Gahtan (UBS) | S. Li | S. Qu | E. Waitzer |
| A. Bhanich-Supapol | B. Graham (Alumni) | Z. Li | M. Rice | E. Westney |
| M. Bilal (UBS) | I. Holzinger | A. Mawani | G. Roberts | B. Wolf |
| J. Chung | D. Johnston | R. McClean | P. Sadorsky | Z. Yang (GBC) |
| W. Cragg | A. Khazak (UBS) | C. McMillan | W. Sheremata | S. Yeomans |
| D. Cumming | G. Kistruck | G. Morgan | A. J. Sirsi | J. Zemans |
| P. Darke | R. Kozinets | J. Naggar (GBC) | J. Smithin | |
| A. deCarufel | M. Kristal | D. Neu | H. Tan | |
| D. Dimick | S. Kumar (GBC) | L. Ng | L. Thorne | |
| M. Dong | Y. Larkin | T. Noseworthy | V. Trivedi | |
| | | | | |
| | | | | |

Regrets, Leaves, Sabbaticals (*):

| | | | |
|--------------|--------------|-------------------------|-------------|
| M. Annisette | I. Henriques | A. Madhok* | Y. Tian |
| E. Auster* | S. Hsu* | E. Maynes (LOA) | S. Weiss* |
| C. Bell | R. Irving* | M. Milevsky* | T. Wesson* |
| M. Cao | A. Kecskes | T. Peridis | F. Zandi |
| Y. Deutsch* | H. Kim* | E. Prisman | C. Zietsma* |
| E. Fischer* | M. Kipping | P. Shum* | |
| B. Gainer | I. Macdonald | D. Thomassin-Sing (LOA) | |
| | | | |

Non-Voting Members of Faculty Council Present:

| | | | | |
|-------------|--------------|---------------|------------|--|
| K. Gray | M. Orlan | S. Siddik | K. Welsby | |
| S. Hussain | M. Rittinger | N. Sutherland | D. Woticky | |
| A. Mustapha | E. Rush | C. Ward | | |

Non-Voting Members of Faculty Council Absent:

| | | | | | |
|-------------|---------------|----------------|--------------|-----------------|-------------|
| J. Adams | A. Choi | R. Hines | J. MacKay | S. Nahm | S. Tenn |
| T. Anderson | T. D'Agostino | I. Holzinger | A. Makooie | C. Niederwanger | A. Tung |
| D. Bell | P. Deonandan | J. Jeyakumaran | J. Mapa | C. Partland | D. Weitzner |
| M. Bhutani | P. Dillon | L. Korhani | R. Mayer | P. Pivato | J. Wu |
| T. Bowes | E. Farrell | A. Kuzmicki | T. McQueen | V. Raghunathan | |
| M. Cernea | A. Gravel | M. LeFranc | A. Middleton | L. Randell | |
| G. Chen | L. Hillcoat | R. Lynn | R. Moy | G. Sue | |

1. Welcome & Chair's Remarks

The Chair welcomed Faculty Council members and provided a brief update to the agenda:

- The minutes for the last Faculty Council meeting (May 29th 2015) are not ready yet. Please contact Vasanthi Nallathamby to see them.
- An updated nominating slate has been posted on the ADA website, alongside the agenda and package for the meeting.
- Note the typo at the bottom of pages 18 and 21 of the package: 'MKTG 600' should be 'MKTG 6050'.

Cameron Graham moved to withdraw the summer authority vested in the Executive Committee. Seconded by James Darroch. All in favour. Motion carried.

2. Dean's Remarks

Dean Horvath welcomed council members, including new faculty and CPMs:

- Faculty: Yelena Larkin (FINE), Albert Tsang (ACTG), Ela Veresiu (MKTG), Sherena Hussain (REAL).
- CPM staff: Minerva Cernea (IMBA), Sung Nam (SEEC), Anwar Mustapha (EXEC), Laura Randell (SEEC), Emily Rush (ASSA).

Dean Horvath reviewed key highlights since last Spring:

- Spring convocation was a success. Tom Jenkins was the Honorary Doctorate Recipient. He is a Schulich MBA '87 graduate, and one of the most successful.
- The Centre for Global Enterprise, managed by Lorna Wright, had its first major forum.
- The Rogers Cup Tennis was well attended.
- Kellogg, Schulich's partner in Chicago, is building a new facility.
- Enrolment numbers in the master programs are above targets, and also in terms of domestic students. There is a real trend and demand to focus the masters programs. The MREI and MSTM will be launched in September 2016.
- We had a great CEO panel at Launch Week that included Doug McCuaig, Executive VP, Global Client Transformation Services, CGI; Elisha Muskat, MBA '09, Executive Director, Ashoka Canada; and Mark D'Souza, MBA '01, Director, Global Electronic Sales and Trading, RBC Capital Markets.
- Dean Horvath travelled to India to welcome the new student cohort at the GMR Schulich School of Business. He also travelled to Asia to attend Schulich's 50th Anniversary celebrations in Hong Kong and Beijing.
- MBA and EMBA Convocations took place on October 15th and 16th respectively.
- We will look into creating a global centre for excellence in infrastructure, as there is

demand for infrastructure programs. Such programs are not offered by other business schools.

- Schulich has participated in 5 global rankings recently. Two of them were Executive MBA rankings and three of them were MBA rankings. Schulich was ranked #1 in Canada in all five rankings and among the leading schools globally.
- The Annual Dean's Reception will take place on Sunday October 25th. As we celebrate the School's 50th Anniversary, many more attendees are expected than in previous years.
- Steven Ross will be the Keynote speaker at the Real Estate Alumni Event to be held on October 27th at the ShangriLa Hotel in Toronto.
- Schulich Alumni Recognition Awards will take place on October 29th.

3. Enquiries & Communications

Senate Synopses from May 28th and June 25th 2015 were included for information.

4. PHD/GBC/UBC Initiatives

No remarks were made regarding UBS initiatives.

GBC President Catherine Farrell indicated that the recent graduates are doing well and provided a brief update regarding past and upcoming events for graduate students, including Schulympics, GBC elections, the Dean's Cup, MBA Insights, and Culture Crawl.

Ph.D. Student Association representative Nyla Obaid provided a brief update on the recent successes of PhD alumni.

5. BBA/iBBA Program Committee:

Detlev Zwick moved to create a Delayed-Entry option for the iBBA program. Seconded by Michael Maringola. All in favour. Motion carried.

Delev Zwick moved to restrict the BBA Delayed-Entry option to current York students only. Seconded by Michael Maringola. All in favour. Motion carried.

6. MBA Program Committee

Ashwin Joshi moved to:

1. Retire the specializations in Business-to-Business Marketing and Strategic Channel Marketing.
2. Rename the specialization in Brand, Product, and Service Management to Brand Management.
3. Restructure the course selections in the remaining specializations as shown in Appendix 2. Existing students (2nd year full-time and part-time students) would be grandfathered and could complete their degrees under the old structure.

Motions seconded by Alexandra Campbell. All in favour. Motions carried.

Ashwin Joshi moved to:

1. Rename the specialization in Operations Management to Supply Chain Management.
2. Restructure the course selections in the area's specializations, as shown in Appendix 2. Students who have commended their OMIS specialization in FW 2015 or earlier may complete their specializations under the old structure.

Motions seconded by Magda Szaki. All in favour. Motions carried.

7. Programs Coordinating Committee

Markus Biehl moved to approve the establishment, course structure and academic requirements of the Master of Management Program, as laid out in the program proposal. Motion seconded by

James Darroch. The chair of the MSTM task force explained the rationale behind the development of the new program, and a discussion ensued. All in favour. Motion carried.

Tom Beechy moved to approve the establishment of MSTM as the course rubric for courses that are specific to the program. Motion seconded by Mary Waller. All in favour. Motion carried.

Ashwin Joshi moved that Faculty Council authorize the establishment of a task force to design a course evaluation questionnaire for the Faculty. Motion seconded by Mary Waller. All in favour. Motion carried.

Markus Biehl moved that the Director of the Schulich Centre for Teaching Excellence be appointed as the task force's chair, and all degree program directors as members. Motion seconded by James Darroch. A friendly amendment to the motion was made to include student representation on the task force. All in favour. Motion carried.

8. Nominating Committee:

James Darroch moved to approve the changes for the 2015-2016 SSB Faculty Committees. Motion seconded by Christine Oliver. All in favour. Motion carried.

9. Other Business

Committee Work Plans for 2015-2106 were included for information.

The motion regarding the Fall 2015 Graduated List was removed from the agenda as the graduation already took place.

The revised Master of Accounting Program and Establishment of Accounting Diplomas as approved by Senate were included for information.

10. Adjournment

Alexandra Campbell moved to adjourn the meeting. Seconded by Lorna Wright. All in favour. Motion Carried.

Consent Agenda

The following items were approved by consent.

BBA/iBBA Program Committee

Curriculum Change: Course Deletions (4 items)

1. Curriculum Change: OMIS 3000 3.00 – Retire Course
2. Curriculum Change: OMIS 3010 3.00 – Retire Course
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MBA Program Committee

Curriculum Change: Course description and rubric change – ETHC 6950 1.50: Ethics and Finance

Curriculum Changes: Course Deletions

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EMBA Program Committee

New Course Proposal: EMBA 6260 2.0: Entrepreneurial Family Firms, Equity Growth & Global Corporate Restructuring